





# MEET CREATIVE PLAYTHINGS...

through this unique catalog. It is a result of months and years of search and research for toys that have meaning and usefulness far beyond most of the gimmicks and gadgets you find piled high on toy counters. Creative Playthings' toys have educational values that have been tested for years in thousands of nursery schools, child care centers, and kindergartens. Many, particularly the infancy items, are relatively new and are designed to provide the environmental stimuli psychologists claim are critical to the very early years. All of these toys are designed to enrich the experiences of children in school and home so that the full mental and physical potential of the child can be achieved.

What kind of a company would dare to suggest to you the proper toys for children? Only Creative Playthings, Inc., with its unique concern for quality, value, durability and "meaningfulness" in toys.

Founded by educators, we have been serving parents and schools for more than two decades. During all this time our company has had an unusual pioneering orientation that has led to the creation of many of the early childhood innovative practices in education considered so important today. Creative Playthings, for example, helped develop the "discovery" approach to learning. The "desk top laboratory," now basic in so many schools, was originated through Creative Playthings workshops and seminars more than eight years ago. Our Learning Center, a pioneer in the concept of learning by "doing," has long been identified as a leading force for research in American education.

The list of "firsts" by Creative Playthings, Inc., is long. In the mid-1950's, we joined with the Museum of Modern Art in a nationwide contest for imaginative and safe playground design and equipment. This resulted

in Play Sculptures, award-winning slides, climbers and abstract outdoor equipment used by parks, playgrounds, and schools all over the world. Periodically, we conduct a nationwide "Discovery Toys Competition." Many of the toys in this catalog are the prize-winning creations of top designers, craftsmen, artists and educational innovators. Our famous Creative Toys Exhibit is displayed in fine museums and art centers all over the United States. Perhaps you have had the thrill of visiting this exciting showing of the old and new, as well as enjoying the craftsmanship, artistry and beauty of good toys. Our attractive school catalog of almost 200 pages is used in thousands of schools and institutions. Teachers, administrators, and colleges and universities find it a primary reference source in early childhood educational theory, materials and techniques. We are glad to send free copies to interested professionals.

As you read this catalog you will be impressed by our unique approach to the selection of toys. We have incorporated in each of them a feeling for both play and educational quality. We do this through good design, materials that last, and careful consideration of the values of the toy in terms of the child's mental and physical development.

The variety we present is large. The age recommendations will help you find items that are closest to the child's abilities and interests. The wide selection, we are certain, will make toy-giving a pleasant and meaningful experience. Above all, we hope you will take time to select toys with care. You can rely on the judgment and experience of parents, educators and psychologists. The proper selection of toys for young children is an important responsibility, but it can be a most enjoyable experience for the giver, as well as fun for the child.

The contents of this catalog are organized into general age groupings and into types of play materials for those ages. For ready reference, and as a further aid, we are including a general Subject Index, supplemented with a listing of Special Features, and New-for-1968-69 items.

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## Notice

Each year, many persons who enjoy this catalog ask us to send copies to friends and relatives. Often, we receive these names and addresses too late to check our lists for duplication. Similarly, names resulting from our advertisements or submitted to us by our store customers arrive too late for checking. Other sources of duplication are the lists made available to us by fine professional or commercial organizations whose patrons or customers are interested in our products.

Because of this, it is possible that your name may appear on more than one list and you may receive more than one copy of this catalog.

We hope you will understand our problem of eliminating all duplications, and, if you should receive more than one copy, we would be grateful if you would pass this catalog on to some other person who might be interested.

For information on how to order, see page 32 or the reverse side of the order form bound into this catalog.

For details on Creative Playthings' new Infancy toys, see pages 25-31.



# 1½-2½ YEARS crawling, rocking, riding

## 1. Rocking Beauty™

He's a vivacious horse, and children love him! He's two pieces of curved plywood, one that forms his rockers, the other his body — a well-thought-out design that has won many plaudits. Sturdy, safe, easy to mount and dismount. Length 25½". 1½-4 yrs.

KP492M (9 lbs.)

\$16.50

## 2. Rocky Board

As a rocking board, this popular toy provides a happy outlet for exuberance and excessive energy. Reversed, it becomes a bridge or tunnel; on its side, a useful hide-behind wall. We make it of especially durable molded plywood, with nylon hang-on ropes. 14" x 28". 1½-5 yrs.

KQ778M (5 lbs. 12 oz.)

\$6.50

## 3. Rollicking™ Rocker

Straight from the space capsule, it tips and twists and turns and rocks, and its modern design is as comfortable as it is fun. It won't mar floors, it makes little noise, it travels easily. Made of almost indestructible polypropylene plastic, bright red with white seat. 1-6 yrs.

KQ979M (4 lbs. 2 oz.)

\$10.00

## 4. Ride 'Em Choo-Choo

Nothing can take the place of a train, in a child's world. No train engine can compare to this one! It's beautifully simple and massive and rugged. Two swiveling casters in front, 4 wood wheels in rear, take it in any direction. Maple and poplar, 17¾"; seat, 11½". 1½-6 yrs.

KQ796M (13 lbs. 6 oz.)

\$25.00

## 5. Giant Foam Blocks

These blocks of colorful, practical foam are large, lightweight, bouncy, soft to handle. There are 17 in all, from a 4" cube to one 4" x 4" x 16", and roof shapes to top them off. We suggest them for first experimental building, preceding wood unit blocks. (see p. 20) 1-3 yrs.

KQ388M (3 lbs.)

\$8.00

## 6. Woolly Lamb

Next best thing to a real pet is this delightful lamb with its luxuriously thick coat of fleecy lambswool. He's for sitting on and riding, for hugging, for crying on, for unlimited pretend play. His body is a solid block of beautifully grained poplar. He rides easily on swivel casters. 19" x 9". 1½-4 yrs.

KB835M (16 lbs.)

\$35.00

## 7. Double-Wheel Tot Car

Whether on sidewalk, lawn, or rug, this pre-trike rides safely and smoothly. Easily steered, not easily tipped, it is a sound investment for exercise and fun. Hardwood seat, metal axles, heavy-duty plastic wheels, tubular metal steering post. Seat height 7½". 1½-3 yrs.

KP367M (6 lbs. 8 oz.)

\$9.95

## 8. Tunnel of Fun™

Ants make tunnels. Muskrats make tunnels. People make tunnels. Children now have their own ready-made tunnel. This is a most successful toy because it is so basic and so simple. You'll be surprised at how many children, of varying ages, will share this, and play together amicably. They use it in many imaginative ways — perhaps as a hideaway, a runway for pets, a passageway between rooms, or a bowling alley for balls. Durable stretch jersey covers the slinky-like coil frame. The tunnel comes to you flat, with ends tied together. Untied, it springs out dramatically to be the longest of all, an impressive 10'. 2-9 yrs.

KQ578M (6 lbs. 4 oz.)

\$9.95





# 1½-2½ YEARS handling, sorting, fitting

This play period from 1½-2½ years is an awkward time of transformation from "infancy-toddler" discovery into the broader pre-school world. It brings with it a desire to walk, ride, move further than ever before, and to handle "things" in the surrounding environment more expertly than in the past. Creative Playthings has selected — on pages 3 and 4 of this catalog — those toys we feel will best help your child bridge this period: Playthings that encourage imagination and at the same time test and develop newly discovered physical powers.

## Bottle Carrier

These solid bottles of beautifully finished hardwood are handsome in design, simple in concept. They will become orange drinks, colas, grape soda, whatever the real or imaginary customer requests. Bottles are 4½" high. 1½-6 yrs.

KB640 (2 lbs. 5 oz.)

\$5.00

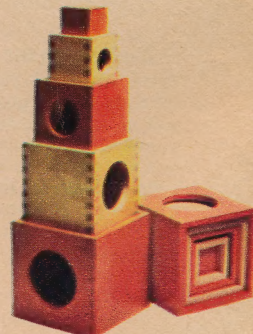


## Nesting Wood Boxes

Children are challenged to fit one inside the other, or to reverse them and pile them high. These Creative Playthings blocks, with peek holes for added see-through fun, are built to last. ¾" hardwood, natural and orange finish, corners dovetailed; largest cube 5½". 1½-4 yrs.

KQ810 (2 lbs. 8 oz.)

\$7.75



## Shape-Sorting Box

Each of the five different holes in the top accepts only blocks of corresponding shape. Children sort and choose, and enjoy their success when they learn to differentiate the ten blocks included. Solidly built of ½" birch; clear lacquer finish; orange top hinged for ready access. 7" x 7" x 7". 1½-3 yrs.

KQ949 (3 lbs.)

\$5.00



## Minicars™

Small boys treasure hand-sized and pocket-sized cars, for taking everywhere. This colorful fleet is made of flexible vinyl that defies destruction, with firmly attached wheels. Sixteen sedans, sport cars, trucks, jeeps, will fit into any play situation, are perfect for party favors, stocking stuffers, shared play. From Norway. Cars average 3½". (for roadway, see Highways 'n Byways, p. 17). 2-6 yrs.

KB985 (1 lb. 11 oz.)

\$5.00



## Magic Mirror Movies

Seeing is believing. Children of all ages are enraptured as they listen to records and at the same time watch the songs come to life in movie-strip fashion. The secret is in the many-faceted mirror that revolves as the turntable does, reflecting the full-color drawings from the record label; and turning them into animated sequences. The cylinder fits any record player. Five quality records (78 RPM) are included, with a variety of children's favorites: On the Merry-go-round, Old MacDonald had a Farm, 10

songs in all. 1½-8 yrs.

KR454 (1 lb. 12 oz.)

\$5.00

## Magic Mirror Records

Four additional records include such tunes as Happy Birthday and Hey Diddle Diddle. 1½-8 yrs.

KR458 (12 oz.)

\$3.00



## Color Top

Chief among traditional toys that continue in popularity year after year is the humming top. This one, from W. Germany, is classic in design, with broad bands of colors that blend together as it spins, and with an accompanying hum that changes tone with the speed and position of the top. It invites child participation in pumping the handle, in making the tone change. 1-3 yrs.

KR445 (1 lb. 4 oz.)

\$2.25

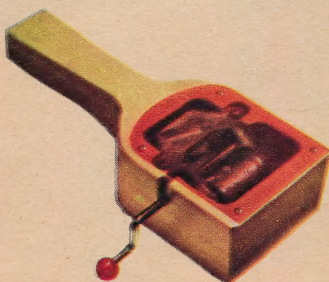


## Visi-Tune™ Hurdy-Gurdy

Children can hear the music, as well as watch the playing mechanism, as they turn the crank forward or backward at any speed. Don't worry; the crank can't overwind! Beautiful wood, with plastic see-in top. 18-note Swiss unit. 3½" x 5½". 2-6 yrs.

KM924 (8 oz.)

\$5.00

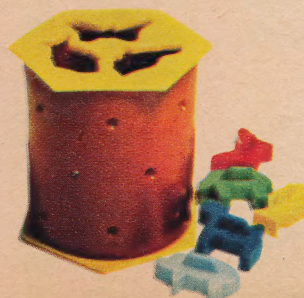


## Zoo Box

Once children have mastered sorting out and distinguishing geometric shapes, they'll love the fun and learning possibilities in handling these slightly more complicated animal forms, 12 in all. Not only will they use them in their imaginary zoo, but they will put them away through the proper "entrances" on either end of their cylindrical home. Sturdy, soft plastic. Box is 5½" high, with removable ends. 2-4 yrs.

KE306 (1 lb. 4 oz.)

\$5.00



## Jigsaw Cone

This variation of the time-tested stacking toy originated in nursery schools in France. It's intriguing; square shapes instead of round, each jigsawed into two contrasting colored pieces. Children must interlock the individual pieces, then stack them in proper size sequence. It's a task they enjoy, and love re-doing, once mastered. Wood, nicely finished. 2-4 yrs.

KE307 (1 lb. 8 oz.)

\$3.50





# 2½-7 YEARS shape and size discrimination

## FIRST PUZZLES

### Rubber Fit-In Puzzles

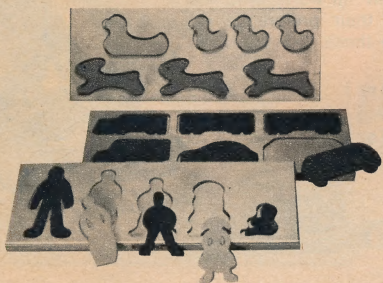
These excellent first puzzles consist of flat rubber objects that fit loosely into wood frames. Each puzzle has few pieces, so the youngest puzzler can soon succeed; he will enjoy repeating his success again and again. Wood frames are 4½" x 11". 2-4 yrs.

#### Animals

KT503 (1 lb. 2 oz.) \$2.50

#### Family

KT504 (1 lb. 2 oz.) \$2.50



**Transportation** KT501 (1 lb. 2 oz.) \$2.50

#### Set of 3

KQ746 (2 lbs. 14 oz.) \$6.75

### "Things"™ Puzzles

Made of brightly colored rubber, coaster size, with familiar objects to be punched out and refitted. 18 puzzles, plenty for easy sharing, plenty for novel party favors. 2-4 yrs.

#### Set of 18

KT672 (1 lb.) \$3.95

### Lift-Out Puzzles

The separate pieces of these wood puzzles are



toys in themselves, thick enough so they stand alone to be incorporated into imaginary play, and with brass knobs to facilitate removal and replacement. Fitting them back is the real challenge, the serious pattern learning. Made in Holland, each approx. 8" x 11".

### Vehicles

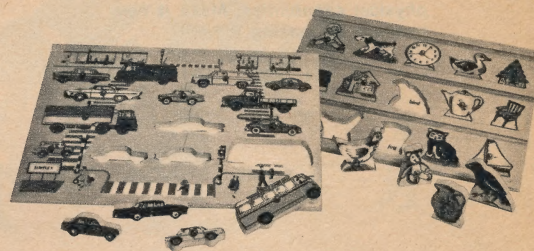
Exciting fleet of 14. 2½-5 yrs.

KT736 (1 lb.) \$2.50

### Objects

15 familiar objects, identifying names printed beneath each. 2-3½ yrs.

KT747 (1 lb. 4 oz.) \$2.50



## NURSERY SCHOOL PUZZLES

### Differences Puzzles

Each apple, house and chicken, will fit only its own space, so children must learn to differentiate size and form to complete these plywood puzzles — a step toward increased awareness and readiness for reading. 2½-5 yrs.

#### Set of 3

KT749 (1 lb. 2 oz.) \$4.00

### Roundabout™ Puzzles

One is a farm, one a village in Holland (where

they're made). They are cut so that each animal and building can be removed separately for other play, and they stand alone. As puzzles, these are a real challenge, especially if the two are intermixed. Plywood, 7½". 3-6 yrs.

#### Set of 2

KT748 (1 lb. 2 oz.) \$3.00

### See-Inside Puzzles

With pieces removed, the interior is revealed: beds and sliding pole in the FIREHOUSE; cargo in the TRUCK; engines in the TRAIN. These story pictures add dimension and interest to puzzle-

working. Plywood, 9½" x 11", 10 to 15 pieces each. 3-6 yrs.

### Firehouse

KT270 (1 lb. 2 oz.) \$2.50

### Train (not illustrated)

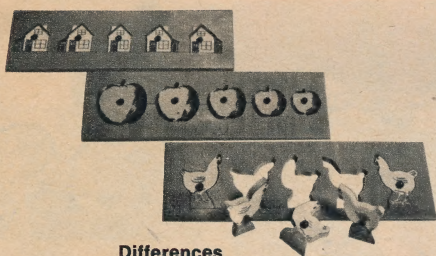
KT267 (1 lb. 2 oz.) \$2.50

### Truck

KT269 (1 lb. 2 oz.) \$2.50

#### Set of 3

KQ429 (3 lbs. 8 oz.) \$7.00



Differences  
Puzzles



Roundabout™  
Puzzles



See-Inside Puzzles

## KINDERGARTEN-1ST GRADE PUZZLES

### Sequence Puzzles

These new puzzles encourage young children to recognize sequence in events and to think in logical order. The starting picture is permanently fastened to the circular background. Seven removable wedge-shaped pieces are mixed at random, and the child is asked to arrange them to complete the story. Extra heavy cardboard, 12" in diameter, plastic coated for

cleanliness and long wear. 4-7 yrs.

### Building A House

KE647 (1 lb. 5 oz.) \$3.50

### Mailing a Letter

KE648 (1 lb. 5 oz.) \$3.50

### From Tree to Table

KE649 (1 lb. 5 oz.) \$3.50

### Milk Production

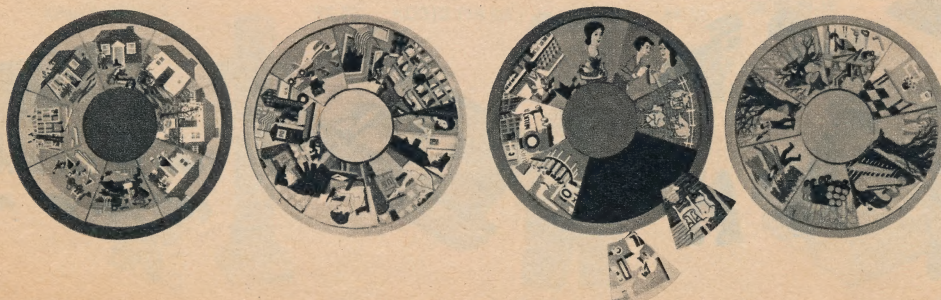
KE650 (1 lb. 5 oz.) \$3.50

## Alice In Wonderland Puzzles

Two storybook favorites — Alice and The Mad Hatter — now in puzzle form. Reproduced from the original Tenniel drawings, they are printed in luscious shades of pink and lavender, on heavy board, each jigsawed into 42 pieces, and each in its own plaque frame. They are a great big 12" x 18", for real puzzling pleasure. 4-7 yrs.

#### Set of 2

KT764 (2 lbs.) \$3.00





# 2½-7 YEARS manipulative and practice toys

Put together piece-by-piece, button-up and zip tight, lock and unlock, maneuver in and out, and balance — these are the key activities that challenge and offer loads of fun to the early preschooler. The toys on these pages offer him or her such activities aplenty. This is the age when practical everyday chores such as dressing him- or herself for the first time, putting toys away, fitting household items in properly sized spaces and taking a bath challenge his or her new growing mental and physical capabilities. Make it easy to learn by making it fun!

## Interlocking Trains

There is nothing more satisfactory for preschoolers than these solid block trains. They fasten together easily, fitting in jigsaw-fashion. Their front car (engine or tug) is readily grasped and held to guide the train on its course across the floor. The pivoting dump car, tanker, and barge are grooved out to hold small cargo, conducive to loading and unloading activity. And—there's nothing to break, no wheels to come off. If you've watched nursery school children "at work," you will have noticed their preference for floor toys like these. 2-5 yrs.

### Tug Train

KR008 (1 lb. 9 oz.) \$3.75

### Freight Train

KR009 (1 lb. 9 oz.) \$3.75

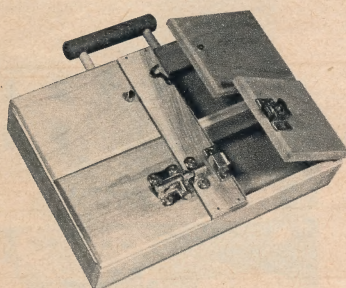


## Jr. Lock Box

A coordination skill toy that doubles as a useful tote box. This masculine carry-all will hold everything small boys accumulate, from tiny cars to live frogs, all carefully contained behind 4 locked doors, each of which has a different kind of hardware fastener. Maple, each compartment 3" x 3¾". 2-5 yrs.

KT737 (3 lbs. 2 oz.)

\$8.95



## Roll-A-Wheel™

This simple rolling and retrieving game has built-in fascination for curious, active two and three-year-olds. They start the bright wood rollers at the top of the runway, follow their unpredictable course across the floor, run to get them, and repeat the race again and again. Fun to play alone, but it's also an activity that two or three children will enjoy together (a rarity at this age). Smooth wood runway, 14"; six bright wheels. 2-4 yrs.

KR011 (1 lb. 2 oz.)

\$3.00

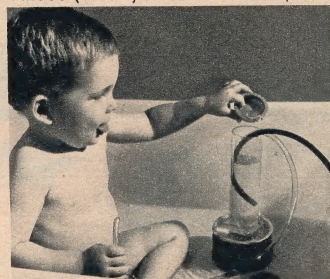


## Splashtimers™

Boats, balls, sponges — suddenly they're "old hat." What's replaced them? Splashtimer™ toys — the newest for all kinds of water play. Just cylinders, tubes, and caps, but thoughtfully designed to be fitted together in countless ways for pouring, squirting, blowing bubbles, siphoning. Their nylon net bag is perfect — for safe keeping, for drying, for carrying. 11 pieces, longest 9½". 2-6 yrs.

KE308 (11 oz.)

\$3.50

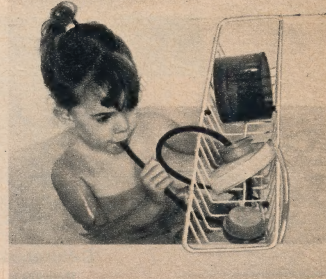


## Tub Toy Rack

What to do with the children's bathtub toys between baths? How to keep them all together, have them dry off, yet be out of your way? Answer: the same as you do with your dishes — drain them in a rubber-covered wire rack. This one fits neatly across the top of any tub and holds a multitude of toys or other bathtime, splashtime needs. Turquoise; 26" x 4½"; 3" deep. 1-4 yrs.

KR315 (1 lb. 3 oz.)

\$1.95



## Miniature Toys By The Pound

We offer 1 lb. of brightly colored, beautifully finished miniature wood toys for countless hours of play, on floor, table, in the doll house. Included are approximately 100

pieces of assorted people, farm and zoo animals, trees, buildings. A fine collection, a good investment. 3-10 yrs.

KB103 (1 lb. 5 oz.)

\$6.50

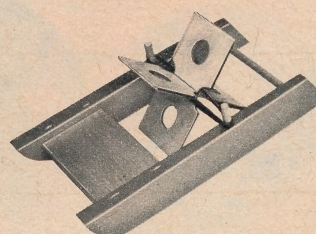


## Paddle Boat

A few turns of the paddle, and away the boat goes through the water. Today's children may never see a real riverboat in action, but they'll know how it works with this small pool or bathtub version. Wood, beautifully finished in orange and clear lacquer, with strong replaceable rubber band belt. 5½" x 11". 2-8 yrs.

KR035 (1 lb. 8 oz.)

\$3.00



## Noah's Ark

Our version of this classic toy is on wheels for the toddler to pull. It has a full complement (13 pairs) of tiny colorful wood animals, plus the Noahs. Its roof is removable for easy access, and its end piece slides out to become the necessary gangplank. Orange and natural lacquer finish. 8½". 3-8 yrs.

KB580 (1 lb. 5 oz.)

\$7.75





## 2½-7 YEARS manipulative and practice toys

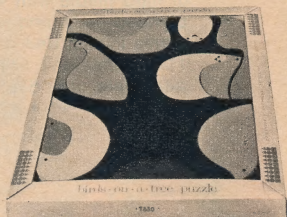
### Birds-On-A-Tree™ Puzzle

This unique and decorative Creative Playthings puzzle is ingeniously designed so that as a puzzle, eleven imaginative birds fit snugly between tree branches to form a rectangle. Or, with the tree upright on a table, the birds may be perched on ex-

tended limbs. An exercise in fitting and balance, and a work of art! The tree is stained wood, the birds are finished in pleasing orange, yellow and ochre enamel. 8½" x 12". 5-10 yrs.

KT650 (1 lb. 14 oz.)

\$7.95



### Whimsicals™

Remarkable is the word for these acrobats because they can do so many things, yet each of them is exactly like the other. They fit into one another's arms, they interlock

to stand on each other's shoulders, they can carry one another by hands and feet. They have special wood play accessories: a 10½" flagpole to climb, a pivot rod for balancing. They're a great team! Six colorful sturdy performers, 4" tall. 4-8 yrs.

KR246 (8 oz.)

\$5.00



### Wood Acrobats

Similar to their German counterparts, known to generations of children throughout the world, these men are cut from a single piece of hardwood. They are cleverly designed to fit together as a puzzle, to stack one on top of another, to build up and out like the acrobats they are. They can be made to balance in many ways. Separately, they make ideal people for block play. 8 sturdy men, each 4" high. 3-6 yrs.

KB652 (1 lb. 8 oz.)

\$3.95

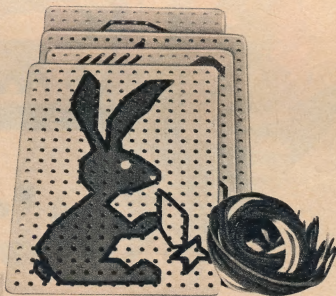


### Sew-So™ Boards

An all-time favorite now made of durable Masonite. On one side, children thread long-tipped colored laces through holes to outline pictures. On the other side, they create their own designs, learn sewing stitches, or (as boys often prefer) outline block letters. Four 9" x 12" boards, plenty of colorful laces. 4-7 yrs.

KT226 (2 lbs. 1 oz.)

\$4.95



### Farm and Barn Puzzle

Although it may seem unlikely, all of the 25 colorful block shapes that form the farmyard will fit neatly into place under one roof to make a wood barn 9¼" x 4¼" x 1½". A unique three-dimensional puzzle that helps children learn size and space relationships. 4-7 yrs.

KE052 (1 lb. 2 oz.)

\$3.00

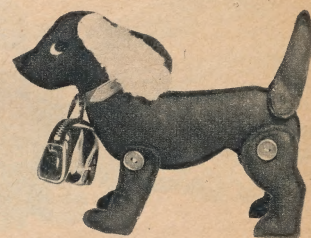


### Play-Ful Puppy™

Learning to master buttons and snaps is eased greatly with this practice dog of brown felt. He has **button-on** legs, **snap-on** ears and tail, **buckled** red collar, and carries a **zippered** bag with hidden whistle. He's also a snuggle dog, who fits comfortably in small arms, at bedtime and other times. 11". 2½-5 yrs.

KR068 (6 oz.)

\$5.00

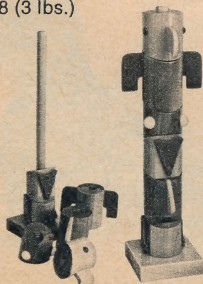


### Totem Pole

The Indians of the American Northwest are best known for their huge totem poles. We recreated these mysterious signposts to the past as an intriguing stacking toy 16" high. The features come apart, slide over a base-mounted dowel. The six cylindrical parts may all be interchanged to make many different totem poles. Like the true one, this is solid wood, painted in bright colors. 3-8 yrs.

KB648 (3 lbs.)

\$7.75



### Dress-Me Doll

An old-fashioned soft rag doll, now in a new guise to play a new role — to help children learn how to dress themselves. He wears corduroy slacks to be zipped, snapped, belted, and with a back pocket to be buttoned. His durable cotton jacket has eyelets and laces for learning to master that task. And he still plays his real role — that of a soft, floppy, constant companion to drag by an arm or leg. 2½-5 yrs.

KD312 (14 oz.)

\$6.95

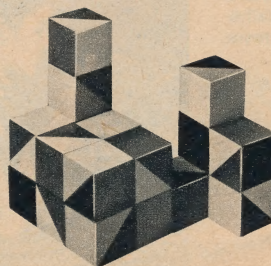


### Design Cubes

A time-tested toy, fondly remembered by many parents and grandparents who themselves spent fun-filled hours with them. 1-1/6" wood cubes, with surfaces painted in solid primary colors and two-color triangles for combining into an endless number of striking patterns and designs, or even colorful buildings. 4-8 yrs.

KT746 (2 lbs.)

\$6.00





*Nothing builds a child's ego like building a thing of his or her own. Whether it be large hollow blocks that offer both exercise and fun, or small intricate parts that, once put together are a workable and uniquely "his" tractor, building and construction toys are a boy's or girl's very first "job". They put him or her on a plane with "daddy" — his own tool set for helping daddy on a Saturday afternoon, with his own special wood, nuts, bolts, snaps, catches and notches that he knows how to manipulate. And when these toys teach a special personal sense of design, the child comes away with that extra pride that only Creative Playthings materials can offer! (See also unit building blocks, pages 20 and 21)*

## Hollow Blocks

Standard equipment for schools; consider their advantages for your home. Their jumbo size and weight force the child to use all his arm and back muscles to carry them. The larger ones require the cooperation of several children, teach teamwork. They convert quickly into tables, chairs, a house, a train. Built for rugged indoor and outdoor use, of hard maple with weatherproofed plywood ends, and metal reinforcements inside. Unit is 5½" x 5½" x 11"; double unit, 5½" x 11" x 11"; quadruple unit, 5½" x 11" x 22"; playboard, ¾" x 5½" x 44". 3-8 yrs.

## Introductory Set

4 units, 2 double units, 2 quadruple units, 2 playboards. Express.  
KP132E (45 lbs.) \$29.00

## Intermediate Set

4 units, 8 double units, 4 quadruple units, 4 playboards. Express.  
KP131E (96 lbs.) \$61.00



## Play-Core™ Hollow Blocks

For those who find school hollow blocks (see above) too expensive for home use, we have reproduced them in heavy-duty corrugated board. These blocks have a strong inner core to support even an adult's weight. Shipped flat, easily assembled, but allow time. (Unit block, 5½" x 5½" x 11"; double unit, 5½" x 11" x 11"; quadruple unit 5½" x 11" x 22"). 2-8 yrs.

## Beginner Set 20 units

KP494M (14 lbs.) \$8.75

## Intermediate Set 16 units, 12 double units.

KP500M (22 lbs. 6 oz.) \$14.50

## Half-School Set 16 units, 16 double units, 8 quadruples Express.

KP501E (38 lbs. 6 oz.) \$22.50

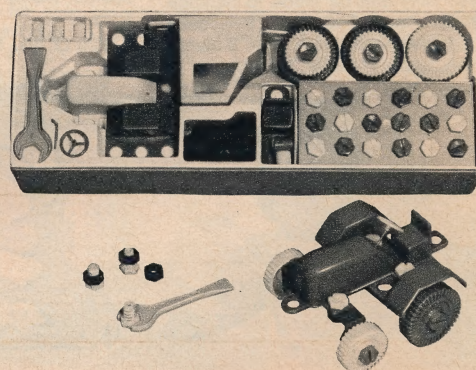


## Two-To-Do™

A colorful tractor and a large handsome truck — not just one or the other, but both can be made from the parts included in this set: base plates, cab, engine, tractor seat, connecting parts are all there to be assembled with nuts and bolts and the wrench supplied. Finished truck

is 12"; tractor, 8". For the mechanically-inclined boys who delight in building their own playthings. Soft sturdy plastic in bright orange, blue, and yellow, with compartmented box for storage. From West Germany. 5-8 yrs.

KB983 (2 lbs. 2 oz.) \$5.50



## Geo-D-Stix

This polyhedron and sphere are only two of the building possibilities afforded by this collection of wood rods in different lengths and colors, and their many-sided vinyl connections—370 pieces in all. Start children with Geo-D-Stix when they are five or six when it is an excellent play tool for making things within their capabilities. But remember—their interest will grow and the set's full potential be realized a few years later, when it becomes a helpful instrument for burgeoning mathematical or architectural interests. 5-12 yrs.

KS167 (1 lb. 1 oz.) \$5.00



## Bambino Builder Sets

Instead of small bricks of hard plastic, the parts in these sets are 2¾" long, and a soft polyethylene, in most attractive colors. Fitting together easily, they make tall buildings that go up quickly and readily; or, more spacious ones that are not so tall. The youngest builders, especially, as well as older ones who like to achieve and see results immediately, but may be short on patience and concentration, will take great delight in these exceptionally fine blocks from

Holland. Included are bricks, windows, chimneys, bright red roof tiles, and even a spire. 3-8 yrs.

**Bambino Builder #1 90 Pieces**  
KB656 (3 lbs.) \$5.50

**Bambino Builder #2 180 Pieces**  
KB657 (5 lbs. 6 oz.) \$9.50





# 2½-7 YEARS first building, construction and design

## Peg and Pull Blocks

As their name implies, these hardwood blocks may be pegged together, pulled apart, rebuilt — to make many interesting play "props," such as houses, tunnels, bridges. Adding to the set's versatility are wheels and axles for making cars and trucks. 3-year-olds do very well with this — they can easily make something from all these pieces — something that's meaningful to

them. 4 to 8-year-olds can also make things — more sophisticated items that fit into their expanding world of play. And they all love doing it! Unit block is 1½" cube. 3-8 yrs.

### Set No. 1

KT745 (2 lbs. 8 oz.)

\$6.00

### Set No. 2 (illus.)

KT744 (4 lbs. 8 oz.)

\$8.95

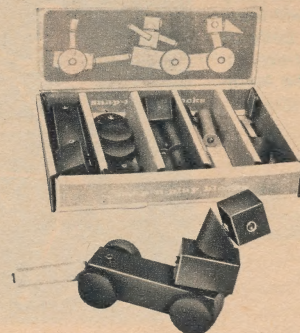


## Creative Snap Blocks

Snapped together in one combination, they may become a car or train; in another, a dog or man, for example. These wood blocks and wheels, with strong metal fasteners, provide many possibilities, many hours of constructive play. Cube is 1¼". 28 pieces. 3-6 yrs.

KR015 (1 lb. 12 oz.)

\$5.00

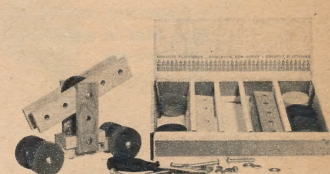


## Bolt-Tight

Give a small boy a screw driver, some real hardware (nuts, bolts, washers), some wood with pre-drilled holes, 4 wheels, and you won't hear from him again until he proudly shows you what he's made. 3-6 yrs.

KT740 (2 lbs.)

\$3.95



## Hammer & Nail Design Kit

A supply of varied, intricately cut steel shapes, in many colors, allows children, especially pounding-minded boys, to create imaginative designs and collage pictures while learning to use hammer and nails. Includes soft-core board, 11" x 16½", hammer and nails. 4-8 yrs.

KT741 (2 lbs. 2 oz.)

\$5.00

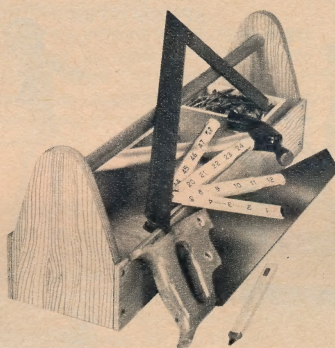


## Junior Handyman

Our wood tool box, for carrying to and from the job, has real working equipment, not toys: 20" handsaw, lightweight hammer, 6' folding rule, metal square, supply of large-headed nails. A worth-while investment. Sturdy maple. 20". 4-8 yrs.

KR054 (6 lbs. 2 oz.)

\$12.95



## Wood Nuts & Bolts

The exciting thing about this construction set is that even the very youngest can use it successfully. A variety of large and colorful nuts and bolts, holed strips, and wheels can be joined together in impres-

sive combinations with just the accompanying screw driver and wrench. 3-8 yrs.

KT742 (2 lbs. 4 oz.)

\$5.50



## Rising Towers™

There is just one shape — but over 80 pieces of that. Children will build them up and up and up to incredible heights. Or, they'll build them out onto either side for modern cantilever effects. A great new building set in bright colored durable plastic. Each tower is 2" in diameter. 3-8 yrs.

KR255 (1 lb. 12 oz.)

\$3.00

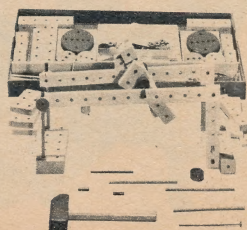


## Wood Construction Set

The tumbler, shown in the photo below on his gymnastic bar, was built from the wooden blocks, flat strips, dowels, and wheels included in this fine kit from Austria. Holes in all pieces, properly spaced, permit pegging parts together with dowels to make working models of things all boys like — engines, cranes, pulley systems, even a swing bridge! Made of smoothly finished hard beech, with a beautiful grain. Over 350 pieces. 5-10 yrs.

KT739 (3 lbs. 2 oz.)

\$8.00



## Magnastiks

One of the simplest toys, hence among the best, involving the basic and universally fascinating principle of magnetism. Highly polished steel parts, in many forms and shapes, can be arranged on magnetic base plates to build up and out for balancing acts, for sculpture effects, for endless experimentation. 100 pieces, 4 base plates. 4-10 yrs.

KR613 (2 lbs. 12 oz.)

\$7.95





*Feeling adequate in the active world of childhood requires an ability to control one's body—to run, jump, climb and keep up with others. Given proper equipment, space, freedom and encouragement, your young child will gain mastery of heights, enjoy rocking and swinging motions, and handle himself well in balancing and leaping. He will learn to express his frustrations—on a punch bag rather than a sibling. He will learn to master fear, to use his body as a beautiful means of self-expression that is essential to the learning process.*

## Dome Climber

Simple, strong, attractive, its geodesic-type construction makes an exciting and safe climber with many play possibilities. With a sheet of plastic or cloth added, it becomes a playhouse, a tent, an igloo, perhaps. All steel construction with safety tipped bolts. 51" to center; 8' base diameter. Shipped unassembled. 3-9 yrs. KP364M (52 lbs.) \$29.95



## Fireman's Gym

Lots of children can play amicably together on this sturdy 7' high all wood gym. With a bar across the top, 6 cleated boards for many uses (platforms, walking planks, slides), it boasts a center fireman's pole that gets constant use and attention. Weather-protected finish. Requires 40" x 60" space. 3 sections, easily assembled. Express 3-9 yrs. KP109E (166 lbs.) \$135.00



## Ride 'em Tractor and Trailer

Put him in the driver's seat! This rugged toy rides smoothly on the porch or sidewalk. It carries loads or a friend, thus generating important give-and-take play. With trailer detached, it becomes two toys for two children. Hard maple, treaded rubber tires, heavy swivel casters. 44". 2-8 yrs. KB153M (26 lbs.) \$29.50



## Stair Slide

Wherever there are steps, this portable bedway becomes a slide. Simply place its rubber friction pad on an upper step, and the slide rests securely on the lower ones. It's up and out of the way as quickly and easily as it is put into action. Our own design, sanded and finished for smooth rides. 64" long. Express 2-9 yrs. KP476E (16 lbs.) \$12.95



## Spring-O-Lene™

Children jump with joy on this wood trampoline! Mounted on 4 rugged coil springs, it supports any child's weight, has lots of bounce, will provide a maximum of continuing fun and exercise at a modest price. Made of strong ½" plywood for outdoor, as well as indoor, use. 22" square. Easily assembled. 4-10 yrs. KP503M (17 lbs.) \$12.95



## Rider-Roller

Children's own two feet seesaw back and forth as they shift their weight from one to the other, attempting perfect balance. Great fun and sport, and developer of quick reflexes. Serious skiers use a larger version to get in trim for the season—a testimonial to its worth! 5-ply board, 22¼" long. 5-10 yrs. KR111 (3 lbs. 12 oz.) \$5.00



## Irish Mail

This traditional 4-wheeled car, hard to find in recent years, has always been a special favorite, fondly recalled by all who had them as children. It is propelled by pushing and pulling with the arms, steering with the feet—the reverse of the tricycle.



It provides one of the very few activities for pre-schoolers that develops back, shoulder, and arm muscles, and expands the lungs for full and proper breathing. And, it's great to ride! We consider it a very important toy, and are happy to present this new model made for Creative Playthings in West Germany. Made of tubular steel, in auto-finish red. Chain driven, with solid rubber tires. Handbrake and adjustable seat. 3-6 yrs. KP536M (18 lbs. 4 oz.) \$28.95

## Rocking Boat

This is basic equipment for nursery schools and kindergartens, and belongs in every home, especially apartments or ranch houses that don't have all-important stairs. Several children may use it as a teeter-totter, or one can rock happily in it

alone. Turned over, its seats become steps for all kinds of physical activity and imaginative games. Heavy-duty plywood. 4' x 2' x 14" high. Express 2-8 yrs. KP140E (38 lbs.) \$32.50





## 2½-7 YEARS physical activity and body control

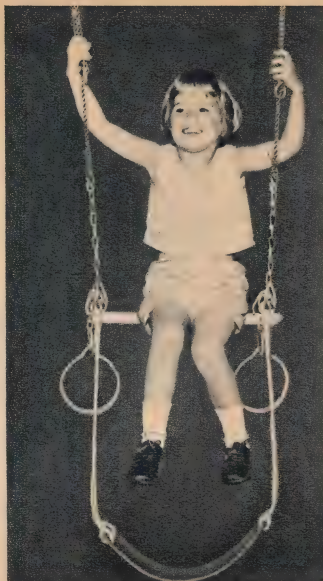
### In-Door™ Exerciser

Be ready when your children yearn for something active to do indoors. Swing, rings, and trapeze bar, with ropes and chains for height adjustment, are readily suspended and equally readily removed, from any convenient doorway, using either a gym bar (see below) or the screw-eye hooks included. Buy it for preschoolers who need this kind of activity for healthy muscular and postural development; they'll still be using the rings and bar when they're high-schoolers. It's an investment in continuing physical fitness that will pay high dividends. 2-16 yrs.

KR241 (8 lbs.) \$15.95

### Doorway Gym Bar

See full description on page 42.  
KQ554M (3 lbs. 6 oz.) \$8.95



### Skate Skis

Double-duty beauties from England, (exclusive with us). They are skis when snow's on the ground, skates when ice is on the pond. Children will slide and skate, having the time of their lives, getting sure-footed for the transition to real skates and skis. Two screws make the conversion from skates to skis and back again. Made of highly polished non-rusting steel, adjustable for size, with toe and heel straps. High in quality, low in cost. 4-8 yrs.

KR612 (2 lbs. 10 oz.)

\$3.00



### Super Punch Bag

A few left hooks, a few right jabs, and aggressions will have been dissipated, mounting tensions gone. From England, made especially for us, this sturdy unit boasts a heavy-duty coiled spring and rod mounted securely on wood base, topped with a high quality bag and bladder, to take many a hard work-out. Height adjusts from 39"-49". 3-8 yrs.

KP537M (6 lbs.)

\$9.95



### Skate Scooter

This we make for the youngest scooters; it is just their size. The 4 roller-skate wheels and wide 8" base make it stable and easy to use. Hardwood, rounded corners, clear lacquer finish, 17" long, handle height, 22". 4-7 yrs.

KQ802M (6 lbs.) \$8.00



### Rope Ladder

Suspended from a tree limb, or cellar or porch beam, this provides swinging and climbing fun, as well as body building exercise. Stout rope, maple rungs, with hardware included. 10' length. 4-10 yrs.

KP090 (4 lbs. 12 oz.) \$13.75

### Swing-About™

One rope instead of two, and young swingers go back and forth, sideways, 'round and 'round — a new swinging experience. Lightweight but strong plywood seat is attached to durable 10' rope. 4-10 yrs.

KR110 (2 lbs.) \$5.00

### Climbing Rope

Children soon learn how to climb hand over hand, grasping the properly spaced wood dowels as they go. As they develop the skill, they acquire that all-important poise and self-confidence. 10'. 4-10 yrs.

KP091 (3 lbs.) \$8.00



### Activity Dollies

Children will burn up lots of excess energy on these untippable dollies. They scoot easily and in any direction, whether ridden on a knee, a tummy, or a fanny. Triangular plywood seats 12" on a side, 6½"

metal legs with rubber casters. 2-8 yrs.

**One Only**  
KP220M (4 lbs. 8 oz.) \$7.00

**Set of 3**  
KP221M (11 lbs. 4 oz.) \$19.00



### Ladder Exerciser

We designed this exerciser to fill the needs of the earliest climbers, and also to last through their early school years. Its rungs are spaced for short legs; its ladders slanted to give young climbers confidence. A sheet or blanket thrown over the

top makes it a playhouse or hide-away. Made of natural finish hardwood rungs, painted uprights, and metal braces for non-tipping stability. Needs 4' x 5' of floor space, indoors or out. 44" high. 2-8 yrs.

KP509M (41 lbs.) \$39.95



See page 41 for outdoor equipment for the 7-12 year old.



# 2½-7 YEARS homemaking toys

Every nursery school and kindergarten has its doll and housekeeping corner. Extensive and varied activity takes place there. Family roles are recreated, with much talking about meals, about children, about clothes. Young girls become "mommy", young brothers "daddy", if just for the small drama of having pretended afternoon tea. Mores and patterns of family behavior are tested and developed. Just as schools have done, every home should aim to provide this kind of equipment and space for its use. By doing so an important dimension is added to children's play.

## Child-Sized Pots and Pans

Rust-proof, school quality, utilitarian in size, these five double-gauge spun aluminum utensils, with strong bakelite handles, are excellent for both imaginary and real cooking. We know many a one that serves the family daily along with regular cookware. Saucepan, 4" x 2" deep. 2-8 yrs.

KQ710 (2 lbs. 10 oz.) \$7.50



## Child-Sized Tea Set

It won't rust, it won't bend; it will serve children and their friends. Double-gauge aluminum, school quality. Service for 4. 2-8 yrs.

KQ712 (2 lbs.) \$7.50

## Aluminum Cutlery Set

Sturdy aluminum, in handy plastic tray. 18-piece set, appropriate for use with tea set. 2-8 yrs.

KH330 (9 oz.) \$1.75



## Mini-Kitchen

Our new sink-stove combination will stimulate much domestic activity. Stove has silk-screened burners, hinged-door oven with magnetic catch. Sink has serviceable counter top, removable pan for dishes, storage area and shelf below. 30" x 12" x 23". Birch plywood, varnish finish. Express 2-8 yrs.

KH406E (33 lbs.) \$39.00

## Housecleaning Set

Child-sized and made especially for Creative Playthings, Inc. to our exacting specifications: corn broom (38"), wet mop, metal dustpan, hand brush with nylon bristles, and most popular of all, a push broom. Each has metal loop for hanging. Each is top quality, for long use. 2-8 yrs.

KH300M (4 lbs. 1 oz.) \$6.50

## Child-Sized Housekeeping Toys

Playing house is an integral part of childhood. Children universally imitate their elders in creating a playworld replica of the adult world. Child-sized toys help them achieve mastery and security in that world. All our housekeeping toys fit children's needs, children's sizes. Our kitchen equipment is non-warping plywood with white lacquer finish; counter tops have serviceable plastic-impregnated surfaces; all hardware is cadmium plated to make it rust-proof. This equipment will withstand years of use in home or school.

## Child-Sized Sink

Removable water tray, simulated faucet, large storage area below. 12½" x 27¾" x 23". Express 2-8 yrs.

KH294E (39 lbs.) \$36.50

## Child-Sized Cupboard

Has hinged double doors, large area for storage. Overall size 12" x 18" x 37", counter height 24" Express 2-8 yrs.

KH291E (39 lbs.) \$35.00

## Child-Sized Refrigerator

Has freezer compartment above, shelves below, for daily food needs; sturdy hinges on doors for much opening and closing activity. 12" x 18" x 37". Express 2-8 yrs.

KH293E (39 lbs.) \$35.00

## Child-Sized Stove

Painted burners. Securely fastened black plastic knobs turn easily. Generous storage compartment. Sized for use with our KQ710, cooking utensils (see above). 12" x 16" x 24". 2-8 yrs.

KH290M (25 lbs.) \$25.00

## Table-Top Ironing Board and Iron

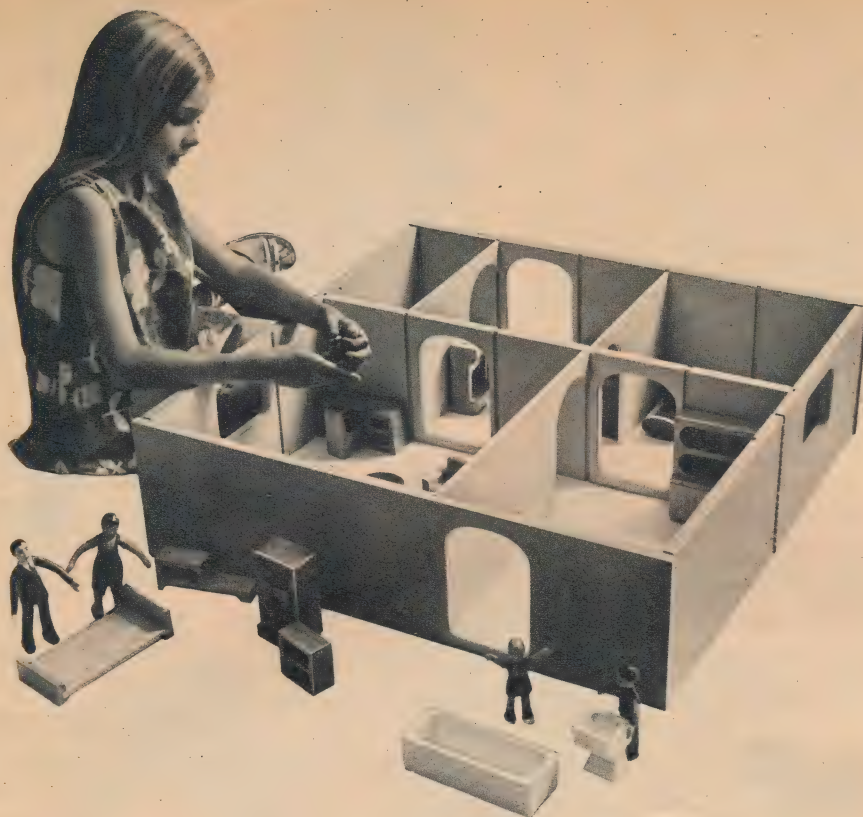
Simple, sturdy, and practical, with no fragile parts. 3' cord plugs into wood iron to add realism. Hardwood board is 31" long, 4¾" high. 2-8 yrs.

KH315M (5 lbs. 10 oz.) \$10.00





## 2½-7 YEARS doll house play



### Solid Block Furniture

Scaled for this Folding Doll House (1" = 1'), these beautifully designed pieces are solid wood, cherry or maple, lacquer finished, virtually unbreakable. Notice the real drawers, the workable, hinged doors, 2½-8 yrs.

|                           |        |
|---------------------------|--------|
| <b>1 Bedroom</b> (4 pcs.) |        |
| KD103 (2 lbs. 2 oz.)      | \$6.00 |
| <b>2 Living Room</b> (6)  |        |
| KD102 (1 lb. 12 oz.)      | \$7.00 |
| <b>3 Nursery</b> (4)      |        |
| KD105 (2 lbs.)            | \$5.75 |
| <b>4 Dining Room</b> (6)  |        |
| KD104 (1 lb. 12 oz.)      | \$7.00 |

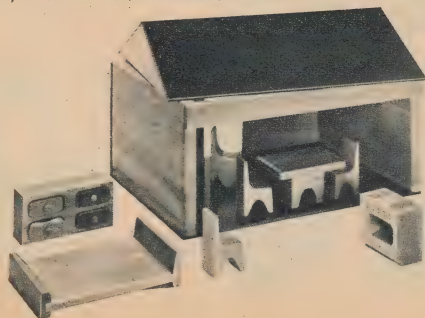
|                                                                    |         |
|--------------------------------------------------------------------|---------|
| <b>5 Bathroom</b> (3)                                              |         |
| KD106 (1 lb. 2 oz.)                                                | \$4.00  |
| <b>6 Kitchen</b> (4)                                               |         |
| KD101 (3 lbs.)                                                     | \$7.00  |
| <b>Complete Set</b>                                                |         |
| 27 pieces, listed above, packaged as a unit at a saving. 2½-8 yrs. |         |
| KD108M (14 lbs. 8 oz.)                                             | \$34.00 |
| <b>7 Bendable Rubber Families (5)</b>                              |         |
| (See description on page 16)                                       |         |
| <b>White</b>                                                       |         |
| KB292 (12 oz.)                                                     | \$9.50  |
| <b>Negro</b>                                                       |         |
| KB492 (12 oz.)                                                     | \$9.50  |

### Playtown™ Furnished Doll House

This excellent first doll house is one spacious room with full access at the front, as well as from the top, with the roof removed. It is the basic unit of which our Playtown™ community is built (see p. 16). The furnishings are selected from our solid block doll house furniture sets: table and 4 chairs, bed, dresser with pull-out drawers, and a stove. The house

is 11½" deep and 15½" wide. The peak of its removable roof is 11" high. We recommend our Bendable Rubber Family for use with this house; these dolls are scaled to fit, and are shown above. (See p. 16 for full description.) 2½-8 yrs.

KB088M (13 lbs. 12 oz.) \$18.50



### Hideaway™ House

It's a four-story town house, complete with attic. It has a checkerboard roof, a different decor and color scheme on each level, and a delightful dream-world character. When it's not a doll house, it becomes the coolest hideaway imaginable — for the very furniture and dolls it housed, for the many toys that need safe storage, for jewels and treasures, even for socks and sweaters. All its 5 drawers permit, even encourage, organized neat-

ness. Made of corrugated board, 19" x 14½" x 26½" to roof top. Accepts doll house furniture and dolls scaled ¾" to 1". Shipped unassembled. 3-8 yrs.

(Toys shown not included.)

KH472 (7 lbs. 4 oz.) \$8.95

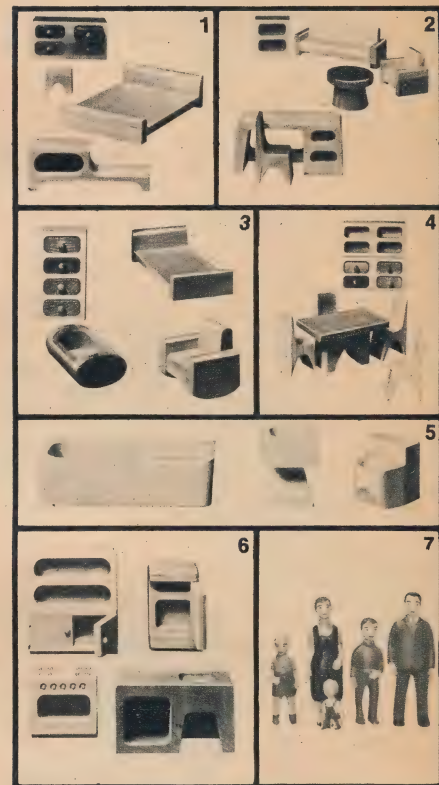


### Folding Doll House

When little girls are ready for that important *real* doll house, with lots of furniture, this is the one they'll choose. They can rearrange the rooms easily from the open top, and move their doll people from place to place as they play. They can see and be inside. Developed especially for us, the house has movable partitions fitting into grooved slots to form 5 rooms; it is hinged at corners and sides to fold into compact package for storage or travel; its exterior sides are ⅝" plywood blue outside, white walls within. Size in use, 30" x 30" x 7⅝". Dolls shown not included; see below. 4-8 yrs.

KD100M (17 lbs. 7 oz.)

\$25.00





# 2½-7 YEARS doll play

Historically, dolls are the most popular of playthings. Victor Hugo explained why many years ago: "In the same ways as birds make a nest of anything, children make a doll of no matter what . . ." We at Creative Playthings, Inc. have made a concerted effort in the past few years to offer not quantity nor gadgetry, but uniqueness of quality, to this vital area of child play. Our Little Brother™ doll — this year accompanied by a brand new Little Sister™ doll — offers a simple, direct and normal approach to a child's understanding of sexual differences. Our new Sasha and Gregor dolls are universal in color, filling the identification needs of all children. We offer these and other quality dolls for you to evaluate, along with clothes, beds and other accessories to make doll play fully rewarding.

## Sasha Dolls

Three years ago we introduced the then revolutionary Sasha doll to the U. S. — a doll with a dark "skin" representing no particular nationality, but a composite of many. She is somewhat sad, somewhat wistful — not at all like other dolls. Children relate to her readily and have taken her to their hearts. Now we have added Gregor, a boy in sweater and jeans, and Sasha in a crisp new checked gingham dress. Of course, we still love Sasha Anne (shown right). The dolls are 16" tall, have rooted hair that can be washed and combed, wear attractive outfits. 4-10 yrs.

**SASHA, blonde only**  
KD341 (2 lbs. 12 oz.) \$15.75

**GREGOR, brunet only**  
KD342 (2 lbs. 12 oz.) \$15.75

## Sasha Anne™

An original Sasha in corduroy dress with pinafore. 4-10 yrs.

KD291 (2 lbs. 2 oz.) \$14.75



SASHA



GREGOR



Sasha Anne™

## Little Brother™ And Little Sister™

We achieved a "first" in 1967 by introducing Little Brother™ to the American public. He is a quality doll, modeled after a famous statue in Florence. He resembles a real baby boy, not just a neuter doll dressed as a boy. And, he is very baby-like — in size, weight, body contours, even the feel of his hands and fingers. Girls adore him because he is an actual little brother. They all accept his body features naturally, just as children accept differences among themselves, and within their families. He is dressed in diapers with Velcro fastenings, rubber pants, nylon baby shirt.

This year Little Sister™ joins him. She is like a real baby girl, with the same almost human qualities of the boy. She wears diapers, yellow lace-trimmed panties and matching slip. Both are made of top quality soft vinyl, have washable, combed hair, are 21" tall. 2½-10 yrs.

**Little Brother™, Blond**  
KD334 (4 lbs. 2 oz.) \$17.95

**Little Brother™, Brunet**  
KD335 (4 lbs. 2 oz.) \$17.95

**Little Sister™, Blonde**  
KD344 (4 lbs. 2 oz.) \$17.95

## Little Brother™ Outfits

Specially designed for rugged wear, and easy on-and-off dressing. Color-coordinated, in shades of green. All will also fit Little Sister™

KD434 Playsuit — Rompers & Shirt (Cotton) (6 oz.) \$3.25

KD435 Snowsuit and Hat (Corduroy) (6 oz.) \$4.50

KD436 Sleeper (Flannel) (not illustrated) (6 oz.) \$2.25

## Bendi-Baby™

What doll do you know who can be posed and put in any position? Bendi-Baby™ can. She is made on a wire frame covered with molded foam rubber with a protective fabric "skin." She has rooted blonde hair, wears attractive and practical play-clothes: a patterned blouse with snap fasteners, button-on-overalls with back elastic. 18". 2-8 yrs.

KD340 (4 lbs. 6 oz.) \$9.50

## Baby Doll Wardrobe

Yellow pajamas, red snowsuit, blue hat and coat are well made, washable, and easy to put on and take off. For Bendi-Baby and other 18"-20" dolls. 2-8 yrs.

KD315 (6 oz.) \$5.50

## 16"-18" Doll Clothes

What every well-dressed young lady doll wears: a cotton skimmer at home, a suit (skirt, blouse, vest) for school, a red nightie for sweet dreams. Handsomely styled, nicely detailed, made of sturdy material. These are just right for Sasha — and other slim dolls. 4-10 yrs.

KD316 (6 oz.) \$4.50



Little Brother™



Little Brother™ in Playsuit



Little Sister™



Bendi-Baby™



Little Brother™ in Snowsuit and Hat



Baby Doll Wardrobe



16"-18" Doll Clothes



# 2½-7 YEARS doll play

## First Carriage

For that important first doll carriage, this has no peer. With its large solid wheels, its rubber tires, its extra heavy axles, and its single-piece molded plywood body with strong maple sides, it is a carriage that will serve its owner well, and will last for others to enjoy in later years. Inside measurements, 10" x 19". Handle height, 23". A "Good Design" winner. 2-7 yrs.

KH401M (20 lbs.) \$24.50

## Push-Me Doll Carriage

Definitely a fun carriage, as well as a practical one. It will transport a whole family of dolls, a friend, or even a pet dog. Because it's heavy-based and non-tipping, it has proved invaluable for use with handicapped children. All hardwood, rubber-tired wheels. Inside dimensions, 10¼" x 24"; handle

height, 22". Shipped unassembled. 3-8 yrs.

KP222M (26 lbs. 12 oz.) \$27.50

## Rock-A-Bye™ Cradle

Doll mothers love our unique cradle for putting their babies to bed and rocking them to sleep. It's roomy and solid, will hold one doll or a family of dolls; it will even hold the smallest girl herself when she chooses to try it out. Formed from a single piece of curved plywood, with solid maple end pieces for a long life. 11" x 22" x 7" deep. 2-8 yrs.

KH403M (7 lbs.) \$9.95

## Child-Sized Doll Bed

Large enough and strong enough for a girl's biggest doll, her baby sister, even herself. Plywood, solid panel bottom. Inside size, 14" x 29½". 2-8 yrs.

KH311M (13 lbs. 6 oz.) \$14.50

## Doll Bedding

Vinyl-covered mattress and pillow, drip-dry dacron sheets, pink and blue machine-washable thermal blanket — the ultimate in elegance, comfort, practicality! Mattress 14" x 29½". 2-8 yrs.

KD097 (1 lb. 12 oz.) \$5.95

## Doll Bunk Beds

If you need 2 doll beds for 2 children, or a double decker for one, there's no need to look further. Our hardwood bunks, with solid bottoms, are so rugged and handsome they can't be beat! Each 8¼" x 19½". 2-8 yrs.

### Double

KQ716M (13 lbs. 2 oz.) \$14.50

### Single

KH404M (7 lbs.) \$8.00

## Honey Bears

Top quality wool mohair, fully jointed legs and arms. See P. 30 for full description. 6 mos.-8 yrs.

### Brother

(12") KD320 (1 lb.) \$6.50

### Mama

(14") KD321 (1 lb. 4 oz.) \$7.50

### Papa

(16") KD322 (1 lb. 10 oz.) \$8.50

Rock-A-Bye™ Cradle

Child-Sized Doll Bed

First Carriage

Push-Me Doll Carriage

Doll Bunk Beds



Children build their city, re-create the countryside. As they do so, they become a vital part of it all. They make it into their world as it is or appears to be, or as they wish it to be. To do so, they demand a realism and durability no less than the real world in which they live. We feel that Creative Playthings, Inc. is unique in offering this much needed realism and durability. Here are farm animals, integrated people, farm buildings, stacking units for constructing taller city apartment dwellings—all the components for building an ego-satisfying toy world that will last throughout a child's learning.

### Playtown™ Community Buildings

Children do exciting things with these. They make them into ranch houses, apartments, grocery stores. They furnish them. Their dolls or people live in them. They make them an integral part of their community play. Maple, with plywood floors, hardboard roofs, open fronts. Each unit 11½" x 15" x 11" high, plus roof. Sold in sets of 2 or 4. 2-9 yrs.

**Two-Unit**  
KB092M (20 lbs. 6 oz.) \$22.00

**Four-Unit Express**  
KB096E (40 lbs. 8 oz.) \$42.00

### Playtown™ Stable

Horse lovers will love this stable with its two horses, pony, and colt, of rubber, realistically detailed, and with stable boy in attendance. Barn is maple, 11½" x 15½" x 14" to top of removable roof. 2-9 yrs.

KB094M (14 lbs.) \$23.00

### Playtown™ Farm

Here are essentials for full-scale farm play: a barn with stalls; the farmer and his wife and tractor; the animals that live there: horse, cow, 2 pigs, and 2 marvelous sheep with coats of real lambswool! All wood for years of play. Barn 11½" x 15" x 14". 2-9 yrs.

KB091M (16 lbs.) \$22.50

### Foldaway Barn

Easily accessible from the top, hinged on each side to fold for convenient storage. It's barn red, has swinging doors, partitioned stalls, is scaled for our Rubber Farm Animals (see extras below). Hardwood, 30" x 16" x 8". 2-9 yrs.

KB090M (12 lbs. 6 oz.) \$20.00

### Bendable Rubber Families

Realistic people, formed of rubber over a wire frame so they will stay put when children position them. Scaled 1" to 1'. 2-10 yrs.

**Rubber Family, Negro (5)**  
KB492 (12 oz.) \$9.50

**Rubber Family, White (5)**  
KB292 (12 oz.) \$9.50



### Rubber Farm Animals

A perfectly scaled farm animal set with complete body features authentically painted. They range from an 8" horse to well fed 3" pig, also including a colt, sheep, bull, cow, and calf. 1½-6 yrs.

KB988 (3 lbs.) Set of 7 \$11.50

### Rubber Horses

Mare (8"), and Colt. 1½-6 yrs.

KB989 (11 oz.) \$4.50

### Rubber Cows

Bull (8½"), Cow, Calf. 1½-6 yrs.

KB990 (1 lb.) \$6.50



### Rubber Zoo Animals

Authentic, jumbo-sized rubber wild animals, with amazingly realistic details hand painted by our own craftsmen. Range in size from 12" elephant to 9" lion. Also includes giraffe, zebra, hippopotamus. Set of 5. 2-10 yrs.

KQ748 (2 lbs. 8 oz.) \$14.95



### Sculptured Wood Family

There is Mother with Baby cradled in her arms, Father, two older children, and the family cat and dog. Designed especially for us by Vitali, a gifted Swiss sculptor, they are carved out of hardwood and finished in clear satin lacquer. They are exhibited in museums as good art forms, as well as good toys. Father, 6". 2-10 yrs.

KB060 (1 lb.) \$8.50



### Rubber Community Workers, Integrated

Set of 6: laborer, captain, policeman, mailman, conductor, and fireman. The same construction as Rubber Families, above. 2-10 yrs.

KB319 (1 lb.) \$12.00





## 2½-7 YEARS community awareness: building a town

### 1. Playtown™ Marina

Activity galore for the boating set! Two 11" docks, 7¼" hydroplane, 6" cabin cruiser, 4" rowboat, gangway and gas pump. Auto, with special hitch, has trailer for transporting the boats or the plane. Made entirely of sturdy birchwood. 3-9 yrs.

KB069 (4 lbs. 12 oz.) \$12.00

### 2. Playtown™ Firehouse

This fully equipped 2-story station has two beds in open-top sleeping quarters, the important sliding pole, fire chief car, and 14" fire engine with ladder, hose, hydrant, all in beautifully finished hardwood to spark the interest of junior fire fighters. Station, 15½" x 11½" x 14" high. 2-9 yrs.

KB081 (18 lbs.) \$19.95

### 3. Playtown™ Garage

There's lots to play with: a two-pump bay, with hoses and rotating

gauges; attending tank truck; lubrication rack; crank-operated elevator for roof-top parking; and a solid wood car to be serviced and parked. 15½" x 11½" x 9½". 2-9 yrs.

KB083M (17 lbs.) \$21.95

### 4. Playtown™ Airfield

All flights of imagination begin at this airfield with its plane, glider, jeep with baggage trailers, 16½" molded plywood hangar, and 34"

x 54" heavy vinyl landing area. 3-9 yrs.

KB584M (4 lbs. 14 oz.) \$15.00



### Trains 'n Tracks™

This basic train-play equipment allows boys to make and vary their own layout, run their own railroads. Result: they'll go back to it time and again with a sustained interest few other toys command. Our special set, from West Germany, has 37 sections of track, five cars with two engines for two engineers

(important!), even an under-or-over bridge. Made of beautiful hard beech, with easily managed track connectors, solid cars with wheels that stay on, plus unusual accessories to be added later (see **Add-Ons**, below). 3-8 yrs.

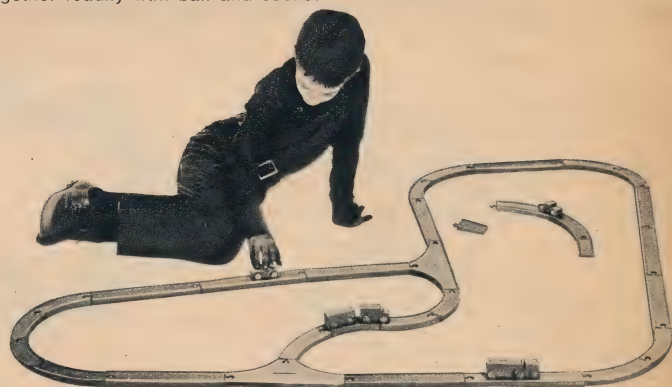
KB943 (6 lbs. 4 oz.) \$14.95

### Highways 'n Byways™

With more and more cars these days, including miniaturized ones like Corgis and Dinkys, the public clamors for new highways. This one, built for us, having in mind small boys with small cars, is smoothly finished natural beech. The roadway sections fasten together readily with ball and socket

connections, are straight and curved for making bypasses and access routes. 31 sections in all, 1½" wide, with 6 sturdy wood autos and trucks included. Don't overlook colorful Minicars™ (p. 4) for use on this roadway. 3-8 yrs.

KB945 (5 lbs. 12 oz.) \$12.95



### Add-Ons For Trains 'N Tracks™

An ample supply of needed signs and signals for safe railroading, 5 extra cars and tracks, and dips and rises in mountain bedway sections with 4¾" stanchion supports will carry **Trains 'N Tracks** to even more exciting heights! 22 pieces in all. 3-8 yrs.

KB944 (2 lbs. 4 oz.) \$6.95

### Our Town

With so much attention being focused on urban renewal these days, it's little wonder that children's play reflects this interest. This kit, ours alone, features a vinyl layout brightly colored to suggest residential, commercial, and recreational areas, but abstract enough for a child to vary as he prefers; 33 individual buildings (houses, stores,

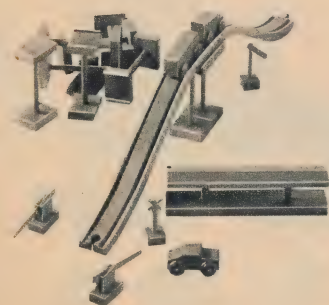
skyscrapers, railroad station); and a bountiful collection of trees and vehicles. 36" x 41", large enough for several children to work together, either independently or cooperatively. **Our Town** is all **hardwood**, distinguishing it from others. 4-8 yrs.

KB659 (7 lbs.) \$9.00

### Magnetic Sandbox

Children become giants when they operate this, their own lilliputian world. Holding a magnet from below, they maneuver a bulldozer that clears paths through the sand, a truck that travels over roads, through tunnels. A transparent dome covers the 12" x 16" simulated town, safely containing everything. Rests on supporting legs. 3-10 yrs.

KR457 (2 lbs.) \$3.00





The early childhood years are a time of keen interest in the child's immediate environment. Much of children's play will center about trains, planes, trucks, buses and boats. Transportation toys give the child a means of exploring and conquering the outside world. They must, at the same time, fit the child's developing skill. Small toys permit large layouts of cities and farms with bodies of water, mountains, and roads. Larger toys encourage active and group play. Study your children and adopt the scales which best meet their needs.

### Sculptured Transportation Set

Nothing comes apart, nothing is apt to break, because our own special sculptured toys are carved from one piece of wood. Solid and handsome, they have won international recognition at museums and trade fairs, and acclaim by small boys. Car, bus, truck, plane — a set of 4, 4" to 7". 2-5 yrs.

KB045 (3 lbs.) \$10.50

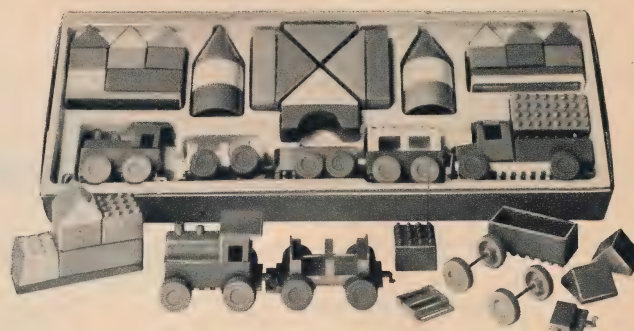


### Town And Country™ Play

We've been hesitant in accepting plastic toys. But we've succumbed to this unbreakable, glorious-colored set from West Germany. One box-like piece becomes a train, a wagon, a garage, a bridge. Other shapes make houses, silos, barns.

And, some pieces stack so simply that big and little builders can play together with a minimum of conflict. Train car length, 2½". 50 pieces, plus 10 sets of wheels and axles, in compartmented box for neat storage. 4-8 yrs.

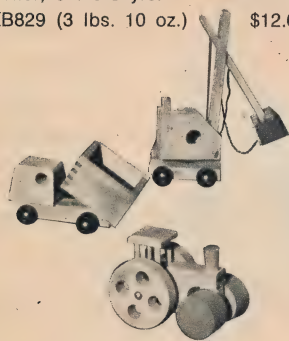
KB 982 (2 lbs.) \$4.50



### Construction Vehicles

Watching huge cranes and shovels is fascinating to boys, small and large. Operating their own equipment becomes engrossing work. These toys will spark many a block building or sandbox project. Made of unpainted hardwood, they are dependably mobile. Set of 3. Steam Roller, 6". 3-8 yrs.

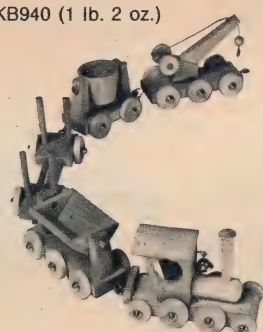
KB829 (3 lbs. 10 oz.) \$12.00



### Work Train

Sturdy wood trains, with functional moving parts, have virtually disappeared from the American scene. But this beautifully designed German version has the traditional locomotive bell, swinging gondola car, and moving crane. Hardwood, metal couplers, firmly secured wheels. Engine and 5 cars, 21" long. 2½-6 yrs.

KB940 (1 lb. 2 oz.) \$8.75



### Farm Vehicles and Animals

This folksy farmer and his wife have a tractor and a stake truck with hook-on trailer; also, a full complement of barnyard animals: two wool-covered sheep, two pigs, three cows, and a horse. Hardwood, unpainted, beautifully designed. Stake truck and trailer, 13". 2-8 yrs.

KB832 (4 lbs. 2 oz.) \$12.00



### Transportation Vehicles

This basic set of natural finished hardwood takes care of many small boy needs: there is an 18½" train, a functioning fire ladder truck, a stake truck and trailer for hauling, a bus to take him cross-country. These will add meaning and importance to his blocks, his towns, his play life. 2-8 yrs.

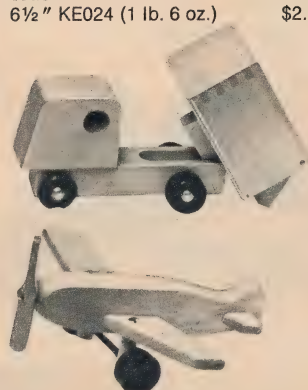
KB830 (4 lbs. 12 oz.) \$13.00



### Single Transportation Toys

In response to many requests for separate units of our Vehicle Sets for Playtown Units, we offer these four most popular ones. Natural wood, simple in design, sturdy. 2-6 yrs.

**Helicopter**  
6" KE003 (1 lb.) \$2.25  
**Airplane**  
8" KE004 (1 lb.) \$2.25  
**Auto**  
5" KE022 (1 lb.) \$1.50  
**Truck**  
6½" KE024 (1 lb. 6 oz.) \$2.50



### Blockomobiles™

Every blockbuilder needs lots of cars and trucks and people, in proper scale. To provide the biggest value in these accessories, we eliminated expensive wheels, axles, and other superfluous detail; but we left in the important extras: drivers, passengers, and trees. The result was a 1967 Good Design award winner. Chunky handfuls of wood (blue,

orange, yellow, green, and black) make our transport fleet of 10 cars, 2 trucks, bus, boat, car, and snap-together train, several trees, and 30 peg-in riders for the vehicles. Even non-blockbuilders will be ecstatic over these! Packaged in a practical poly container, with cover. Vehicles average 3" long. 4-8 yrs. KB655 \$7.50





# 2½-7 YEARS community awareness: providing transportation

## Jumbo-Size Vehicles

In our tradition of sturdy wood construction, this group of cars, trucks, train are beautifully finished in natural and orange. They are long-lasting — in the attention they command, the interest they provide, the years they will serve.

## A. Auto

Hard-top with removable sun-roof. Natural finish, 13". 2-8 yrs.

KB145 (3 lbs. 12 oz.) \$9.50

## B. Dump Truck

Modern in design with tip cab, tip body, tailgate. 11". 2-8 yrs.

KB892 (4 lbs. 2 oz.) \$10.50

## C. Fire Chief Car

Red, with lift-off roof-window section. Inside, 4 wood turned "people" fit into 4 drilled holes. 2-8 yrs.

KB137 (3 lbs. 12 oz.) \$9.50

## D. Diesel Train

Engine, two flat cars, caboose, all interlock with easy-to-manage peg-and-hole connection. 48". 2-8 yrs.

KB941M (15 lbs. 5 oz.) \$22.50

## E. Derrick Truck

A turn of the crank raises and lowers the boom. Crane rotates full 360°. 19". 3-8 yrs.

KB894 (5 lbs. 1 oz.) \$13.00



## Giant Ride 'Em Toys

These vehicles designed originally for schools, are hardwood, have securely attached wheels, cabs or tops to sit on, and wood-turned figures to man them. They are massive, rugged, long-lasting, and make an important and impressive addition to a child's world.

## A. Train

Size (6' 7") permits and encourages group play. Engine and caboose have removable tops for fun in loading. Flat cars also accept freight. 2-8 yrs.

KB800M (31 lbs.) \$49.50

## B. Bus

26" long, has 4 peg-in passengers and driver. Flat solid top for comfortable riding. 2-8 yrs.

KB802M (14 lbs. 5 oz.) \$22.00

## C. Fire Engine

Has detachable trailer, two ladders. 30". 2-8 yrs.

KB150M (16 lbs.) \$25.00

## D. Dump Truck

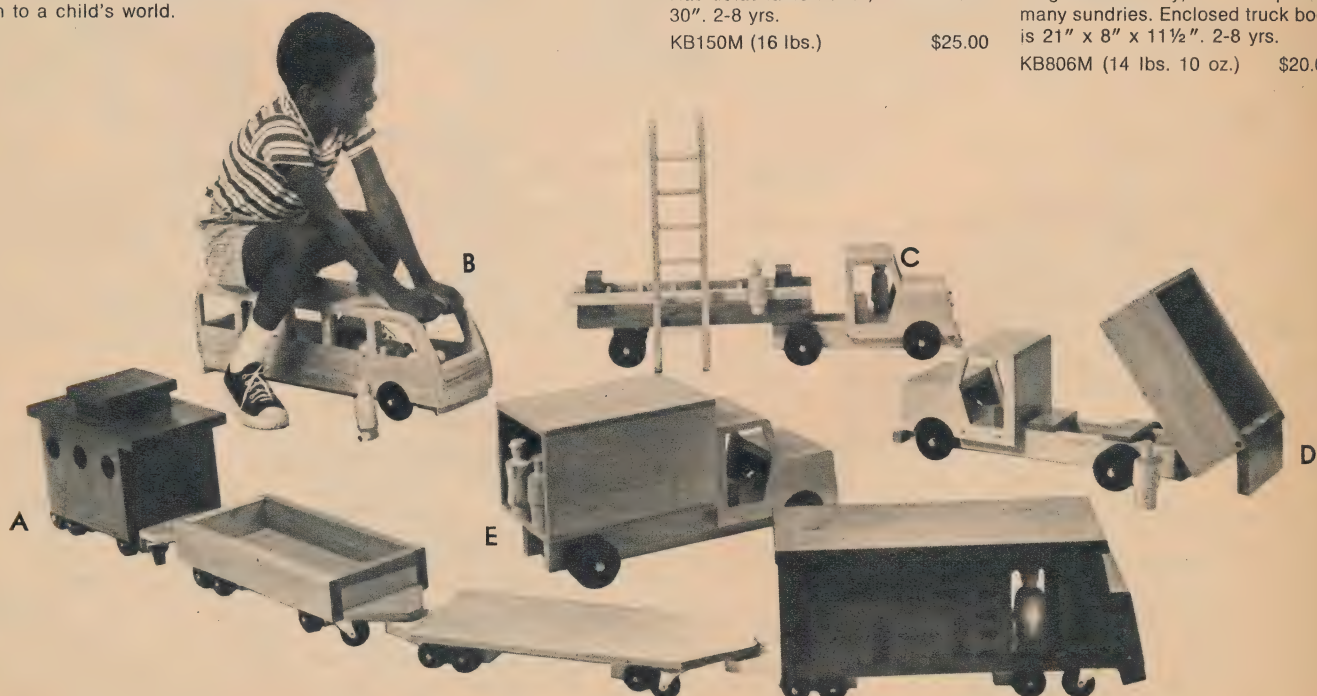
The body can be tipped, the tailgates swing open, the contents are discharged. 18". 2-8 yrs.

KB804M (13 lbs. 8 oz.) \$20.00

## E. Open Van

Large and roomy, for transporting many sundries. Enclosed truck body is 21" x 8" x 11½". 2-8 yrs.

KB806M (14 lbs. 10 oz.) \$20.00



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4-8 yrs.

\$7.50



## Unit Building Blocks

Our business was founded on these blocks — and for good reason: children play with them week in and week out, year after year — often until the age of 10 or 12 (as in the case of Frank Lloyd Wright). No other toys are this versatile, no other toys can claim this record.

We make our blocks of fine-grained maple, in the standard school unit

size: 1½" x 2¾" x 5½". We take extreme care in manufacturing them, cutting and sanding them so that they all fit perfectly together to make completely solid structures.

Whatever else you buy, we urge you to get blocks first. They are your wisest investment, an enduring gift.

Whether you have one child or more, preschoolers or older, one of the following age-graded sets will be right. The contents of each are listed below.

## Starter Blocks

This year we have added a new set of blocks with fewer pieces, and at a budget price, as an encouragement to starting children on early block-building careers. 48 pieces, 9 shapes. 2-4 yrs.

KB942 (20 lbs.)

\$15.95

## Junior Blocks

KB932M (38 lbs. 12 oz.)

2-4 yrs.

\$22.50

## Playroom Blocks

KB933M (70 lbs.)

3-5 yrs.  
\$39.95

## Family Blocks

Packed in 2 cartons. Express.

4-10 yrs.

KB934E (120 lbs.)

\$65.00

## Supplementary Basic Blocks

25 blocks in 4 shapes. 2-10 yrs.

KB937 (17 lbs. 14 oz.)

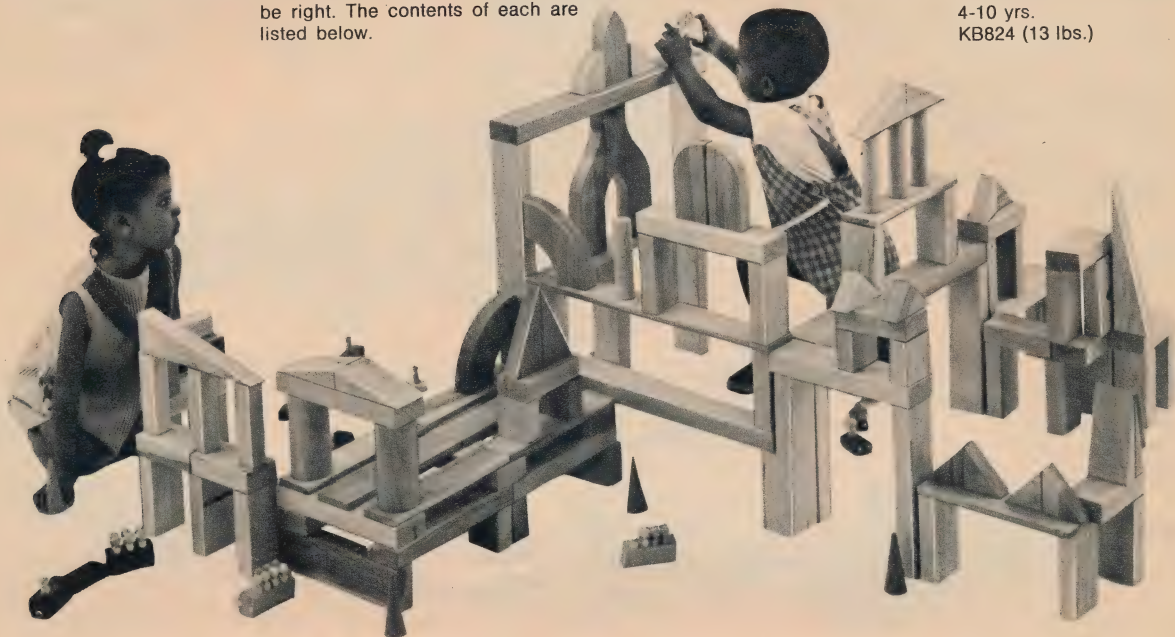
\$9.75

## Supplementary Block Shapes

25 blocks in 14 unusual shapes. 4-10 yrs.

KB824 (13 lbs.)

\$12.50



## Starter Block Set:

| Quan.  | Code # | Shape                                 |
|--------|--------|---------------------------------------|
| 10     | B001   | Square                                |
| 12     | B002   | Unit                                  |
| 4      | B003   | Double Unit                           |
| 2      | B004   | Quadlong                              |
| 8      | B006   | Square Pillar                         |
| 4      | B007   | Column                                |
| 4      | B009   | Diagonal                              |
| 2 sets | B021   | Roman Arch & Half Circle (2 to a set) |

Total Number of Pieces: 48

Total Number of Shapes: 9

## Junior Block Set

| Quan. | Code # | Shape                                 |
|-------|--------|---------------------------------------|
| 7     | B001   | Square                                |
| 18    | B002   | Unit                                  |
| 10    | B003   | Double Unit                           |
| 2     | B004   | Quadlong                              |
| 6     | B005   | Roof Board                            |
| 6     | B006   | Square Pillar                         |
| 2     | B007   | Column                                |
| 2     | B008   | Large Column                          |
| 2     | B009   | Diagonal                              |
| 4     | B010   | Triangle                              |
| 2     | B011   | Ramp                                  |
| 1 set | B021   | Roman Arch & Half Circle (2 to a set) |
| 2     | B025   | Floor Board                           |
| 2     | B026   | Double Unit Triangle                  |

Total Number of Pieces: 67

Total Number of Shapes: 15

## Playroom Block Set:

| Quan. | Code # | Shape         |
|-------|--------|---------------|
| 12    | B001   | Square        |
| 36    | B002   | Unit          |
| 20    | B003   | Double Unit   |
| 4     | B004   | Quadlong      |
| 8     | B005   | Roof Board    |
| 6     | B006   | Square Pillar |

|        |      |                                         |
|--------|------|-----------------------------------------|
| 4      | B007 | Column                                  |
| 2      | B008 | Large Column                            |
| 8      | B009 | Diagonal                                |
| 4      | B010 | Triangle                                |
| 4      | B011 | Ramp                                    |
| 1 set  | B013 | Large Switch & Gothic Door (2 to a set) |
| 2 sets | B017 | Circular Curve & ¼ Circle (2 to a set)  |
| 2      | B019 | Large Buttress                          |
| 1 set  | B021 | Roman Arch & Half Circle (2 to a set)   |
| 2      | B025 | Floor Board                             |
| 2      | B026 | Double Unit Triangle                    |

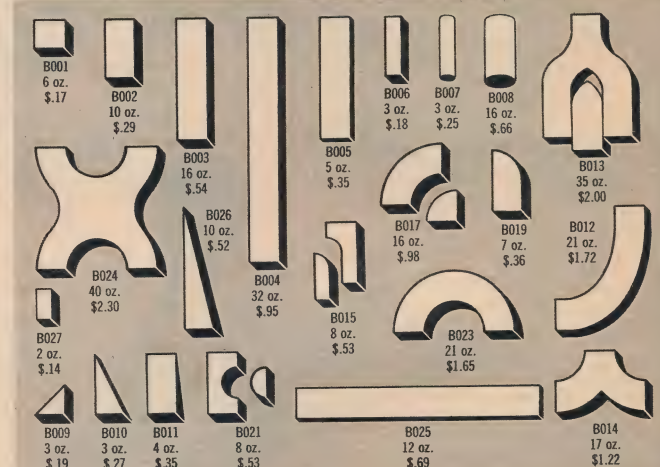
Total Number of Pieces: 122

Total Number of Shapes: 20

## Family Block Set:

| Quan.  | Code # | Shape                                   |
|--------|--------|-----------------------------------------|
| 12     | B001   | Square                                  |
| 60     | B002   | Unit                                    |
| 40     | B003   | Double Unit                             |
| 6      | B004   | Quadlong                                |
| 6      | B005   | Roof Board                              |
| 8      | B006   | Square Pillar                           |
| 4      | B007   | Column                                  |
| 4      | B008   | Large Column                            |
| 4      | B009   | Diagonal                                |
| 8      | B010   | Triangle                                |
| 8      | B011   | Ramp                                    |
| 1 set  | B013   | Large Switch & Gothic Door (2 to a set) |
| 1      | B014   | Y Switch                                |
| 2 sets | B017   | Circular Curve & ¼ Circle (2 to a set)  |
| 1      | B019   | Large Buttress                          |
| 1 set  | B021   | Roman Arch & Half Circle (2 to a set)   |
| 3      | B025   | Floor Board                             |
| 4      | B026   | Double Unit Triangle                    |

Blocks may be bought by the piece; here are the shapes and prices.



8 B028 Quarter Pillar

Total Number of Pieces: 185

Total Number of Shapes: 22

## Supplementary Basic Block Set:

| Quan. | Code # | Shape       |
|-------|--------|-------------|
| 9     | B002   | Unit        |
| 10    | B003   | Double Unit |
| 4     | B005   | Roof Board  |
| 2     | B011   | Ramp        |

Total Number of Pieces: 25

Total Number of Shapes: 4

## Supplementary Block Shapes:

| Quan. | Code # | Shape      |
|-------|--------|------------|
| 3     | B005   | Roof Board |

2 B008 Large Column

4 B010 Triangle

2 B011 Ramp

1 B014 Y Switch

2 sets B015 Half Arch & Buttress (2 to a set)

2 sets B017 Circular Curve & ¼ Circle (2 to a set)

1 set B021 Roman Arch & Half Circle (2 to a set)

1 B023 Half Circular Curve

1 B024 Double Switch

1 B029 Solid Half Circle

Total Number of Pieces: 25

Total Number of Shapes: 14



## Introducing the new Build-and-Grow Club...

... Your unique opportunity to acquire and use Creative Playthings' world-famous unit building blocks—at absolutely no risk!

**How it works:** You enroll your child in the Build-and-Grow Club by filling in and mailing the convenient order form below. You send *no* money with your order. Your child receives his first of six monthly shipments: 21 pieces, including 19 hardwood unit blocks, two rubber figures, (doctor, bull—worth \$8.50 in all). With this first shipment he or she receives a free gift for joining the program: the horse, colt, fireman and policeman pictured below (worth \$5.95). For all this you are billed just \$6.95. You watch your children playing with these toys for 10-15 days, and if you are not happy, you cancel the rest of your subscription. A simple *no risk* plan for you.

Should you continue with the program, your child receives five additional shipments on a monthly basis, until he has received 82 pieces in all, including 20 different block shapes and various accessories available with no other hardwood block set (see photo to the right for full contents). Each shipment averages some 13 to 14 pieces worth \$8.50—for each you are billed \$6.95, and you can cancel anytime you choose. The total subscription price for six months: \$41.70, and this includes postage.

Why do we make this offer? Because we know that once you have watched your children build with these blocks, you will become a steady block customer. We're willing to pay to prove it! Thousands of others, including 43,000 American schools, Head Start and learning centers, have gone before you.



The best of the unit blocks from page 20 have been selected to make this a well-rounded program, both for play and educational value. And you enjoy the added advantage of month-by-month shipments: your child learns the joy of looking forward to each new delivery and the lasting value of building his own play world piece by piece, much as he or she will have to build his or her own living environment in the future. For children from 2 through 10 years of age.

**FREE WITH YOUR BLOCK PROGRAM ORDER ONLY!**

### Block Transporter

Teachers have long appreciated the benefits of this truck, and think it's a pity it's not in more homes. Children load blocks or other playthings, transport them where needed, and unload. When play is over they reverse the process, because putting things away is half the fun. As a plaything, one child can scoot on it. Two can sit side by side or take turns pushing each other. Or, it's a cozy seat for TV watching. Maple, mounted on heavy-duty casters. Inside measures 20½" x 14". Express (blocks shown are JUNIOR BLOCKS, not incl.) 2-8 yrs.

KB095E (20 lbs.)

\$19.95



### Half-Scale Unit Blocks

These maple blocks are a half-sized version of our regular preschool and kindergarten blocks. Being smaller, they serve as a **supplement**, and **not** a substitute. The larger sized blocks (see opposite page) are important for early building efforts; but these smaller blocks are just what four- to eight-year-olds will want for advanced building projects. 73 blocks, 11 shapes, in multiples of unit size, 1¾" x 2¾" x 11/16". 4-8 yrs. KB647 (7 lbs.)

\$7.75



**IMPORTANT:** Cut out the form below and return enclosed in the pre-addressed envelope bound into this catalog. Do not total this order with your other Creative Playthings' purchases since it will be handled entirely separately and you will be billed separately, whether or not you already have a Creative Playthings credit account.

Check box below and write in the name of the child you would like to receive this program. (If more than one child, please attach list of names.) Also enter your name and address in the space provided, if you live at an address other than that of the child or children enrolled.



### Arc-Curves

With these curved arches children will build things they never could before: tunnels, circus rings, arcades, airplane hangars, as well as modern-age space stations. Heavy molded plywood, 2¾" wide, 11" span. Set of 6. 3-12 yrs.

KB996 (3 lbs. 4 oz.)

\$7.50

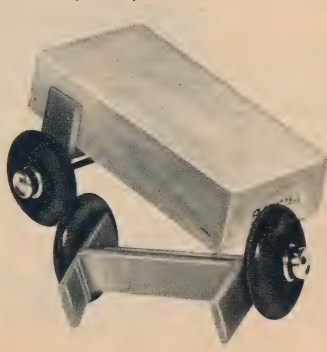


### Clip-On Wheels and Block

"Why didn't I think of that?" is the immediate response of parents to this simple method of converting a unit block (2¾" x 5½") into a car or truck. 2 rubber wheels on a metal axle, housed in a plastic frame, snap on and off in a jiffy. 2 sets of wheels, and one block. 2-8 yrs.

KB425 (12 oz.)

\$2.75



Send all orders to: **CREATIVE PLAYTHINGS, INC.**

Princeton, New Jersey 08540

☐ Please enroll the following child (children) in the Build-and-Grow Club. I understand that he or she will receive one shipment of blocks on receipt of this order, and that I will be billed at \$6.95 for this shipment and for each of five shipments thereafter, on a monthly basis, unless I cancel my subscription. He or she will also receive *free*, with the first shipment of blocks, the premium (a \$5.95 value) described above. The total price for this six-month program is \$41.70, postage paid. KW503

|              |     |
|--------------|-----|
| Child's name | age |
| Address      |     |
| City         |     |
| State        | zip |
| Your name    |     |
| Address      |     |
| City         |     |
| State        | zip |



# 2½-7 YEARS dressing up and making believe

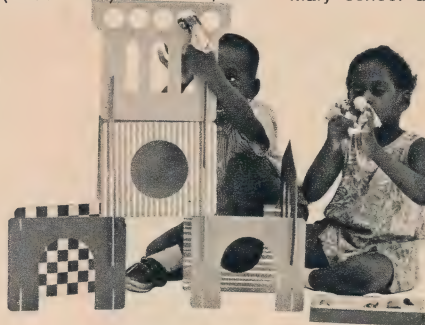
Every nursery school and kindergarten has its dramatic arts section with puppets and dress-up materials. The home should provide the same — for here is a center of continuous activity. Children play roles; they are princesses or nurses, cowboys or doctors. They dramatize an adult world which they are trying to understand. They express themselves more freely, because now they have assumed the guise of another. (You may be totally surprised at what he or she will say from the lips of a puppet or a costumed figure.) These are playthings that have a powerful force in stimulating imaginations, enhancing experiences, letting your child be for this moment what he may be some day in the future.

## Finger Puppet Fun

Built from twelve 8" x 10" slotted panels, up or out, in house-of-cards style, this colorful theater lets the youngest actors act, and be their own audience too. Includes 5 people puppet performers, (shown at right) worn on a finger, easily manipulated. 4-10 yrs.

### Complete

KA090 (2 lbs. 5 oz.) \$7.25



### Stage Only

KA564 (1 lb. 9 oz.) \$5.00

## Wood Head Finger Puppets

Each fits a small finger (or even a parent's). Each responds readily to the slightest motion to tell a story, to air a grievance. They are simple and well-designed, and fulfill a purpose in communication with or among children of nursery and primary school ages. Don't overlook

these as unusual party favors.

## People Finger Puppets

Set of 5, wood heads, cloth bodies. Includes two adults, two children, clown. 3-8 yrs.

KG625 (10 oz.) \$2.50

## Animal Finger Puppets

Set of 5, wood heads, cloth bodies. 3-8 yrs.

KG447 (12 oz.) \$1.75



## Puppet Stage

Big, beautiful, and built to last through years of hit performances. Made of maple-framed Masonite, with orange side panels, blue chalk-surface marquee, fabric draw curtains, and vinyl backdrop. Center panel, 27" x 29½"; hinged sides fold for storage. 5-12 yrs.

KG470M (17 lbs.) \$29.95



## Talking Animal Puppets

Fitting a child's hand like a comfortable mitten, our colorful rubber puppets are easy for any age to manipulate. They are ready "mouth-pieces" for all that needs to be said. 3-8 yrs.

### Alligator

KG471 (14 oz.) \$3.00

### Crow

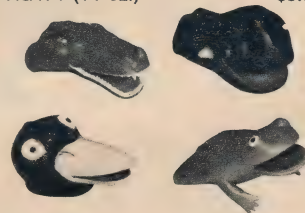
KG472 (14 oz.) \$3.00

### Bullfrog

KG473 (14 oz.) \$3.00

### Whale

KG474 (14 oz.) \$3.00



## Family Hand Puppets

These five colorfully painted rubber puppets may be used by children or adults to dramatize family and story telling situations. They are family, they are friends; they may even be foes. They will talk for or to children, as the situation requires. 5-10 yrs.

### White Family

KG450 (2 lbs.) \$9.50

### Negro Family (not illustrated)

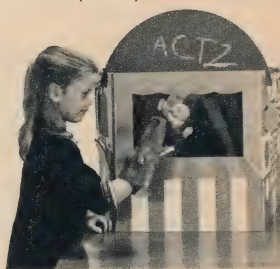
KG550 (2 lbs.) \$9.50



## Puppet Showplace™

A colorful double-duty showplace, where hand puppets perform in center panel, 17¼" x 18¼"; finger puppets through openings in side wing. Heavy fiberboard, painted orange and fuschia, with blue chalk-board sign above. See-through curtains let puppeteers watch the audience reaction, while remaining relatively concealed. (Also see larger puppet stage, at left.) 4-10 yrs.

KE626 (6 lbs.) \$5.75



## Girls' Hats Galore

Five fetchingly feminine dress-up hats: felt picture hat with floppy brim, 32" bridal veil, Indian headband, straw beach hat, and old-fashioned poke bonnet. With these chapeaux, and Mother's cast-off shoes and skirts, girls will try out grown-up roles, and revel in their new-found images. 4-10 yrs.

KQ913M (1 lb. 8 oz.) \$7.95

## Hats, Hats, Hats, For Boys

Don't neglect the boys — they too enjoy dressing up! This exciting collection of six different hats will spark lots of spontaneous dramatic play. The boy becomes a man: a fireman, a cowboy, a jungle explorer, a diplomat, a motorcyclist, a performer. Made especially for us of heavy-gauge vinyl. 3-8 yrs.

KP250M (2 lbs.) \$5.95



## Paper Costume Kit

An entire wardrobe of paper costumes awaits the girl who will add her own ingenuity to the contents of this kit: two shifts (long and short), two yards of patterned paper material, plus a supply of sequins, spangles, gummed paper shapes, and general design suggestions. 6-10 yrs.

KG620 (1 lb. 12 oz.) \$6.75





## 2½-7 YEARS dressing up and making believe

### Folk Marionettes

Representing six nations, these colorfully costumed string puppets move and dance freely, even for the youngest operator. One control bar, 3 strings (middle one is elastic) makes them easy and fun to operate. Cloth-covered wood bodies, hand-painted wood heads, each 10". Set of 6. 5-12 yrs.

KQ914 (1 lb. 8 oz.) \$6.50



### Under-the-Table Houses

Drop either of these ready-made fabric houses over your standard card table, and presto! — a playhouse for girls, a firehouse for boys. It becomes their own special haven or retreat, saving wear and tear on family sheets and blankets. 2-6 yrs.

#### Playhouse

KQ244 (1 lb. 2 oz.) \$4.50

#### Firehouse

KQ245 (1 lb. 2 oz.) \$4.50



### Disguise Kit

False noses, ears, beards, and good quality makeup are incorporated in this array of dress-up material. Our own collection, it includes even a pirate scarf and eye patch. Children (and adults) just may find it hard to recognize themselves! Attractively gift boxed. 5 yrs.-adult.

KQ315 (1 lb. 3 oz.) \$5.00



Unsure of what gift to give? Send a Creative Playthings Gift Certificate!

A dignified and convenient way for you to be sure your gift is exactly right is a Creative Playthings Gift Certificate (pictured below)



### Foldaway Play Screen

With this multi-use paneled screen in the corner of a playroom, or on the porch, or wherever children gather, they are soon in business — in the business of pretend play, like grocery store, post office, air terminal, theater. Three maple-framed hardboard panels, 24" x 48", are hinged to open at varying angles. Upper section of center panel is in two parts, with top hooking overhead, bottom lowering to form shelf or stage. Panels have chalk surface for important announcements or murals. Express. 3-10 yrs.

KH271E (42 lbs.) \$38.50



### "Funny Bags"

Bet you didn't know you have a drawer full of potential toys right in your own kitchen. And that every trip to the supermarket nets you a few more. "Funny Bags" is a new book that gives step-by-step directions for transforming ordinary paper bags into colorful costumes, masks, puppets, party decorations, games, kites, and ever so much more! 4 yrs.-adult.

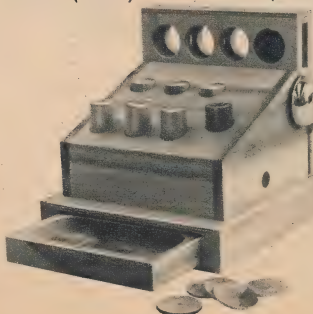
KR267 (1 lb.) \$3.00



### Wood Cash Register

Cash registers are fascinating to children. They give them long hard use, and most toy models can't take it. Ours is wood, to last through years of storekeeping. Its keys teach place value; its brass bell rings up sales; and its drawer is full of wooden nickels. Expensive, but so is a Rolls! 8¼" x 8¼". 3-8 yrs.

KA565 (6 lbs.) \$15.50



Available in any amount from \$5.00 and up, it can solve your gift giving in as good taste as the Creative Playthings merchandise it represents. Your name will appear on the gift certificate, along with the person to whom you are giving the gift. (Please fill in both names on form below.) In addition, your certificate will contain a personal message: "A gift for \_\_\_\_\_ from \_\_\_\_\_." Please fill this in exactly as you would want the certificate to read: for example, "A gift for Johnny, from Uncle Dave." A Creative Playthings catalog will be sent with the certificate so that the recipient can select the toys he wants. Available by mail and in Creative Playthings owned shops only.

Send order to: **CREATIVE PLAYTHINGS, INC.**  
Princeton, New Jersey 08540

Please send Gift Certificate in the amount of \$ \_\_\_\_\_.

Please fill in:

"A gift for \_\_\_\_\_ from \_\_\_\_\_"

To: Name

Address

City

State

zip

My Name

Address

City

State

zip

If you are using the larger, more detailed order form bound into this catalog to purchase additional Creative Playthings materials, please list this Gift Certificate under "Description of Item" and include the dollar amount in the "Total Amount Enclosed" box.



# Enjoy the convenience of buying at the CREATIVE PLAYTHINGS INC. SHOP IN YOUR AREA

\*See The Toys

\*Take Your Purchase With You

Shop by phone at stores offering charge and delivery service

A Full Selection of products shown in this catalog is offered by the following fine stores:

| State         | City                | Store                    | Telephone | State        | City                   | Store                    | Telephone |
|---------------|---------------------|--------------------------|-----------|--------------|------------------------|--------------------------|-----------|
| California    | Berkeley            | Mr. Mopps'               | 525-9633  | New York     | Fresh Meadows          | Bloomingdale's           | GL 4-8000 |
|               | Los Angeles         | Creative Playthings Inc. | 776-5133  |              | New Rochelle           | Bloomingdale's           | NE 6-1234 |
|               | Northridge          | Creative Playthings Inc. | 886-5776  |              | New York City          | Creative Playthings Inc. | JU 2-6699 |
|               | Palo Alto           | Creative Playthings Inc. | 327-7141  |              | New York City          | Bloomingdale's           | PL 2-1212 |
| Colorado      | Colorado Springs    | May D&F                  | 471-1200  | Rochester    |                        | Sibley's Downtown        | 232-2500  |
|               | Denver, Downtown    | May D&F                  | 292-8001  |              |                        | Greece Towne Mall        |           |
|               | University Hills    |                          | 292-8571  |              |                        | Irondequoit              |           |
| Connecticut   | Hartford            | G. Fox & Company         | 522-5151  | Yonkers      |                        | Southtown                |           |
|               | Stamford            | Bloomingdale's           | 348-5812  |              |                        | John Wanamaker's         |           |
| Delaware      | Wilmington          | John Wanamaker's         | 658-6611  | Ohio         |                        | Cross County Ctr.        | YO 9-1100 |
| Dist. of Col. | Washington          | Woodward & Lothrop       | 783-7600  |              | Cleveland, Downtown    | Higbee's                 | 579-2500  |
| Florida       | Miami               | Jordan Marsh             | 377-1911  |              | Severance Center       | Higbee's                 | 382-9000  |
|               | Dadeland            | Jordan Marsh             | 666-6565  |              | Westgate Center        | Higbee's                 | 333-3000  |
|               | Fort Lauderdale     | Jordan Marsh             | 565-3344  |              | Parma town             | Higbee's                 | 888-2700  |
|               | Orlando             | Jordan Marsh             | 841-3110  |              | Midway Mall            | Higbee's                 | 324-5711  |
|               | West Palm Beach     | Jordan Marsh             | 683-4000  |              | Columbus, Downtown     | Lazarus                  | 463-3131  |
| Kentucky      | Lexington           | Hymson's Tots and Teens  | 255-4444  |              | Northland              | Lazarus                  | 463-4236  |
|               |                     |                          |           |              | Eastland               | Lazarus                  | 463-4567  |
| Illinois      | Winnetka            | Creative Playthings Inc. | 446-8830  |              | Westland               | Lazarus                  | 463-4869  |
| Maryland      | Baltimore           | Hutzler's                | 727-1234  |              | Dayton                 | Rike's                   | 224-9411  |
|               | Towson              | Hutzler's                | 825-1234  |              | Cincinnati, Downtown   | Shillito's               | 421-9400  |
| Massachusetts | Boston              | R. H. Stearns            | 482-0260  | Pennsylvania | King Of Prussia        | John Wanamaker's         | 265-5100  |
|               | Chestnut Hill       | R. H. Stearns            | 232-8100  |              | Philadelphia, Downtown | John Wanamaker's         | LO 3-1000 |
|               | North Shore         | R. H. Stearns            | 531-9751  |              | Wynnewood              | Creative Playthings Inc. | MI 9-3356 |
|               | South Shore Plaza   | R. H. Stearns            | 848-0300  |              | Pittsburgh, Downtown   | Joseph Horne Co.         | 471-4000  |
| Missouri      | St. Louis, Downtown | Famous Barr              | GA 1-5900 |              | East Hills             | Joseph Horne Co.         | 242-5800  |
|               | Clayton             | Famous Barr              | PA 5-8100 |              | Greengate              | Joseph Horne Co.         | 837-6700  |
|               | Northland           | Famous Barr              | EV 2-5300 |              | Northway Mall          | Joseph Horne Co.         | 366-0800  |
|               | Northwest           | Famous Barr              | BL 3-0100 |              | South Hills Village    | Joseph Horne Co.         | 835-3000  |
|               | South County        | Famous Barr              | TW 2-4000 | Texas        | Dallas, Downtown       | Sanger-Harris            | 748-7311  |
|               | Southtown           | Famous Barr              | FL 1-6200 |              | Preston Center         | Sanger-Harris            | EM 3-1611 |
|               | Kansas City         | Swanson's on the Plaza   | PL 3-4300 |              | Houston, Downtown      | Sakowitz                 | 225-6441  |
| New Jersey    | Bergen County       | Bloomingdale's           | DI 3-3200 |              | Post Oak               | Sakowitz                 | 225-6441  |
|               | Cranbury            | Creative Playthings Inc. | 448-2221  | Virginia     | Gulfgate               | Sakowitz                 | 225-6441  |
|               | Moorestown          | John Wanamaker's         | 235-7000  |              | Petersburgh            | Thalhimer's              | 731-8000  |
|               | Short Hills         | Bloomingdale's           | 379-1000  |              | Richmond, Downtown     | Thalhimer's              | 643-4211  |
|               |                     |                          |           | Westmoreland |                        | Thalhimer's              | 643-4211  |
|               |                     |                          |           |              | Milwaukee              | Boston Store             | 271-5020  |
|               |                     |                          |           | Wisconsin    |                        |                          |           |

A fine selection of Creative Playthings Inc. most wanted toys is available at the following selected shops:

| State       | City          | Store                         | State         | City          | Store                       | State          | City            | Store                      |
|-------------|---------------|-------------------------------|---------------|---------------|-----------------------------|----------------|-----------------|----------------------------|
| Alaska      | Anchorage     | Design/Craft Limited          |               | Rockford      | D. J. Stewart & Company     |                | Delmar          | Toy Fair                   |
| Arizona     | Scottsdale    | Goldwater's                   |               |               | Charles V. Weise Company    |                | Glens Falls     | Northway Toy Shop          |
| California  | Concord       | Macy's                        | Indiana       | Fort Wayne    | Kern's Toyland              | North Carolina | Huntington      | Abraham and Straus         |
|             | Hillsdale     | Macy's                        |               | Indianapolis  | The Wooden Soldier          |                | Ithaca          | Rothschild Brothers        |
|             | La Habra      | Bullock's                     |               |               |                             |                | Kingston        | Kingston Toy Shop          |
|             | La Mesa       | Haases Baby News Store        | Kansas        | Wichita       | Orrs East Douglas           | Ohio           | Manhasset       | Abraham and Straus         |
|             | Lakewood      | Bullock's                     |               |               | Orrs Parklane               |                |                 | Hobby Horse                |
|             | Los Angeles   | Bullock's                     | Kentucky      | Louisville    | Orrs Twin Lake              |                | Mt. Kisco       | Fox and Sutherland         |
|             | Monterey      | Macy's                        |               |               | Byck's-532 S. Fourth        | New York       | New Hartford    | Plaza Toy Shop             |
|             | Pasadena      | Bullock's                     | Louisiana     | New Orleans   | 3878 Lexington Road         |                | Newburgh        | Play World                 |
|             | Sacramento    | Macabob Toys                  |               |               |                             | Pennsylvania   | Port Washington | Hilltop Toys               |
|             | San Francisco | Lollipop Tree                 | Maine         | Kittery       | Martha Brogan and Mignon    |                | Schneckady      | Wallace's                  |
|             |               | The Toy Shop                  |               |               | Carrousel                   | Rhode Island   | Asheville       | Brody's Stork's Nest       |
|             | San Rafael    | The Hermanns                  | Massachusetts | Natick        | Boston Baby                 |                | Winston-Salem   | Tiny Town                  |
|             | Santa Ana     | Baby News Store               |               | Provincetown  | Katan Toys                  | Tennessee      | Ashtabula       | Bo-Peep Shoppe             |
|             | Santa Rosa    | Macy's                        | Michigan      | Springfield   | Forbes and Wallace          |                | Toledo          | Lasalle's                  |
|             | Sherman Oaks  | Bullock's                     |               |               | Downtown                    | Texas          |                 | 513 Adams Street, Westgate |
|             | Torrance      | Bullock's                     | Minnesota     | Worcester     | Eastfield Mall              |                | Oklahoma City   | The Playhouse              |
|             | Valley Fair   | Macy's                        |               | Birmingham    | Denholm and McKay           | Utah           | Medford         | Trowbridge Electric Co.    |
|             | Westwood      | Bullock's                     | New Jersey    | Dearborn      | The Thunderbird Shop        |                | Allentown       | Hess's of Allentown        |
| Connecticut | Guilford      | Tots and Toys                 |               | Detroit       | J. N. Muirhead Company      | Virginia       | Altova          | The William F. Gable Co.   |
|             | New Haven     | Edw. Malley Company           | New Mexico    | Grand Rapids  | Punch and Judy Toyland      |                | Johnstown       | Penn Traffic Company       |
| Florida     | Old Saybrook  | Tots and Toys                 |               |               | Stekete's Downtown          | Washington     | Lancaster       | Watt & Shand               |
|             | Westport      | Carousel House                | New York      | Grosse Pointe | Stekete's Eastbrook         |                | Morrisville     | Janis Leightman's          |
| Georgia     | Jacksonville  | May Cohens', Downtown         |               | Jackson       | Punch and Judy Toyland      | Wisconsin      | Scranton        | The Globe                  |
|             |               | Regency Sq.                   | Nevada        | Kalamazoo     | Toy House                   |                | Cranston        | Brodsky's                  |
| Hawaii      | Athens        | Davidson's                    |               |               | Gilmore Brothers            | Wisconsin      | Pawtucket       | Brodsky's                  |
|             | Atlanta       | Davidson's-Columbia           | New Jersey    | Rochester     | The Viking House            |                | Nashville       | Phillips Toy Mart          |
| Illinois    | Augusta       | Mall, Lenox Square, Peachtree |               | St. Paul      | Pied Piper                  | Texas          |                 | 1905 8th Avenue South      |
|             | Columbia      | Davidson's                    | New Mexico    | Wayzata       | The Wayzata Children's Shop |                | Amarillo        | 5207 Harding Road          |
| Hawaii      | Macon         | Davidson's                    |               |               |                             | Utah           | Austin          | Toys by Roy                |
|             | Honolulu      | Liberty House                 | New York      | Las Vegas     | Toy Haven                   |                | El Paso         | Bo-Peep                    |
| Illinois    | Chicago       | Accent! Shop                  |               |               | 1008 E. Charleston Blvd.    | Virginia       |                 | Toys by Roy                |
|             |               | Baldwin Kingrey               | New Jersey    |               | 1072 Tonopah Highway        |                | Ogden           | The Deseret Book Co.       |
| Illinois    | Oak Park      | Gilmore's                     |               | Greenbrook    | Tiny Tots                   | Washington     | Salt Lake City  | The Deseret Book Co.       |
|             | Peoria        | P. A. Bergner-200 S.W. Adams  | New Mexico    | Plainfield    | Tiny Tots                   |                | Roanoke         | S. H. Heironimus Company   |
|             |               | Sheridan Village              |               | Albuquerque   | Toys by Roy                 | Wisconsin      | Williamsburg    | Nottingham Pharmacy        |
|             |               |                               | New York      | Las Cruces    | Toys by Roy                 |                | Bellevue        | Det's Toyland              |
|             |               |                               |               | Binghamton    | Phil's Gift Shop            | Wisconsin      | Madison         | Wolff, Kubley & Hirsig     |
|             |               |                               | New York      | Buffalo       | L. L. Berger                |                |                 | On the Square              |
|             |               |                               |               |               | 514 Main Street             |                |                 | Hilldale Campus            |
|             |               |                               | New York      |               | Sheridan Plaza              | Wisconsin      |                 |                            |
|             |               |                               |               |               | Thruway Plaza               |                |                 |                            |
|             |               |                               |               |               |                             |                |                 |                            |

In Hawaii and Alaska prices will be slightly higher due to shipping costs. Visit your Creative Playthings Inc. shop early in the season to enjoy the fullest selection and best service.  
Prices shown herein are suggested retail.



# THE CRITICAL YEARS

from Birth to 1½

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# FROM BIRTH TO 1½ the critical years

Psychologists and pediatricians in recent years have discovered a human "Atomic Bomb" in the learning and growth potential of the infant from birth through 18 months of age. They've learned that the more your infant sees, hears and touches in the crib, the more he will want to see, hear and learn in later life. For this reason, Creative Playthings, Inc. has carefully researched play-learning materials that permit full expression of all his senses: he watches the motion of live animals or flickering mobiles; hears voices on a recording, handles various textures, etc. The toys on these next few pages open up a new world to him!

## Infant's Christmas Stocking

For that very special baby on that very important first gift-giving occasion, we have selected, with great care and thought, a group of small basic toys suitable for the infant's first year. They are tucked into a gay Christmas stocking that will be refilled in years to come. 3-14 mos. KR409 (1 lb. 6 oz.) \$6.95



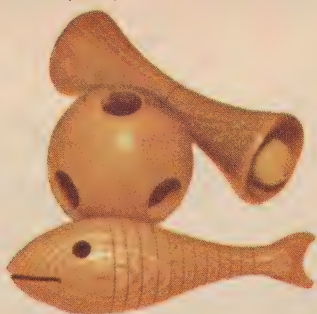
## Inquarium™

Divorce yourself from conventional ideas about baby toys, and you'll conclude, as we did, that this in-crib aquarium is in! Why not real sea life for crib-learning? Leakproof heavy vinyl pouch "tank," 12"x13", contains iridescent nuggets, snaps onto crib rail. You supply the life — from your local store. (Or, use the order form included to get 2 exotic fish, 1 snail, 1 plant, fish food, and fish net for \$2.50.) 3-18 mos. KE201 (14 oz.) \$3.50



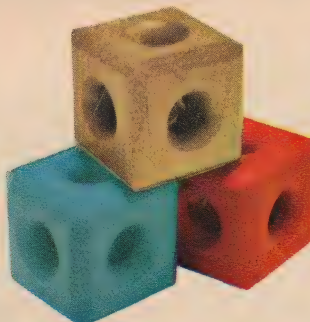
## Wood Touch Rattles

These three toys, of beautifully grained hardwood, are unique in their one-piece design that makes them easy to grasp, free from potentially dangerous, loose or dangling parts. Each has wood balls inside to make interesting, subdued sounds. For infants, primarily — but great adult doodlers also. Set of 3. 4 mos.-1 yr. KR001 (7 oz.) \$6.00



## Bell Blocks

Three wooden cubes, red, yellow, and blue. Each block has a finger hole on every side, and a non-removable bell that rattles within. The 1¼" cubes, with edges and corners smoothly rounded for safe play, are easy to hold, fun for subdued sound-making, good for first piling efforts. 4 mos.-2 yrs. KR005 (4 oz.) \$2.25



## Snuggler™

We've translated Linus's blanket into the softest, most cuddlesome security doll imaginable! Snuggler™ is a piece of furry lambswool, with a silk-screened face on his skin side to personify him, a lovely orange color on his wool side. He's a toy to have and to hold. 12", and washable, of course. 3 mos.-4 yrs. KD324 (4 oz.) \$4.00



## Touch and Go™

Babies will re-create that fascinating barber-pole effect with this spiraling twirler. A kick with their hands or feet will spin it around and around to provide them with the visual pleasure that invites continued exercise. All wood, natural finish and orange; attaches to crib or playpen. 5 mos.-2 yrs. KR004 (1 lb. 8 oz.) \$7.75



## Infant Chimes Mobile

Oriental in concept, Creative Playthings modern in design, this handsome mobile will find a permanent place in your home. With the slightest air movement, wood balls play on the brass chimes to make soothing, musical tones. For suspension on crib or playpen, we include a flexible arm and clamp. 2 mos.-2 yrs. KQ912 (1 lb.) \$8.00





### Gum Yums™

Recent research indicates that even before an infant's gums hurt with imminent tooth eruption, the baby finds psychological gratification in various kinds of oral activities. **Gum Yums™** grew out of this research: one has nipple-like protrusions for sucking; another has depressions for tonguing; the third has bumped and ridged surfaces that invite the teething child to bite vigorously 2-15 mos.

KE221 (11 oz.)

\$3.95

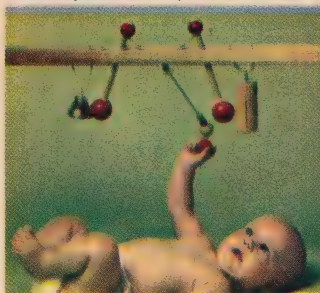


### Activator

The infant reaches for a bright wood knob and pulls; one wood beater rings a bell, the other strikes a sounding block. What's happening? He investigates, begins to differentiate between the two sounds, and realizes he can repeat the sounds whenever he wishes. A cause-and-effect toy with the extra benefit of needed eye exercise. Wood bar fits all cribs. 6-18 mos.

KE205 (1 lb. 10 oz.)

\$5.00



### Packets and Pockets™

Give babies a multitude of experiences, researchers say. Our novel crib bar incorporates things to see (for the very youngest) and things to feel (when they begin to explore and touch). Three see-through vinyl PACKETS contain sealed-in bright objects like sequins and paper flowers in the bottom half; in the

top are gaily-colored cards that may be interchanged with family photos, postcards, etc. Two texture POKETS are multicolored, made of many materials for tactile exploration, with sound makers in the bottom, openings at the top for occasional surprises. 2 mos.-2 yrs. KE204 (1 lb.)

\$6.00



### See-Through Crib Bumper

Don't shut the infant off from the world with the usual crib liner that imprisons his mind as it restricts his view. Instead, give him a clear vinyl protective window to the world to make him more interested in and

more responsive to his environment. Red circle design adds to its allure. Six easy-to-inflate sections fit standard-sized cribs. Birth-9 mos.

KE213 (3 lbs.)

\$8.00



### Crib Canopy

A truly basic piece of equipment for first learning is our crib canopy, a superstructure which turns the baby's crib into a learning environment, where he can develop his visual and motor-sensory powers. Three clear plastic sliding trays hold transparent colored shapes to delight the very youngest. Later, parents will fill the trays with a variety of colors, shapes, and ob-

jects; or suspend from the framework mobiles, bells, beads, or ribbons. The crib canopy is the basis for many experiments which will give parents new insights into their child's growing awareness of his surroundings. Plywood, 32" x 13", rests on crib rails. Birth- 7 mos.

KE206M (6 lbs.)

\$11.95



### Crawligator®

With this revolutionary CRAWLIGATOR® toy, infants can be mobile long before they are ready to crawl — even as early as 8 weeks! Get the infant out of his crib; provide him with the means to satisfy his curiosity and enrich his vistas; watch his self-confidence grow. With this new toy he moves about the floor, explores his environment, enjoys countless new sensory and learning

experiences, and he moves ahead in overall development in those critical first months. Mounted on freely swiveling ball casters, with a contoured body that keeps the baby comfortably "cradled" while he maneuvers with his hands and feet. A significantly important product that is already acclaimed by many pediatricians. 23". 2 mos.-2 yrs.

KE200M (2 lbs. 12 oz.)

\$9.95



### Reflectmobile™

Pediatricians recommend the use of bright moving objects to attract a baby's attention and help in eye focusing. Our new mobile of coiled acetate strips fascinates him with its plastic reflecting dome that transforms colors and lights into ever-changing patterns. Plywood holder clamps onto crib or carriage. 3 mos.- 2 yrs.

KE202 (1 lb. 8 oz.)

\$5.00





# FROM BIRTH TO 1½ the critical years

From the crib, your baby proceeds to those critical "toddler" months — when he or she finds for the first time freedom from confinement and new physical powers. Creative Playthings, Inc. urges you to be willing to give up rigid playroom concepts and make the most of these months: provide unobstructed floor space for baby's new movement; give him or her wheeled and non-wheeled toys to test developing muscles, and fitting and matching toys so vital for manipulative experiences. Build baby's confidence: as he or she grows and builds self-confidence now, so he or she will continue to grow and maintain confidence in the future!

## Clutch Ball

A ball is a ball is a ball? Not at all! This big 5" vinyl one is uniquely designed so that an infant's hand can grasp and hold any one of its many ridges. But he must retrieve it when it rolls out of reach — an encouragement to creeping. Bright, soft, pliable, washable and non-toxic. Makes a gentle whistling sound when squeezed. 5 mos.-3 yrs.

KQ486 (14 oz.)

\$2.75



## See-Me Mirror

This polished steel mirror, hand-somely framed in wood, is safe and sturdy, and large enough for a baby to see and explore his own full-face image. He'll find out too that other faces and other things mysteriously come into reflected view to increase his interest and wonderment. An important early-discovery toy. Diameter, 8". 5 mos.-2 yrs.

KQ782 (12 oz.)

\$5.00



## Golden Slumbers Soundbook

Bedtime will be soothing and quieting with these 16 lullabies from around the world, beautifully sung to varied accompaniments. Handsomely illustrated book contains music, verse, historical background. A very special present to give or to have. 10" LP. Birth-6 yrs.

KMO57 (12 oz.)

\$5.00



## Jackpop™

Press the circle, and up pops Jack, gently but surely. A peek-a-boo box for parents to use with babies; infants are always delighted to see Jack re-emerge. This is also a cause-and-effect toy for slightly older children, who can control and demonstrate the action. Wood 3½" x 3½" x 4½", with Jack firmly attached. 9 mos.-3 yrs.

KE309 (12 oz.)

\$3.50



## Space Rings

This favorite touch and handling toy is sized correctly for easy grasping, designed perfectly for biting and teething. Within the 5" outer ring are two smaller ones that turn in opposite directions to add a third dimension. Carefully handcrafted of laminated hardwood, with smooth finish. 4 mos.-2 yrs.

KR006 (4 oz.)

\$3.00



## Drawstring Dolls

As crib dolls for infants, these are hard to top. Small, soft, easily grasped and held, they are appealingly quaint, as well as practical. Hairbows loosened, their foam rubber insides slip out and their gingham outsides are ready for the laundry. A pair, pastel green and yellow; 10" tall. 4 mos.-3 yrs.

KD314 (10 oz.)

\$4.00



## Baby Bouncer

With your baby comfortably strapped into this thoughtfully designed bouncing swing, he can be established in a matter of seconds, wherever you are—at home or visiting. All that is required is a doorway. A special clamp (see photo) grips the casing and holds firmly. Suspended from this is the strong rubber strap that provides the bounce, the bar that forms the support for the harness. Thus hooked up, your baby enjoys complete freedom of movement. He jumps, plays, turns, even rests quietly; he is secure, happy, and is getting valuable pre-walking exercise. You, too, have freedom of movement — and that's important! Scientifically developed, thoroughly tested, highly endorsed by many doctors. 3 mos.-2 yrs.

KE220 (3 lbs. 2 oz.)

\$12.95



## Safety Seat Belt

This "ounce of prevention" has two special features to insure maximum safety: an over-the-seat strap that anchors securely to rear floor; and a back plate for attaching shoulder straps and a pelvis belt, preventing forward movement at sudden stops. Affords positive protection and complete comfort in sitting or standing position. Buckles are quickly attached and released. Meets federal safety standards. Aluminum, nylon straps, easily installed. 8 mos.-6 yrs.

KQ980 (2 lbs.)

\$8.95





Return Address

Address

State

zip

**Creative Playthings, Inc.**  
**Princeton, New Jersey**  
**08540**

order under one

me

Box

Zip

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me.

Box

—  
p

**Send remittance in check or money order — Sorry, no C.O.D.'s.**

To insure Christmas delivery, all orders must be received before December 13th.

[illegible]

|                                                                               |                                              |               |                                                          |
|-------------------------------------------------------------------------------|----------------------------------------------|---------------|----------------------------------------------------------|
| Merchandise delivered<br>is imposing such<br>the amount in<br>accordance with | <b>Total Amount<br/>Merchandise</b>          | Total<br>Lbs. | Total<br>Ozs.                                            |
|                                                                               | <b>Total Amount<br/>Subscriptions</b> p. 32. |               |                                                          |
|                                                                               | <b>Subtotal</b>                              |               | Convert to<br>Pounds only                                |
|                                                                               | <b>Sales Tax</b>                             |               | 16 ozs. is<br>1 lb.                                      |
|                                                                               | <b>Parcel Post and<br/>Handling Charges</b>  |               | Count<br>odd ounces<br>as an<br>additional<br>full pound |
|                                                                               | <b>Express Charges</b>                       |               |                                                          |
|                                                                               | <b>Total Amount<br/>Enclosed</b>             |               | Do not<br>include wts.<br>of Express<br>items.           |

ies 1, 6-10 years, ☐ KW300 — Animal-of-the-Month, 4-14 years, \$19.95  
postpaid.

Age

Child's name \_\_\_\_\_

Age

---

Address

City

Zip

State,

Zip

P.O. Box 330



**Introduce A Friend**

List below the names of your friends and relatives who would welcome our free catalog, and we will see that they receive a copy promptly.

|         |     |
|---------|-----|
| Name    |     |
| Address |     |
| City    |     |
| State,  | Zip |

|         |     |
|---------|-----|
| Name    |     |
| Address |     |
| City    |     |
| State,  | Zip |

|         |     |
|---------|-----|
| Name    |     |
| Address |     |
| City    |     |
| State,  | Zip |



# Creative Playthings, Inc. Princeton, New Jersey 08540

## Name and address

Please print name and address plainly. All members of one household should order under one name.

|                                   |            |                |           |
|-----------------------------------|------------|----------------|-----------|
| Name                              | first name | middle initial | last name |
| Street Address or Rural Route No. | R.F.D. Box |                | P.O. Box  |
| Post Office (Town)                | State      |                | Zip       |

## Ship to another address?

If order is to be shipped to a different name and address, show here. You must include the proper amount of sales tax if this address is in a sales tax area (see below).

|                                   |            |                |           |
|-----------------------------------|------------|----------------|-----------|
| Name                              | first name | middle initial | last name |
| Street Address or Rural Route No. | R.F.D. Box |                | P.O. Box  |
| City                              | State      |                | Zip       |

**MINIMUM  
ORDER \$5.00**

Send remittance in check or money order — Sorry, no C.O.D.'s.

To insure Christmas delivery, all orders must be received before December 13th.

## IMPORTANT

- \* To insure prompt delivery, include full shipping & handling charges, using Parcel Post chart on reverse side.
- \* See special rates on reverse side for catalog numbers ending in "E" (Express Shipments).
- \* Orders for 13 Western states will be promptly processed and speedily shipped from our Los Angeles office. For details, see reverse.

## PLEASE NOTE

To order our convenient gift certificate, use form on page 23 and enclose with your order.

To enroll your child in our new Build-and-Grow Club, use form on page 21—and send no money!

## Sales Tax Information

You must pay sales tax on all merchandise delivered within the states, counties or cities imposing such taxes. Compute this sales tax and enter the amount in the space provided to the right in accordance with these rates.

|                      |         |                       |    |
|----------------------|---------|-----------------------|----|
| Arizona .....        | 3%      | Chemung County ....   | 4% |
| California .....     | 5%      | Erie County .....     | 4% |
| Florida .....        | 3%      | Genesee County ....   | 4% |
| Illinois .....       | 4 1/4 % | Geneva .....          | 5% |
| North Carolina ..... | 3%      | Jefferson County .... | 4% |
| New Jersey .....     | 3%      | Monroe County .....   | 5% |
| Ohio .....           | 3%      | New York City .....   | 5% |
| Pennsylvania .....   | 6%      | Niagara Falls .....   | 5% |
| Tennessee .....      | 3%      | Ontario County .....  | 4% |
| N. Y. State .....    | 2%      | Plattsburg .....      | 4% |
| Auburn .....         | 4%      | Poughkeepsie .....    | 3% |
| Broome County ..     | 4%      | Syracuse .....        | 3% |
| Canandaigua .....    | 5%      | Tompkins County ....  | 5% |

|                                  |            |                                                                                      |
|----------------------------------|------------|--------------------------------------------------------------------------------------|
| Total Amount Merchandise         | Total Lbs. | Total Ozs.                                                                           |
| Total Amount Subscriptions p. 32 |            |                                                                                      |
| Subtotal                         |            | Convert to Pounds only 16 ozs. is 1 lb. Count odd ounces as an additional full pound |
| Sales Tax                        |            |                                                                                      |
| Parcel Post and Handling Charges |            |                                                                                      |
| Express Charges                  |            |                                                                                      |
| Total Amount Enclosed            |            | Do not include wts. of Express items.                                                |

## To Order From Page 32:

To enroll your child in any or all of the discovery, play and learning projects described on page 32 of this catalog, please

- 1) Check the appropriate box below and fill in the child's name and address (this is used to print a special personalized membership certificate for each child).
- 2) Enter the total dollar amount of this order to the right of red "Total amount subscriptions" box above.

## Please send the following:

- ☐ KW242—Discovery-of-the-Month, Series 3, 9-14 years, \$15.00 postpaid.

|              |     |
|--------------|-----|
| Child's name | Age |
| Address      |     |
| City         |     |
| State,       | Zip |

- ☐ KW240—Discovery-of-the-Month, Series 1, 6-10 years, \$12.00 postpaid.

|              |     |
|--------------|-----|
| Child's name | Age |
| Address      |     |
| City         |     |
| State,       | Zip |

- ☐ KW300 — Animal-of-the-Month, 4-14 years, \$19.95 postpaid.

|              |     |
|--------------|-----|
| Child's name | Age |
| Address      |     |
| City         |     |
| State,       | Zip |



# CREATIVE PLAYTHINGS EXPANDS ITS EDUCATIONAL SERVICES

To better serve expanding early childhood education activities in our nation, Creative Playthings, Inc., has added to its staff of professional educators. Skilled educational specialists are now available in your part of the country to assist Head Start and Day Care Center Directors, Parent-Teacher organizations, Nursery and Kindergarten teachers, researchers, and other educators working with young children. Workshops, seminars, "in-service training" and other programs can be arranged for groups in your community by writing our offices in Princeton, New Jersey, or in Los Angeles, California.

## SATISFACTION GUARANTEED

Creative Playthings  
guarantees satisfaction.  
If for any reason you are not  
completely satisfied with any  
item ordered, we will replace  
it or return your money.

## HOW TO ORDER

### Important Ordering Information

Complete all information on this order form. If you ordered any *six packs*, please list the quantity as one. To insure Christmas delivery, all orders must be received before December 13th. If your order is being shipped to an address other than your own, please compute sales tax & shipping charges based on the actual destination.

### Western States Customers

We ask you to send your order to Princeton, New Jersey, because we now have installed there new, high-speed electronic equipment that enables us to process your order in a fraction of the time it took in the past. *We still ship your merchandise from our Western Division office, 5757 West Century Boulevard, Los Angeles, California, 90045 . . . this Western Division shipping service is available for the following 13 states:* Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming.

### Calculating Shipping and Handling Charges

#### Parcel Post

The shipping weight of each article is indicated in the catalog. When ordering, total the weights of all items ordered and multiply by the per pound rate for your state given in the PARCEL POST AND HANDLING CHART shown right. This is the amount you must remit with your order. The Post Office counts all fractions of a pound as a full pound and charges postage accordingly.

#### Express

Items having a catalog number ending in E are not mailable and are shipped by Express. See chart at right for individual shipping charges.

#### If You Return Merchandise

If by some chance you find it necessary to return mailable merchandise, the following should be carefully adhered to. Return merchandise to the location from which it was shipped. Include all papers you have received concerning the order and tell us why you are returning the merchandise. Your letter must be enclosed in the returned package. But, *be sure* to mark "first class mail enclosed" on the package and add six cents additional postage for the letter.

If necessary to return goods by freight or express, write us first for instructions. We will tell you how and where to ship.

### Your order may arrive in more than one shipment

Due to postal size limitations and danger of breakage, items marked with suffix "M" will be packed and shipped separately. Please wait a few days for all units to arrive before communicating with us.

## PARCEL POST AND HANDLING CHART

|               | Zones 1 & 2              | Zone 3                            | Zone 4                                              | Zone 5                                             | Zone 6                                 | Zone 8   |
|---------------|--------------------------|-----------------------------------|-----------------------------------------------------|----------------------------------------------------|----------------------------------------|----------|
|               | *CA MD<br>CT NJ<br>DE PA | *CA NY<br>DC RI<br>MA VA<br>NH VT | AZ NC<br>*CA NV<br>IN OH<br>KY SC<br>ME UT<br>MI WV | AL IL<br>CO MN<br>FL MO<br>GA MS<br>IA NM<br>ID OR | TN WA<br>KS OK<br>LA SD<br>MT TX<br>NB | HI<br>AK |
| FIRST 2 LBS.  | 60¢                      | 65¢                               | 65¢                                                 | 70¢                                                | 80¢                                    | 90¢      |
| EACH ADD. LB. | 6¢                       | 7¢                                | 9¢                                                  | 12¢                                                | 15¢                                    | 20¢      |

\* Los Angeles and vicinity is Zone 2

\* South of San Francisco is Zone 3

\* San Francisco and North is Zone 4

## EXPRESS CHARGES

(see parcel post chart for zone)

|        |                       | Z O N E |       |      |      |      |       |        |        |
|--------|-----------------------|---------|-------|------|------|------|-------|--------|--------|
| Cat. # | Item                  | Calif.  | 1 & 2 | 3    | 4    | 5    | 6     | Hawaii | Alaska |
| B095E  | Block Transporter     | 4.35    | 5.95  | 6.10 | 7.30 | 7.70 | 9.00  | 9.70   | 13.00  |
| B096E  | Community Bldgs.      | 4.35    | 5.95  | 6.10 | 7.30 | 8.05 | 9.65  | 11.60  | 16.00  |
| B934E  | Family Blks           | 5.50    | 6.20  | 6.40 | 7.35 | 8.50 | 10.00 | 15.05  | 23.70  |
| F284E  | Rect. Table           | 4.35    | 5.95  | 6.10 | 7.30 | 8.05 | 9.65  | 11.60  | 17.00  |
| F412E  | Chair 12"             | 4.35    | 5.65  | 5.90 | 6.60 | 6.80 | 7.25  | 8.35   | 10.50  |
| F414E  | Chair 14"             | 4.35    | 5.65  | 5.90 | 6.60 | 6.80 | 7.25  | 8.35   | 10.50  |
| H269E  | Playhouse             | 4.35    | 5.95  | 6.10 | 7.30 | 7.70 | 9.00  | 9.70   | 14.00  |
| H271E  | Play Screen           | 4.35    | 5.95  | 6.10 | 7.30 | 8.05 | 9.65  | 11.60  | 16.00  |
| H291E  | Cupboard              | 4.35    | 5.95  | 6.10 | 7.30 | 7.70 | 9.00  | 11.60  | 16.00  |
| H293E  | Refrigerator          | 4.35    | 5.95  | 6.10 | 7.30 | 7.70 | 9.00  | 11.60  | 16.00  |
| H294E  | Sink                  | 4.35    | 5.95  | 6.10 | 7.30 | 7.70 | 9.00  | 11.60  | 16.00  |
| H325E  | Round Tbl. & Chairs   | 4.35    | 5.95  | 6.10 | 7.30 | 8.05 | 9.65  | 11.60  | 17.30  |
| H406E  | Kitchen               | 4.35    | 5.95  | 6.10 | 7.30 | 7.70 | 9.00  | 10.60  | 14.50  |
| P109E  | Gym                   | 5.50    | 6.20  | 6.40 | 7.35 | 8.50 | 10.00 | 22.50  | 30.10  |
| P131E  | Hollow Blks, (interm) | 5.50    | 6.20  | 6.40 | 7.35 | 8.50 | 10.00 | 17.00  | 23.60  |
| P132E  | Hollow Blks, (introd) | 4.35    | 5.95  | 6.10 | 7.30 | 8.05 | 9.65  | 11.60  | 17.00  |
| P140E  | Boat                  | 4.35    | 5.95  | 6.10 | 7.30 | 7.70 | 9.00  | 11.60  | 16.00  |
| P476E  | Slide                 | 4.35    | 5.65  | 5.90 | 6.60 | 6.80 | 7.25  | 8.70   | 12.00  |
| P501E  | Play Core Blocks      | 4.35    | 5.95  | 6.10 | 7.30 | 7.70 | 9.00  | 11.60  | 16.00  |
| P541E  | Gym House             | 4.35    | 5.95  | 6.10 | 7.30 | 8.05 | 9.65  | 11.60  | 16.00  |
| P512E  | Toboggan              | 4.35    | 5.65  | 5.90 | 6.60 | 6.80 | 7.25  | 8.70   | 12.00  |
| P520E  | Spinner               | 4.35    | 5.65  | 5.90 | 6.60 | 6.80 | 7.25  | 8.35   | 10.50  |
| P536E  | Irish Mail            | 4.35    | 5.95  | 6.10 | 7.30 | 7.70 | 9.00  | 9.70   | 13.00  |



### Texture Ball

A soft, cuddly ball is a traditional infant toy. Ours has a special feature; it's a multicolored, multi-textured patchwork. Each texture is duplicated in a different color, and each color is repeated in another texture, so children begin to perceive tactile and visual similarities and differences. Foam rubber stuffed for complete washability. Diameter 7". 9 mos.-3 yrs.

KB750 (14 oz.)

\$5.50



### Rubbermates™

Three basic toys, all of colorful soft rubber, and packaged together in a net carrying bag: a block, a ball, a ring, all big enough to require use of both hands. As they bounce or roll away from their owner, they must be retrieved—an inducement to learning to crawl. Block, 3"; ball, 5½"; ring, 7". 6-18 mos.

KE211 (1 lb. 4 oz.)

\$2.50



### Humpty and Dumpty™

Roly-polys in a new guise. Push them over, drop them, roll them—they always return to an upright position, one with a smile, the other, a frown. This amusing pair is made of beautiful smooth wood with gay painted caps, internally weighted to make them perform. They're good eggs! 3½". 9 mos.-3 yrs.

KR002 (6 oz.)

\$4.00



### Cloth Foam Blocks

Babies chew on them, throw them, pile them, use them as pillows. These durable blocks are made of soft foam rubber, covered in bright, colorfast, washable fabrics. Set consists of four 4" cubes and two 8" rectangular pillars. 6 mos.-2 yrs.

KR003 (1 lb. 8 oz.)

\$6.95



### Gerry Carrier

Everyone who tries this for the first time is amazed how much convenience, comfort, and freedom it affords—for both parents and child. The baby is comfortable, secure, and happy; the parent has hands free for shopping, carrying packages, even doing housework. Sight-seeing, browsing, or hiking with baby is not just possible; it's a pleasure. This is the best of its kind, with lightweight aluminum frame, top-quality duck seat, adjustable foam-padded shoulder straps. The patented cantilever design gives perfect weight distribution for utmost comfort and all-around convenience. 6 mos.-3 yrs.

KR264 (2 lbs. 12 oz.)

\$12.00



### Rubber Hedgehogs

These two fat little squeeze toys were born in West Germany. Their whimsy attracts everyone. They make a gentle sound, and have a rubbery spine-like surface for easy grasping and satisfying chewing. Set of 2, one large (4½"), one small (3"); both a lovely yellow.

4 mos.-2 yrs.

KE069 (8 oz.)

\$2.25



### Jack the Giant™ Teether

The novelty of this teether design is matched by the enormity of its appeal. Made of a soft and pliable plastic, its four arms are distinct in shape and feel. Sore gums, in need of soothing attention, will seek out one protrusion after another for satisfying chewing. 4½". 6-18 mos.

KE203 (10 oz.)

\$1.95



### Teeter-Tot Shoofty

In this safe infant rocker, the VIP in the family will amuse himself contentedly without the need for constant supervision or company. He likes the "bouncy" action when he's full of energy; he likes the rocking motion when he's tired. Designed for safety, it is made of

selected hardwood, natural light finish, has patented spring suspension. A wise investment for this active, growing age. 33" long, 19" high. Shipped unassembled. 6 mos.-2 yrs.

KQ652M (11 lbs. 2 oz.)

\$11.50



### Portable Playfence

Fence them in? It's often necessary. No matter when or where, here's the perfect answer: our portable, expandable gate-type enclosure that does triple duty—inside the house, in the yard, or at the beach or picnic site. When opened to its maximum, it is a full 2 feet high, thus preventing escape from within or attack from without,

and is 7½ feet in diameter, providing more than 44 square feet of roam-and-play area for one or several children. Should you wish, it easily contracts to adjust to your needs, closing ultimately into a mere 9-inch diameter for storage or portage. Tip-proof and sturdy. 4 mos.-2 yrs.

KE310M (15 lbs. 10 oz.)

\$10.95





# FROM BIRTH TO 1½ the critical years

## Rocker-Spinner™

Put your active one-year-old in this new tip-proof rocker, and he'll happily work off his energies within your watchful view, yet leave you free for tasks at hand. He can rock in all directions by his own movement; with a helping hand he can spin about — a novel and joyful experience. After almost a year of the limited world of crib or playpen, it's little wonder he welcomes this new-found world of activity. Safe, lightweight, will not mar floors. Made of

high-impact durable material. Diameter, 25¼"; seat height, 13½". Express Collect. 9 mos.-2 yrs. KP520E (9 lbs. 2 oz.) \$14.95



## Rubber Go-Alongs™

We hail the revival of durable rubber playthings! These three from West Germany have rubber-tired wheels firmly attached to enclosed metal axles and hidden squeakers to simulate the train's toot, the car's honk, the plane's whir. Rubber, they are safe, and so is furniture. 1-3 yrs.

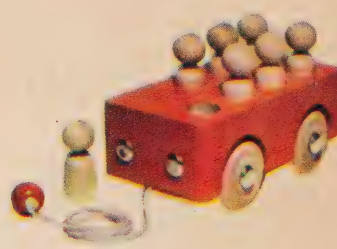
21" Train KE077 (2 lbs. 4 oz.) \$7.95  
7" Airplane KE078 (8 oz.) \$2.25  
10" Volkswagen KE079 (1 lb.) \$4.00



## Peg Bus

In and out they go, all 6 wood passengers plus driver. Any peg fits any hole so that the youngest child can successfully refit them. Will be used as a pull toy, too, and for later imaginative play. Natural wood and orange lacquer finish; 7½" x 3¾" 1-3 yrs.

KR061 (2 lbs. 2 oz.) \$5.00



## Honey Bears

No childhood is complete without a traditional teddy bear. These three — mother, father, and brother bear — are made of long-lasting wool mohair, the best possible fabric. Their arms and legs are jointed so they'll sit or stand; their eyes are securely fastened; and their personality is a winning one. Since they will inevitably be bed companions, they are ready, in their

matching yellow flannels — Papa and Brother in pajamas, Mama in her nightie. The aristocrats of teddy bears, made in England, honey-beige in color. 6 mos.-3 yrs.

Brother KD320 (12") (1 lb.) \$6.50  
Mama KD321 (14") (1 lb. 4 oz.) \$7.50  
Papa KD322 (16") (1 lb. 10 oz.) \$8.50  
Honey Bear Family KD323 (all three) (3 lbs. 14 oz.) \$19.95

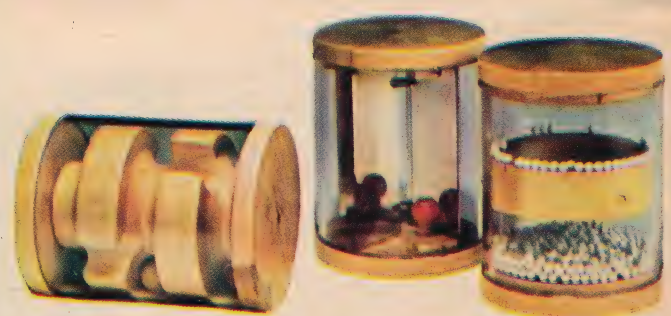


## Perception™ Cylinders

When an infant is able to grasp with both hands, he can hold these fascinating new "look-watch" tubular toys. As he handles them, things happen within: in one, marbles roll around, drop down, make pleasing sounds; within another, steel mirrors shift position, and hence reflections; in the third, tiny beads sift through a hole, disperse and drop through

again when the toy is upended. Each is a clear plastic cylinder 2¾" x 3½", with firmly glued maple end closures. 9 mos.-3 yrs.

Marble Roll KB641 (6 oz.) \$2.50  
Mirror KB642 (4 oz.) \$2.50  
Hour Glass KB643 (6 oz.) \$2.50  
Set of 3 KB644 (1 lb. 6 oz.) \$6.75



## Mirror Box

Peeking through the holes on two sides of this fascinating box, a child sees his own reflection, yours — if you are within range — or those of familiar things about him. Reflections change as he moves and turns the box. Solid birch, lock-cornered, 3 sides lined with unbreakable mirror surfaces. 3¾". 1-3 yrs.

KQ786 (14 oz.) \$5.00



## Thumper Drum

Needed when rattles become boring, and arms are reaching out for new and expanded activity, this baby drum will take a beating! Its sturdy frame, with durable ends, is covered with soft and fuzzy bright orange lambskin to muffle the sound, to hug and lug. 5" drum with double-ended wood beater. 9 mos.-2 yrs.

KQ789 (1 lb.) \$5.00



## Animal Picture Books

These three books will help expand baby's early vocabulary: there are the familiar family pets, the animals he'll see in the country, and those that are in the zoo. Excellent photographs, in full color, printed on shiny paper and mounted on heavy cardboard pages for easy turning, constant use. Set of 3: Baby Animals, Farm Animals, Wild Animal Friends, each 10¼" x 7¼". 1-3 yrs.

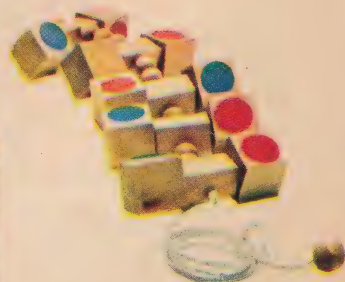
KL981 (8 oz.) \$3.00



## Pull-Along Cubes

This popular pull toy follows its owner everywhere, causing neither trouble nor tears, since it goes up and over steps, ledges, other impediments without overturning, and makes a pleasing wood-on-wood sound. Natural-finish birch, decorated with bright circles. 1-3 yrs.

KQ946 (15 oz.) \$3.25





### Indoor Gym House™

We consider this to be as basic and necessary as a tricycle. Children climb, slide, hide, under and around this gym with greater sustained interest and pleasure than afforded by most other play equipment. In

so doing, they are developing muscles and muscle coordination, are learning to handle themselves physically, gaining that all-important feeling of self-confidence that spurs them to greater accomplishments.

Made in our own school equipment plant of hardwood. Overall height, 31½". Slide 36" long. Express Collect. 1-4 yrs.

KP541E (42 lbs.)

\$29.50



### Roll-Or-Stack™

This unique early learning toy is a set of three maple cylinders, graduated in size, capped with inset covers, with a ball hidden in each. So the fortunate owner has a collection of wood balls, barrels and wheels for rolling, stacking, fitting — and — three handsome box containers for later use. Largest cylinder 3⅞" x 2¾". 1-3 yrs.

KB637 (1 lb.)

\$4.50

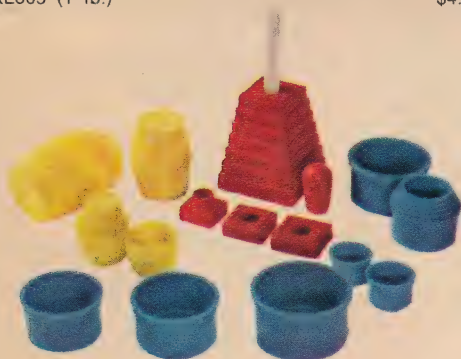


### Early Learning Kit

An outgrowth of new insights into how children learn, this set of three fitting toys is used first for motor coordination, then to help children build the foundation for logical thinking. The Parents' Manual explains the importance of classification and seriation in a child's progression from concrete to abstract thought, and suggests imaginative play situations to help the child master these concepts. 1-3 yrs. (Manual incl., not ill.)

KE305 (1 lb.)

\$4.95



### Wagon Wheeler™

A favorite push toy of yesteryear, simple in design, form, and purpose, is now reproduced in natural wood with colorful beads that ride the metal spokes for sound and action. Tied to the playpen, it doubles as a fascinating "wheel of fortune" for pre-walkers. Diameter, 12¾". 9 mos.-3 yrs.

KB946 (1 lb. 6 oz.)

\$4.50



### Giant Magnifier On Stand

When we designed this look-see discovery toy 5 years ago, we knew it belonged in every home with pre-schoolers and older. But we didn't realize how it fascinates even one-year-olds, and how many different uses they find for it. Why not get one early; after all, it will just live a longer, more useful life. See p. 33 for full description. 1-10 yrs.

KS374 (3 lbs. 4 oz.)

\$9.95



### Motion Toys

Each of these three wood toys has a distinctive action: swinging, rocking, see-sawing. Each has peg people riders, all interchangeable. Each is a fitting toy, for first efforts at putting pegs into corresponding holes — so one-year-olds will enjoy them as much as two's and three's. Buy singly, by the pair, or collectively at a saving. 1-3 yrs.

**Swinger** 2 swings, single frame.

KB635 (1 lb. 3 oz.) \$5.00

**Rockers** Set of 2, each 5½".

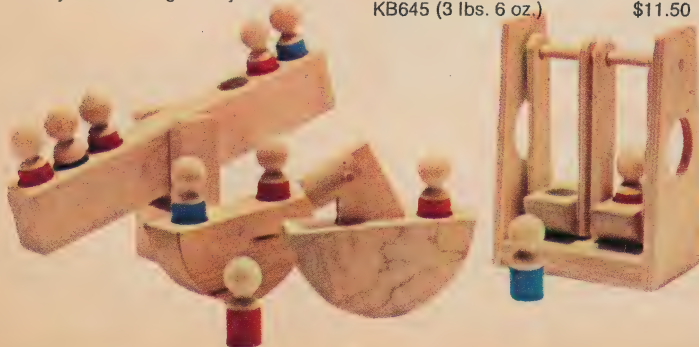
KR115 (1 lb.) \$3.50

**Balancer** Seesaw, 6 riders.

KB634 (1 lb. 4 oz.) \$4.00

**Set of 3 Motion Toys** Rockers (2), Swinger, Balancer.

KB645 (3 lbs. 6 oz.) \$11.50



### Walker Wagon

Used first to steady himself as he learns to walk, then to transport things about the house or yard, this excellent wagon will grow in importance as the young child grows and his play world expands. Oak, rubber-tired wheels, chrome handle. Wagon, 12" x 21". Handle height, 19½". (See Honey Bears, p. 30). 1-3 yrs.

KP521M (12 lbs. 12 oz.)

\$8.75

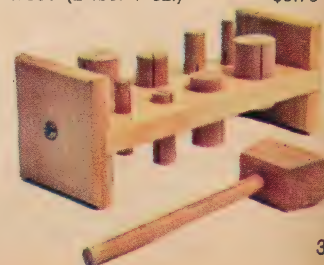


### Vari-Peg™ Pounder

The *extras* in our version of this classic toy make the difference: a mallet with an angled head to suit the arm motion of beginning pounders, and graduated-sized pegs to help children perceive size differences and relationships. The pegs cannot be knocked out; each time they are pounded down, the base is turned over and they are ready to be hammered again. Natural beech with kiln-dried pegs. 10" long. 14 mos.-3 yrs.

KT801 (2 lbs. 1 oz.)

\$3.75





# PLAY, DISCOVERY AND LEARNING PROJECTS-OF-THE-MONTH

Creative Playthings, Inc., believes that the home is so free of school type restrictions that laboratory work, observation and experimentation are best done there. For this reason, we have researched and developed three exciting home projects. Each month a new laboratory or animal comes directly to the child with manuals where research or observation is indicated. Parents are also given orientation to prepare them for the project which is being sent.

The Discovery projects were first introduced in 1964. Two of these are now available: Series 1

— the original one which has proved very successful — and now our newest number 3. With either of these, the first kit will be mailed in time to arrive before the holidays. A personalized membership certificate will also be sent. Thereafter, one a month will be mailed January through May 1969. The mailing schedule for the Animal-of-the-Month is detailed below. To enroll your child in any of these programs, use the convenient order form bound into the center of this catalog. All subscriptions must be received on or before December 13, 1968 for delivery before Christmas.

## Discovery-of-the-Month™ Series 3

The older child, whose scientific interests are becoming more varied and more sophisticated, will be intrigued by our newest discovery series. It's almost like having a scientist and a private tutor sitting down with your child, leading him easily and logically to a discovery and understanding of basic principles in six different areas.

The child follows man's conquest of horizontal space by building paper beams, arches, trusses, and finally a five-foot suspension bridge. He learns how to separate a sunbeam into a spectrum of colors — and how to put the colors back again. He discovers a world of illusions by building an illusion machine of wheels, discs, and peepholes. He constructs a reflecting telescope and an accurate scale-model solar system to increase his understanding of our earth and our universe. He discovers the octave, develops a scale, and makes his own musical instruments. He assembles a complete laboratory setup for the fascinating study of pendulums.

Subscription includes six kits, each containing a detailed booklet of historical background, basic experiments, and instructions for assembling the devices. Postage Paid. 9-14 yrs.

KW242

\$15.00

## Discovery-of-the-Month™ Series 1

Here is our Discovery Series for younger children 6-10 yrs. Each month your child will experiment with seed gardens, do projects in mirror play and reflections, build working gear toys, learn about shadows and projectors, and explore other areas of the world of science. Profusely illustrated manuals outline projects and describe contents. Over 25,000 children have enjoyed this monthly discovery program. Please note that this subscription is identical to the 1964 ['65, '66, '67] Series. Children who have already received these should be given the advanced Series 3. (see above). Postage Paid. 6-10 yrs.

KW240

\$12.00

## Animal-of-the-Month™

To encourage children's interest in animal habits and habitats, conservation and ecology, we need to give them first-hand experiences with living things. For this reason, Creative Playthings, Inc. has selected a group of colorful and unusual animals to be sent to your child at intervals. His or her first package will contain a certificate of club membership and a specially designed observation cage which will house the animals he is to receive. In December he will be surprised by two African underwater frogs; in February he will be delighted to receive one Siamese fish, famous for its changing iridescent colors. Two playful newts will arrive in April to be followed by two exotic turtles in May. With each shipment of animals, your child receives a manual on observation projects. Postage Paid. 4-14 yrs.

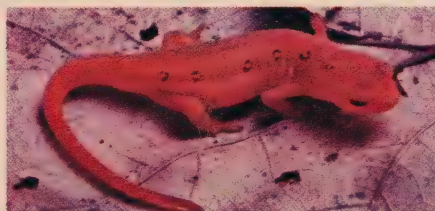
KW300

\$19.95

**Please note:** We reserve the right to vary the order of shipment, as outlined above, and the shipping dates, should it be necessary in order to accommodate to climatic and other conditions.



Youngsters discover music (above), one of six monthly kits in Series 3 of Discovery-of-the-Month; (below) the gear kits from Discovery Series 1; and two of the various species in our new Animal-of-the-Month Program, the iridescent Siamese fish and a playful newt.



## HOW TO ORDER



**Creative Playthings now makes ordering easy!**

Full step-by-step instructions on How to Order are printed on the reverse side of the order form that accompanies this publication. However, should this order form become detached, you will still find it easy to order merchandise, using the Parcel Post and Handling Chart and the Sales Tax Information provided below. Send all orders to Creative Playthings, Inc., Princeton, N. J. 08540, P.O. Box 330.

## Cash Orders — Calculating Shipping and Handling Charges

**PARCEL POST** The shipping weight of each article is indicated. When ordering, total the weights of all items ordered except express items and multiply by the per pound rate for your state given in the Parcel Post Chart below. This is the amount you must remit with your order. The Post Office counts all fractions of a pound as a full pound and charges postage accordingly. Select your zone from the state abbreviations below:

|             |                                                                | First Two Lbs. | Each Addit. Lb. |
|-------------|----------------------------------------------------------------|----------------|-----------------|
| Zones 1 & 2 | †CA, CT, DE, MD, NJ, PA                                        | 60¢            | 6¢              |
| Zone 3      | †CA, DC, MA, NH, NY, RI, VA, VT                                | 65¢            | 7¢              |
| Zone 4      | AZ, †CA, IN, KY, ME, MI, NC, NV, OH, SC, UT, WV                | 65¢            | 9¢              |
| Zone 5      | AL, CO, FL, GA, IA, ID, IL, MN, MO, MS, NM, OR, TN, WA, WI, WY | 70¢            | 12¢             |
| Zone 6      | AR, KS, LA, MT, NB, ND, OK, SD, TX                             | 80¢            | 15¢             |
| Zone 8      | HI, AK,                                                        | 90¢            | 20¢             |

†Los Angeles and vicinity is Zone 2  
†South of San Francisco is Zone 3  
†San Francisco and North is Zone 4

**EXPRESS** Items having an ordering number ending in E are not mailable and are shipped by Express. See order form for ordering instructions.

**SALES TAX INFORMATION** You must pay sales tax on all merchandise delivered within the states, counties or cities imposing such taxes. Compute this sales tax and enter the amount in the space provided to the right in accordance with these rates:

|                        |                          |
|------------------------|--------------------------|
| Arizona .....3%        | Chemung County .....4%   |
| California .....5%     | Erie County .....4%      |
| Florida .....3%        | Genesee County .....4%   |
| Illinois .....4 1/4 %  | Geneva .....5%           |
| North Carolina .....3% | Jefferson County .....4% |
| New Jersey .....3%     | Monroe County .....5%    |
| Ohio .....3%           | New York City .....5%    |
| Pennsylvania .....6%   | Niagara Falls .....5%    |
| Tennessee .....3%      | Ontario County .....4%   |
| New York State .....2% | Plattsburgh .....4%      |
| Auburn .....4%         | Poughkeepsie .....3%     |
| Broome County 4%       | Syracuse .....3%         |
| Canandaigua .....5%    | Tompkins County 5%       |



# 2½-7 YEARS the wonders of science and nature

Play is one of the important ways two-to-seven-year-olds learn — and as long as it is play, they can learn anything. The items on this page — plus the *Animal-of-the-Month* and *Discovery-of-the-Month* series on page 32 and our new *Hermit Tree-crabs* on the back cover — offer your preschoolers and early graders their first play experiences toward scientific discovery. They learn about life: eggs hatching, seeds growing, fish swimming, ants working, their own hearts beating. They learn about new ways of looking at life: through mirror images, magnifiers and prisms. Through play, many of the mysteries of life about them become solid scientific facts.

## Flexible Mirror

This fun-house mirror flexes to produce weird, amusing distortions. Bend it one way, and your face is elongated; bend it another, and you are fat and chubby. Flex it to catch and deflect sunlight onto walls for beautiful changing patterns. A study in reflections! Aluminized face, rubber frame. 11". 3-12 yrs. KJ319 (1 lb. 1 oz.) \$3.95



## Growhouse™

The best yet in windowsill gardens for children! Pellets of concentrated sphagnum moss expand in water to become the enriched growing medium that assures successful miniature marigolds, tomatoes, sweet basil. Plants sprout in a few days, grow rapidly in durable plastic greenhouse. 8" high. 4 yrs.-adult. KR263 (1 lb. 4 oz.) \$3.95



## Giant Magnifier

"Ooh, look at my funny hand!" "See that leaf." Each thing examined brings new wonderment, new discoveries. Always in correct focus, this 4½" wide-angle lens is recessed in a sturdy maple stool, 11" high, that the child can lean upon for support when peering at an object, or tote from room to room. Don't be misled by inferior copies; this is the original. 1-10 yrs. KS374 (3 lbs. 4 oz.) \$9.95



## Stethoscope

Not a toy imitation, but it is just like a doctor's professional instrument, and can be handled safely by children. Heart beats, pulse, chest noises now become audible to intrigued children, who will thus reach a better understanding and acceptance of the doctor's role in their lives. 5-14 yrs. KD181 (10 oz.) \$3.50



## Ant Hill

Now children can watch ants at work in their natural habitat — tunneling, organizing for work, even burying their dead. Included is specially prepared "sand," a one year supply of ant food, convenient coupon for ordering the ants (sent at no charge after house is received). Clear plastic, 10" x 15". 5-14 yrs. KS387 (2 lbs. 14 oz.) \$7.00



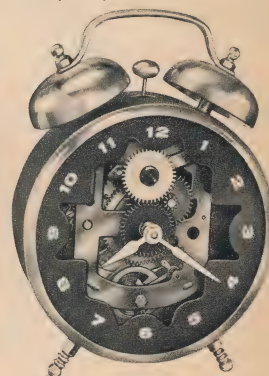
## Six-Inch Prism

A photograph cannot begin to tell the science learning story of a prism. Nor can words, really. But the sun, hitting this long 6-inch prism reveals a kind of rainbow color and beauty that is fascinating to see, overwhelming to contemplate. Precision-ground, high quality polished glass. 5 yrs.-adult. KS764 (10 oz.) \$2.75



## See-Through Alarm Clock

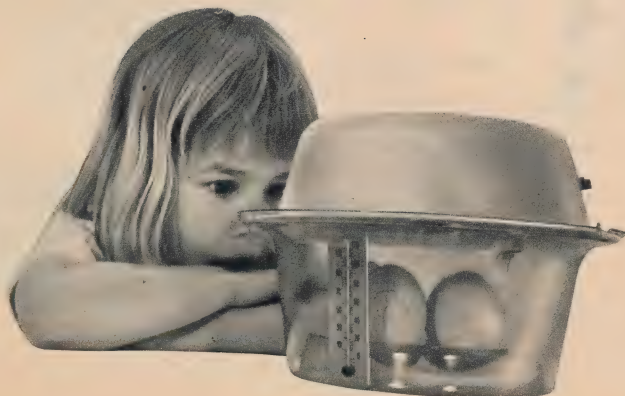
This is a real functioning alarm clock with part of its face exposed to reveal all its intricate gears and mechanisms at work. Seeing what makes it tick is as helpful as taking one apart — and more trouble-free. Metal bells ring loud and clear. Red finish, 5¾" high. 5-16 yrs. KQ873 (1 lb.) \$7.00



## Thermostat Four-Egg Incubator

This is a workable home incubator, at a popular price. The secret of its success is its controlled temperature, 103° maximum, maintained by an automatic thermostat. Through its transparent plastic base children can observe the

hatching process. Included are full instructions, but not eggs. Contact your local hatchery for fertilized eggs, either newly laid, or 10-day-old ones, if you wish to shorten the 21-day waiting time. 4-14 yrs. KS765 (1 lb. 14 oz.) \$12.95



## BIG I, little i™

A set of two oversized lenses: one reduces the world, the other enlarges it. Together, they can be arranged to invert the world, right it again, or create telescopic effects. The 3½" diameter lenses are mounted into 9" wood paddles to

lie flat without scratching. This is one toy you'll gladly let your children leave in the living room—it's a real conversation piece for adults! 5 yrs.-adult. KS050 (1 lb. 12 oz.) \$6.75





Given a brush and paints, crayons, chalk and board, anything with which he can copy and represent the world about him, every child becomes a happy experimenter. He finds his way of stating the things that matter, discarding those that do not. The picture he makes is his own, the sculpture expressive of his reactions, the montage reflective of his feelings, of his mood. All children experience a deep and rewarding satisfaction from creativity and accomplishment — a satisfaction that will be a powerful and growing influence in their lives.



## Double Easel

Give your children the opportunity for full-arm, free-movement painting. Our school quality easel has two 21" x 24" surfaces, with clips for attaching paper, and sturdy trays to hold the paint. One side is a double-purpose chalkboard surface; the other is hardboard. Both sides may be raised or lowered by a simple adjustment to allow for use by children of varying heights and ages. Hardwood, sturdy, non-tipping, folds compactly for storage. Legs shipped separately. 3-16 yrs. KA067M (24 lbs.) \$17.50

## Smock

Protect against paint or water with this ample all-purpose cover-all. Plastic, in a gay and colorful print, with a cotton backing, it slips on or off easily, is fastened in back with a simple tie string. Loose, comfortable fit gives adequate coverage, freedom of movement. 24½" long. 3-8 yrs. KC021 (14 oz.) \$5.00

## Porto-Folio™

"Mommy, where can we save my paintings?" This universal appeal finds a convenient answer with our new fold-over case of striped ticking, lined with firm board stiffeners. Expandable, it will hold a growing collection of drawings and paintings, and other school accomplishments. 18" x 24½". 3-16 yrs.

KA092M (3 lbs. 5 oz.) \$5.95



## Dri-Mark Water Colors

These pens have revolutionized painting for children and their mothers! Water color feeds evenly into broad felt tips, protected by removable caps. The vivid colors are odorless and non-toxic. We've tested many, and we highly recommend these. 3 yrs.-adult.

Set of 12.

KQ605 (10 oz.) \$2.00



## Paint Kit

As a convenience, since easel equipment is not always readily obtainable, we have assembled the essentials for you: six 2-oz. jars of brilliant tempera in primary and secondary colors, long-handled bristle brushes in two sizes, and 50 sheets of 18" x 24" newsprint — the basic materials for hours of painting pleasure. 3-10 yrs.

KQ009 (3 lbs. 14 oz.) \$4.50



## No-Mess™ Squeeze Paint

This brand new 2-in-1 combination is a squeeze bottle of tempera paint, with a specially patented felt-capped top that is the brush. The paint can't spill, can't dry up or evaporate; there's no brush to lose; colors are blended right on the paper. A fool-proof painting medium for young children; a practical painting set for all artists. Refillable with any tempera, or Multi-Purpose Paints (see below). Set of six 1-oz. bottles in basic colors, 36 sheets of paper. 3-12 yrs. KA041 (1 lb. 5 oz.) \$3.50



## Smockaroo™

A photograph cannot begin to tell the real story of this super-smock. Suffice it to say that the materials and workmanship are the very best, and the attractive design, by an artist-mother, uniquely practical. Made of drip-dry, stain-resistant dacron and cotton. Its button-on apron, with roomy pockets, can be easily handled by child, saves on laundry. Extra aprons also available (see below). One size fits all, girls and boys. 3-6 yrs.

KC658 (14 oz.) \$5.95

## Smockaroo™ Button-Ons

A set of three supplementary aprons for quick changes when needed: terry for water play, cloth-backed vinyl for painting, plaid cotton as a spare. 3-6 yrs.

KC659 (10 oz.) \$3.00



## Temperablock

Take tempera's brilliant color and smooth opaqueness, eliminate its spills and waste, and you have Temperablock. Paint with your own brush or sponge; mix colors right on each block; clean them off under faucet. Each block lasts as long as 8-oz. of liquid tempera. 4-16 yrs.

KA091 (1 lb.) \$3.00



## Multi-Purpose Paints

Soft plastic dispenser bottles, containing opaque tempera in brilliant colors, have attached snap-on tops for spill-free use or storage. Keep them on hand for brush painting, dribble painting (a la Jackson Pollock), or to refill No-Mess™ Squeeze Paints (see above). Refillable. 3 yrs.-adult.

KA042 (1 lb. 15 oz.) \$3.50





## Magnetic Chalkboard on Stand

One side is an eye-ease green chalkboard; the other, a white baked-metal surface that gives brilliance to crayon drawing, as well as to magnetic letter and number play. A wide maple frame (1½") encloses the 21" x 33" writing surfaces, and is solidly attached to a sturdy wood floor stand that allows for simultaneous use on both sides. Accessory kits of working materials are available separately, as listed below. 3-12 yrs.

KA081M (20 lbs.) \$17.50

## Chalk, Eraser, Crayons

Excellent school eraser, colored and white chalk, wash-off crayons. 3-12 yrs.

KA085 (1 lb.) \$2.50

## Magnetic Numbers, Math Symbols, Forms

70 pieces, including abstract shapes. 3-12 yrs.

KA084 (1 lb.) \$2.50

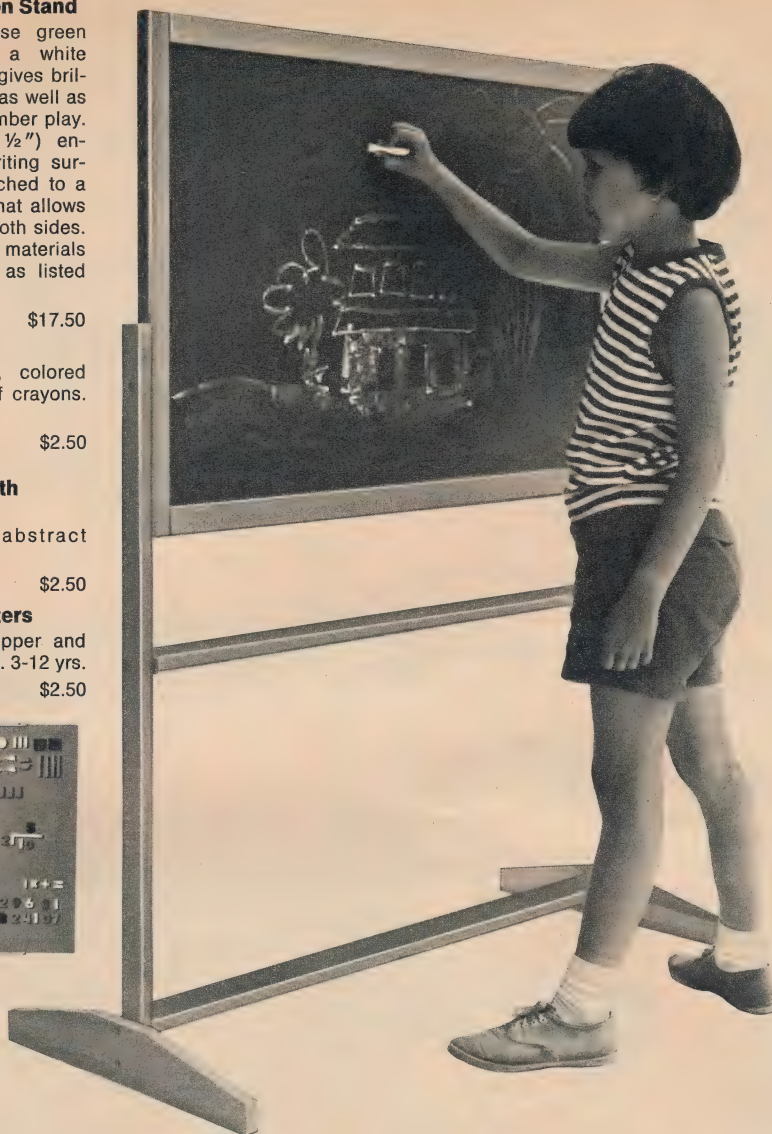
## Magnetic Alphabet Letters

74 plastic letters both upper and lower case in bright colors. 3-12 yrs.

KA083 (1 lb. 2 oz.) \$2.50



This is the reverse (magnetic) side of the Magnetic Chalkboard on Stand, showing the three accessory kits listed above.



## Creative Sculpey™

Just two years ago we were one of the first to introduce a new plastic modeling compound, **Sculpey™**. Since then its fame has spread as its special qualities have been discovered: that it stays soft and pliable, even when exposed to air; that modeled objects can be permanently hardened by baking for a short time in a home oven, and can then be carved, sanded, painted. Everybody uses it, from preschoolers to art students. Now we have our own special-value boxed set, with a full 2 lbs. of **Sculpey™** material (white, blue, terra cotta), modeling tools, and illustrated booklet. Or, you may buy our special bulk packs—white only, to allow for painting the color of your choice. 3 yrs.-adult.

## Special Set

KA068 (2 lbs. 12 oz.) \$4.00

## Bulk, 3 lbs.

KA075 (3 lbs. 4 oz.) \$3.75

## Bulk, 5 lbs.

KA076 (5 lbs. 8 oz.) \$5.60



## Colorforms™

This is the original version (and best, we think) of a highly successful toy, now made exclusively for us. Abstract-shaped vinyl pieces adhere to slick surfaces for making original patterns and pictures.

The spiral-bound 5-page book contains 350 removable shapes, in 5 colors, for making designs on the three work boards. Shapes are replaced in the book between repeated uses. It's a great toy, and we herald its revival! 4-8 yrs.

KR262 (2 lbs.) \$5.95



## Design Stamps

With these printing cubes, on which die-cut rubber designs are mounted (stars, circles, triangles, squares, rectangles, etc.), children will make pictures, as shown here, murals for their rooms, posters for their family and friends, placemats and coasters for Mother, or, they'll illustrate their own stories and school

work. Instead of the usual ink pads, we include an ample supply of tempera paint (six ¾ oz. jars, assorted bright colors). This lasts longer, is cleaner for children's use. Included are a paint brush and a handy plastic tray for paint. 4-8 yrs.

KR016 (1 lb. 14 oz.) \$5.00





### Tote™ Desk

It's always ready for use—with needed chalk and eraser, paper and crayons, neatly contained within. And it's apt to have frequent use for drawing or painting or homework, since it is readily portable—from room to room, from table to floor from home to traveling. Roll

of paper stored below chalkboard-surfaced top unrolls to cover surface, tears off at bottom as used. Slanted top for comfortable working. Made of lasting hardwood, distinguishing it from similar ones. 14" x 13" x 2½". 4-10 yrs.

KA089 (4 lbs. 5 oz.)

\$7.95



### Perception Plaques

Twelve pairs of faces, each with a slight difference for children to detect and match. They will play alone or with others, trying to make the most pairs. Helpful in developing reading and learning skills. Plaques are ¼" plywood, 2⅝" square. 4-8 yrs.

KA389 (2 lbs.)

\$4.50



### Number Sorter

A simple, self-correcting sorting toy designed to help four- and five-year-olds gain a concept of number sequences from 1 to 5. An excellent fitting toy also for children between two and three years. 2½" rubber squares have holes to fit over matching dowels on 12" board. 2½-6 yrs.

KN120 (2 lbs. 1 oz.)

\$3.75



### Show and Tell Kits

Each set contains 190 bright felt pieces that adhere to their velour-surfaced boxes. Children will arrange and re-arrange them to make words, word-pictures, number sequences—to make play into learning, and learning into fun.

**Design and Number Kit** 3-7 yrs.

KR304 (1 lb.) \$2.50

**Word and Number Kit** 5-9 yrs.

KR305 (1 lb.) \$2.50



### Picture Dominoes

Our Language Arts Department decried the dearth of games that would alert preschoolers to likenesses and differences, preparatory to reading. Our Design Department responded. There are 28 wood playing pieces with delightful representations of a bird, fish, butterfly, etc. silk-screened in lovely colors. Pieces must be matched, in domino fashion. 3-6 yrs.

KE611 (1 lb. 5 oz.)

\$4.00



### Matchmates™

Another Creative Playthings fun-while-learning project. Ten individual wood jigsaw puzzles, cut in half, are silk-screened with numbers on top half to correspond with number of objects on bottom half. Tops and bottoms fit only when correctly matched. Plywood, 3" x 6". 3-6 yrs.

KN125 (1 lb. 12 oz.)

\$3.50



### Richard Scarry Books

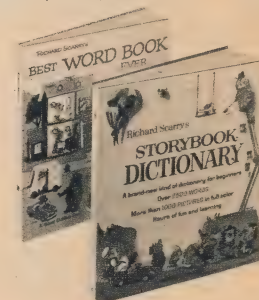
How can anyone ever top these for preschool and first grade children? The author manages to make the child feel he's a part of the books. He injects the kind of ridiculous humor that really appeals, and is remembered. 4-7 yrs.

**"Best Word Book Ever."**

KL984 (1 lb. 12 oz.) \$3.95

**"Storybook Dictionary."**

KL983 (2 lbs.) \$3.95



### Wood Letters and Numbers

Children learn letters and numbers far more readily when they have a physical representation to handle, trace around, or just feel their shapes. These three sets are bright orange wood, thick enough to stand alone, big enough (1⅞") to handle yet not lose easily, are packaged in strong compartmented boxes for organized storage.

**Wood Numbers and Math Symbols**

There are four of each numeral, plus arithmetic signs—plenty for

any problems, even for several children. 5-8 yrs.

KA562 (1 lb. 3 oz.)

\$5.50

**Wood Capital Letters**

Contains 72 letters, properly assorted for making most-used words and simple sentences. 4-8 yrs.

KA093 (1 lb. 4 oz.)

\$7.75

**Wood Lower Case Letters**

Contains the same assortment as in capital letters, but in lower case, used in primary grades. 4-8 yrs.

KA561 (1 lb. 3 oz.)

\$7.50



### Bag of Books

This 8-book library for beginning readers has a range of stories from the easiest-to-read tale about the evolution of a sandwich, with only 11 different words being used (but repeated often), to a selection of short poems in which 107 different words are used. All of the books tell about interesting everyday situations familiar to preschoolers, with

colorful drawings to illustrate the stories. The print is large and readable; the books are hardcover, firmly bound; the size (6" x 6") is easily handled. And, they are contained in an attractive and durable burlap bag that will encourage their being taken, to school, on trips, to grandmother's. 3-6 yrs.

KL974 (2 lbs. 8 oz.)

\$5.00





## 2½-7 YEARS first experiences with academics

### Wood Lotto

Object is to match the small plaques to corresponding pictures of the larger master board. An excellent first competitive game, with up to 6 participating. Equally absorbing for play-alone fun. 36 wood plaques, with familiar objects easily named and identified; 6 master boards 4" x 6". 3-7 yrs.

KA335 (3 lbs.)

\$6.50



### Testi Letters and Numbers

Children will peg these bright plastic cubes together to form either words or simple arithmetic equations. They'll also test out building combinations by pegging the 1" perforated cubes together vertically into towers, horizontally into fences or trains, or into angled representations of people or animals. These two sets from West Germany, offer many play possibilities. Each set, 35 cubes. 3-8 yrs.

Letters KR447 (1 lb.)

\$3.00

Numbers KR448 (1 lb.)

\$3.00



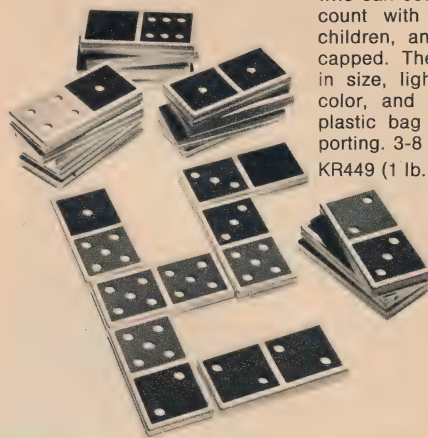
### Color Dominoes

The classic and favorite game of dominoes has adapted itself to younger players, and taken a long leap forward with the aid of plastics. This set has jumbo-size playing

pieces, 3¾" x 1½", color-coded for each number, with the spots recessed so they may be identified by feeling, counting, or color-matching. Three or four-year-olds who can count on their fingers can count with these. So can blind children, and the mentally handicapped. The 28 pieces are large in size, light in weight, bright in color, and packaged in a heavy plastic bag for storing and transporting. 3-8 yrs.

KR449 (1 lb. 8 oz.)

\$2.50



### Learning and Reading Lottos

These new games, developed by our Language Arts Department, are used in schools to help children gain facility in visual discrimination (**Learning Lottos**), and in language development (**Reading Lottos**), preparatory to attaining reading skills. Up to 6 may participate; or, 1 may play alone, matching pictures, or pictures and words. Each game has 6 master cards, 6" x 9", 6 pictures to a card, and 36 individual matching smaller cards. The objects featured are strong in child-appeal, outstanding in design and color.

### Learning Lottos

3-6 yrs.

#### Color

KE666 (1 lb. 6 oz.)

\$2.95

#### Shape

KE667 (1 lb. 6 oz.)

\$2.95

#### Size

KE668 (1 lb. 6 oz.)

\$2.95

### Reading Lottos

4-7 yrs.

#### Zoo

KE606 (1 lb.)

\$2.95

#### House

KE607 (1 lb.)

\$2.95

#### City

KE609 (1 lb.)

\$2.95

### Wonder Words

Learning words and improving one's reading can be fun, and here's a game that proves it. It was designed by a professional reading specialist who uses it successfully as a fun way to help children read

better. Age-graded word strips fit onto the playing board, a spinner tells how many words to read, and the first to complete the board is the winner! There are extra word strips for variety, and blanks so you can provide words of your own choice. 4-8 yrs.

#### Wonder Words #1

Words with Pictures. 4-6 yrs.

KR614 (2 lbs. 6 oz.)

\$4.95

#### Wonder Words #2

Words only, those most used by this age. 6-8 yrs.

KR615 (2 lbs. 6 oz.)

\$4.95



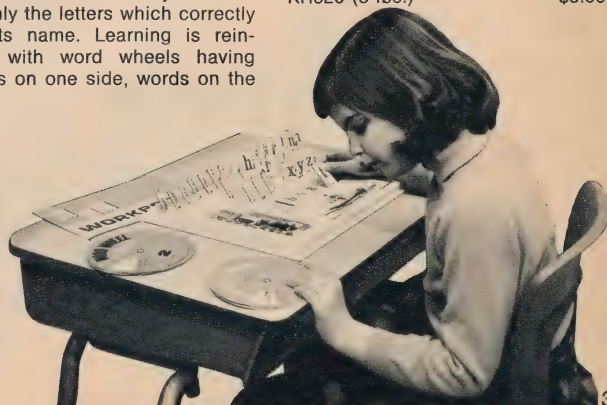
### Key Word Spelling

This is really a teaching machine, but children will consider it an intriguing and challenging game. A compartmented tray holds notched cardboard letters 1¾" high and pictures of familiar objects on 3" x 7½" cards that are keyed to accept only the letters which correctly spell its name. Learning is reinforced with word wheels having pictures on one side, words on the

other, and a workbook which leads the child in easy steps from picture discrimination all the way to spelling. The self-correcting feature conforms to the latest in educational theory. 4-7 yrs.

KR620 (3 lbs.)

\$5.00





"Without forced-feeding or over-feeding, music should be made available to everyone at an early age," says famed singer Marian Anderson. "Tomorrow, the world will be a lesser world if our children are denied the release of the soul and spirit that music can achieve."

This very spirit is the motivation behind the selections you will find on these two pages — instruments and music aids for the very youngest as well as the grade schoolers. We believe that, whatever the source, records, family group participation, their own instrumentalizations, children develop — through music and rhythm — a freedom and ease of movement that, once learned, will last forever.

## Kalimba

One must really hear this unique African instrument to believe the beauty and depth of its tone. Notes are played with a light stroke of the thumbs, making soft, rippling music. Children, especially those with musical interest and ability, can learn to play it readily. Adults find it most rewarding, and teenagers will find it great at parties! Adapted from the ancient Mbira, or thumb piano, its sound chamber is



exotic African wood, the vibrators vari-length strips of high grade spring steel, forming a 2-octave keyboard, easily tuned. 7¼" x 5⅝". 4 yrs.-adult.

KM001 (1 lb. 2 oz.)

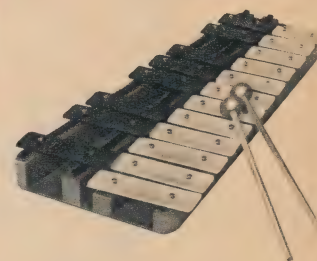
\$14.00

## Rhythm Bells

This 1½-octave chromatically correct, and tone perfect, xylophone has been selected for many years by discriminating music educators for school use. We recommend it for family use as well. Framed in hardwood, and equipped with 2 wood beaters. 2-12 yrs.

KM240 (5 lbs. 1 oz.)

\$10.95



## Color-Keyed Coordinates

These two instruments offer an introduction to music for preschoolers. Notes on each are distinguished by color. By following accompanying song charts, also in color, children can readily play simple tunes, enjoy early success. Plastic and metal combine for sturdiness and fine tone. Xylophone 11", clarinet 13¼". 4-7 yrs.

Set of 2 KM934 (1 lb. 2 oz.) \$2.95



## Maxi-Monica™

There's a marked revival of interest in the harmonica, possibly because it's the cheapest, most compact, easiest-to-learn instrument. More likely, because it satisfies the urge to produce one's own music. This impressively sized one is impressive, too, in richness of tone, quality of sound. It's a real handful of music, 7¼" x 2½". 6-16 yrs.

KM929 (1 lb. 2 oz.)

\$3.00



## Vari-Chimes™ Tower

The idea for this vertical xylophone comes from Switzerland. Put a marble through the top; it drops down and down, hitting all 14 tuned notes to make music as it goes! Its special importance is that tone bars may be interchanged to change tunes. Natural wood, orange trim, see-through sides. 17". 4-12 yrs.

KM923 (3 lbs.)

\$7.95



## Resonator Pipes

What a great idea! These twelve accurately tuned steel pipes make 1½ octaves, from lower A to upper E. They may be arranged as children choose on their foam mat base. Positioned in correct note sequence, they make a superb xylophone, with a beautifully resonant bell-like tone, 24¾". 6-12 yrs.

KM002 (5 lbs. 10 oz.)

\$7.75



## Introductory Rhythm Band Set

Tambourine, brass cymbals, triangle, tone block, jingle clog, colorful maracas — there is a percussion instrument for each family member or visiting child. They will

learn to keep time musically with Mother at the piano, or to the accompaniment of their favorite recording. 4-12 yrs.

KM307 (3 lbs. 2 oz.)

\$8.95



## Head Start with Music

Developed for schools by 2 outstanding educators, this program introduces children to new visual, aural, and vocal experiences in music. Two 12" LP's and a splendid 38-page hard-cover guide with words and piano scores of all songs,

full-page illustrations, plus related games, dances, and rhythm activities insure a successful introduction to the moods and beauty of music. 3-8 yrs.

KM058 (3 lbs.)

\$10.00





# 7-12 YEARS

sound, rhythm, music: a child's continuing joy

## 12-Chord Autoharp

This exceptionally fine harp, ebony finish, has 2 full chromatic octaves and bass. The chords are in the keys of C, F, G, with 3 main chords in minor keys A & D. Excellent for experimentation and accompanying group singing. Pick, tuner, music rack incl. 22". 8 yrs.-adult.

KM364M (7 lbs. 3 oz.) \$42.50



## Magic Zither

A 2-octave stringed instrument, melodious and piano-like in tone, that children can play successfully with little practice. Song sheets placed under wires show beginners position and sequence of notes. 10 songs, tuning key. 6-14 yrs.

KQ330 (2 lbs.) \$8.00

## Music Cards

Additional set of 5 song sheets for above; 2 blanks. 6-14 yrs.

KM380 (3 oz.) \$1.50



## Nina Guitar

Made by Italian craftsmen, this quality guitar has all the features of a full-sized model, but is slightly scaled down for children's use to make proper fingering possible and

easier to learn. Handsome light wood, beautifully finished, with rosewood fingerboard, steel strings. 30". Made for a musically inclined child with a real interest. Experts who have tested it gave it rave notices! 9-16 yrs.

KM932M (5 lbs. 4 oz.) \$17.50



## "Easy Guitar Primer"

A professional teacher's easy-to-follow lessons, featuring illustrations of fingering positions and quizzes. 9-16 yrs.

KM935 (not illus.) (1 lb.) \$1.25

## Steel Drum

Made in Trinidad, this unique instrument produces a sound that captivates all listeners. Made by hand and carefully tuned, it's native "know-how" that turns it into a melodious music-maker, fun for children and adults. 11 1/4", with special beaters. 6 yrs.-adult.

KM382 (3 lbs. 9 oz.) \$12.00



## Hand Trap Set

This virtuoso instrument is a great one for accompanying other music, live or recorded. It incorporates a snare drum, with skin head; a brass cymbal that gives a resounding effect; and a wood tone block. They all add up to a one-man band that's hard to top! 6 yrs.-adult.

KM386 (2 lbs.) \$7.50



## Plastic Recorder

An extraordinarily good recorder, with flute-like tone quality and accurate intonation. Soprano, key of C, two octaves, fully chromatic, baroque system. Fingering chart included. 12 1/2". (See also Wood Recorder on this page.) 6 yrs.-adult.

KR310 (8 oz.) \$2.50

## "Melody Method for the Recorder"

The book acclaimed by schools for introductory teaching. By outstanding professional. (Not illus.) 8 yrs.-adult.

KL982 (3 oz.) \$1.25



## Wood Recorder

A true musical instrument that all ages can master and enjoy. Ours is the best in its price range. From West Germany, made of pear wood. Soprano, covers 2 1/2 octaves, is tone-perfect. (See also Plastic Recorder on this page.) 6 yrs.-adult.

KQ338 (12 oz.) \$4.95

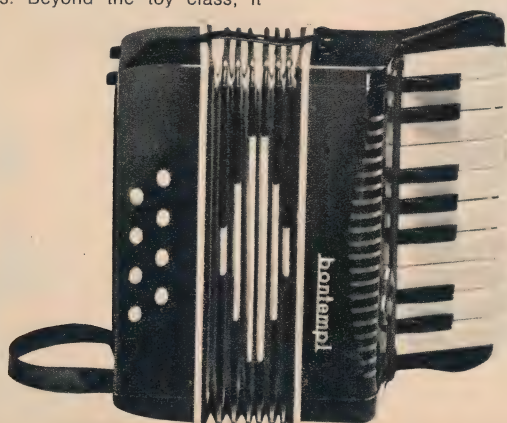


## Italian Accordion

A "fun" instrument. Once children learn the fingering, including the chords, they can proudly play along with a family combo for many a joyful songfest, or be virtuoso performers. Beyond the toy class, it

has a 1 1/2-octave chromatic keyboard, comes from a famous Italian instrument maker. 6-10 yrs.

KM933 (2 lbs. 9 oz.) \$10.00

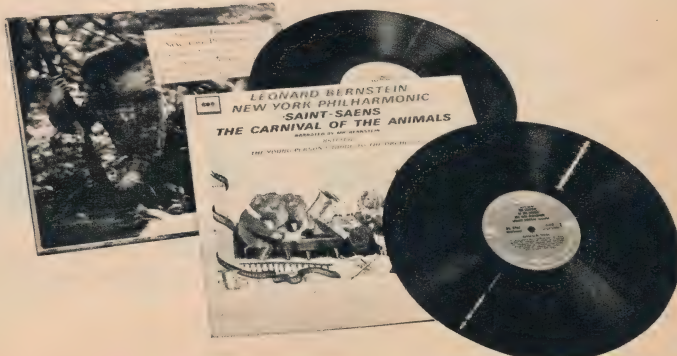


## Bernstein Recordings

The next best thing to attending a Bernstein Young People's Concert is to play his records and thus capture the mood and the feeling he is able to convey to children through his music. These two especially fine recordings are representative. KM913 is a superb rendition of two children's favorites: **Peter and the**

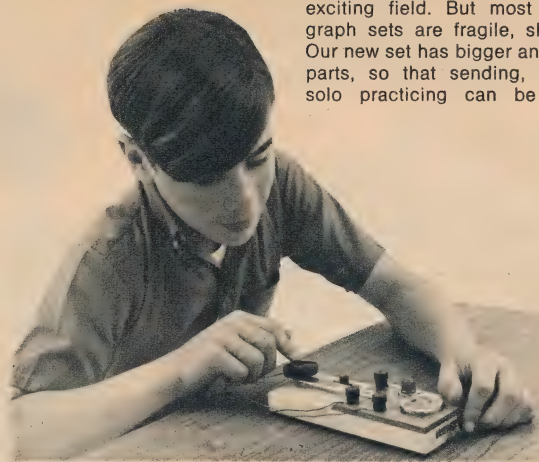
**Wolf**, and **The Nutcracker Suite**, charmingly narrated, of course. KM921 is **The Carnival of the Animals**, with Bernstein explaining animal sounds and their musical representation. Both recordings will hold children enraptured. 3-14 yrs.

KM913 (1 lb.) \$5.79  
KM921 (1 lb.) \$5.79





Exploring the wonders of science can be "togetherness" fun for parent and child. Don't expect to know all the answers to the questions your child asks. It is better if you experiment and learn with him or her. The intricacy of today's ideas in mathematics and science makes it important for parents to encourage self-discovery and experimentation. The best understanding of science comes to children through direct experience.



## Communicoders™

From the time of Morse's invention, boys have found telegraphy an exciting field. But most toy telegraph sets are fragile, short-lived. Our new set has bigger and sturdier parts, so that sending, receiving, solo practicing can be handled

even by a 6-year-old. Coded messages are transmitted either by buzzer or flashing light — up to 50' with the wire provided, farther with more wire added. Parts are secured to heavy wood base, 7½". 6-volt battery required, not supplied. Includes detailed and informative booklet on telegraphy. Set of 2. 6-14 yrs.

KE068 (2 lbs. 6 oz.)

\$11.50



## UNESCO Science Book

Would you like to measure the wind? Make a pin-hole camera that takes real pictures? Build a model of your lungs? These are among the 700 experiments, with easy-to-follow instructions and clear how-to diagrams, included in this book. Compiled by an international team of scientists. 12 yrs.-adult.

KL054 (1 lb. 12 oz.)

\$4.00



## Gyroscope Top

Whether to be in ships at sea or rockets in outer space, the gyroscope is fundamental to keeping them on course. This heavy precision top dramatically illustrates the principle involved. With a quick jerk of a string it spins fast and maintains balance, even poised on pencil point. 3". 6-14 yrs.

KS098 (8 oz.)

\$3.50

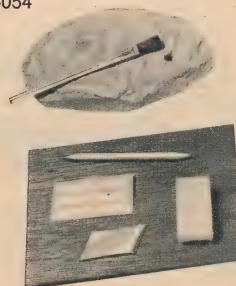


## Fossil Dig Kit

Norman Deaton, renowned for his museum fossil exhibits, has prepared this kit for us. Six authentic reproductions are buried in a stone-like cluster of the type an paleontologist might find. They must be carefully dug out, just the way it is done at ancient sites, and then may be mounted on the handsome mahogany display board. Accompanying booklet tells how, gives historical background. 8-12 yrs.

K6054

\$8.00



## Student Project Planetarium

This table-top planetarium enables children to explore relationships of the sun and planets. A colorful plastic laminated chart of the solar system serves as a base for a movable working model of the sun, earth and moon. This model can be set to show earth's position at any given date. Children are introduced by well-documented instructions to basic concepts of our solar system. Chart 17" x 22". 9-17 yrs.

KR160 (1 lb.)

\$5.00



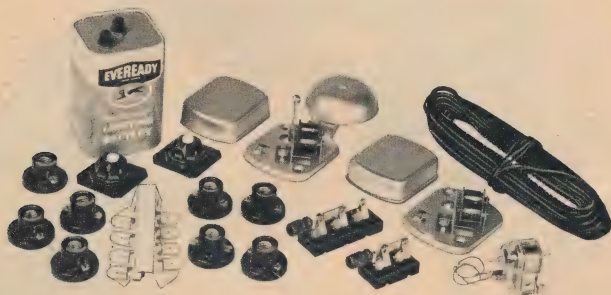
## Electrical Invention Box

This is a product we have offered for years. Customer response to it has been most gratifying. It is a collection of materials that provides the child with unrestricted opportunities for safe and unstructured experimentation (instructions are deliberately omitted to permit childhood discovery). Included is the

following: 50' of wire, 8 light bulbs and sockets, single and double switches, 2 pushbuttons with bell and buzzer, 1 miniature motor that runs off a harmless 6-volt battery (included). Attractively packaged in handled carrying box. For budding inventors. 6-12 yrs.

KS380 (3 lbs. 14 oz.)

\$14.50



## Micro-Slide Viewer Set

This is a sound way to introduce children to microscopy without risking disappointment from a less-than-professional instrument. It is a viewer only, with a fine optical lens, readily focused. Includes 24 Micro-Slides — remarkably good pictures, in full color, of specimens, taken through the lens of a powerful microscope. See additional Micro-Slide sets below. 6-14 yrs.

KS773 (2 lbs.)

\$6.95

Micro-Slide sets **Each** 4 oz. **Each** \$3.00.

## Nature Study Series 2

Seeds, One-Cell Animals, Flowers to Fruit.

KS095

## Nature Study Series 3

Tadpoles, Frogs, Insects.

KS096

## Nature Study Series 4

Reproduction, Digestion, Circulation.

KS097

## Nature Study, Full Series

Above 3 sets, packaged as a unit. KS099 (12 oz.)

\$8.00



See page 32 for our new Discovery and Animal-of-the-Month Series.



# 7-12 YEARS feeling adequate in our active world

## Doorway Gym Bar

A physical fitness program in itself, this home gym fits any doorway up to 34", without harm to paint or woodwork. Ends screw outward against door jambs; its own pressure does the rest. Tested to support 200 lbs. 4 yrs.-adult.

KQ554M (3 lbs. 6 oz.)

\$8.95



## Child's Snowshoes

Like Indians of old, children can move rapidly across snow. Frames made of tubular weather-resistant aluminum, with molded plastic webbing and adjustable harness. So satisfactory, adult trappers often use them. Overall length, 30". 6-12 yrs.

KR027M (2 lbs. 5 oz.)

\$7.00



## Land Roamer

So it doesn't snow, the sidewalks are bare. What are children expected to do? Ride Land Roamer, of course! They get the same exciting ride that is offered by sleds.

This sidewalk coaster is ridden like

a sled, has dual-action hand brakes, and a protective safety bumper. Doubles for loading and hauling. Varnished beech, hard rubber wheels. 38½". 9-14 yrs.

KP511M (12 lbs.)

\$14.00



## Arrow Ski-Board™

Everybody's trying it — on the ski slopes, on the hillsides, even on the sandy beaches — the new sport of snurfing. It involves the skills and thrills of surfing, skiing, skateboarding. You ride one board with two feet. Our special Ski-Board™ has a hang-on rope for balance, a molded wooden keel for maneuverability, metal traction treads for firm footing. 48" long. 5-12 yrs.

KP513M (5 lbs.)

\$8.95



## Unicycle

Just one wheel, an upright post with adjustable saddle seat, two pedals, and you're on your own. It's apt to take hours of practice to learn to balance, but it is great sport and gives real satisfaction when you show off your prowess to family and friends. Training poles are included, should confidence wane. 15½" wheel. 8-15 yrs.

KQ152M (14 lbs. 14 oz.)

\$20.00



## Wood Hi-Sticks

Once mastered, stilts are a source of real fun, and a great self-confidence builder. These hardwood ones are 5' long, with foot pieces at 2 levels: 10½" and 14½" from the ground. When children learn to walk with them at the lower height, they turn the poles and graduate to the higher level. 7-13 yrs.

KP496M (5 lbs.)

\$7.50



## Jumping Jacks

Spare your box springs and provide these instead for jumping, active children. They'll spring about with ease, acquiring agility, learning balance. Strong coiled springs are contained between top and bottom metal plates. Laced toe straps, buckled ankle straps hold feet securely in place. 7-14 yrs.

KQ327 (4 lbs. 3 oz.)

\$6.00





# 7-12 YEARS

the expansive world of fine arts

Seven to twelve-year-olds distinguish between playing at being adults and "real work," using grownup tools and producing products for actual use. They take pride in simple craftwork projects — in sewing, weaving, model making, sculpturing and other adult pastimes that have end products. But they do not grow up all at once. They do not yet have the skill to master all adult tools, and care must be taken in introducing them. Creative Playthings, Inc. has taken that care in presenting the items on these two pages, the adult-level musical instruments on page 39, and the special new craft projects for the whole family on pages 54 and 55 of this catalog. We hope you will enjoy them!

## Superwood

A fascinating new modeling compound from England that is actually wood in powdered form. A great on-hand activity for any age, any occasion, to be mixed as needed into a clay-like consistency, then modeled and dried into real wood. See full description on page 35. 6-14 yrs.

KA071 (14 oz.)

\$1.00



## Connect-A-Card™

A simple patented device hinges two cards together, opening the way for children to make all kinds of imaginative 3-dimensional play props, a few of which are pictured here. Our special set is a special value, with hundreds of colorful cards, playing card size and half

size, 275 hinge connectors, tiny sticks for axles, flagpoles, handles; and discs that make wheels, windmills, etc. Its box is a container for convenient storage. Discarded playing cards can supplement those included in the set. 6-12 yrs.

KR619 (1 lb. 8 oz.)

\$6.95

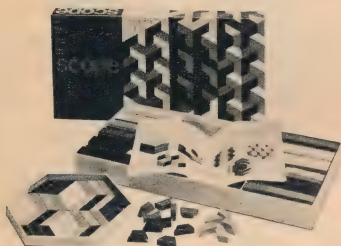


## Scope

Once you start playing with this colorful array of plastic pieces, you'll find yourself hopelessly engrossed in their design and puzzle possibilities. It all happens with one small shape, a trapezoid. But 2 make a hexagon, 3 a triangle, 6 a diamond. They combine into exciting patterns with illusory 3-dimensional effects. Our special set has 2 trays and 144 pieces. 6 years-adults.

KB741 (2 lbs. 2 ozs.)

\$5.00



## Doodley-doo

Squeeze a world of fun and fantasy out of a tube. You form designs, then bake 10 minutes into permanent Doodley-doo that wiggle, stretch, and adhere to any smooth surface. Girls will create jewelry, decorate mirrors and notebooks, design greeting cards, or create party decorations. Boys' tastes may run more to skeletons and spiders. Set includes seven tubes of colored Doodley-doo and three foil baking sheets with patterns to copy (or design your own). 6-12 yrs.

KA052 (12 oz.)

\$3.00

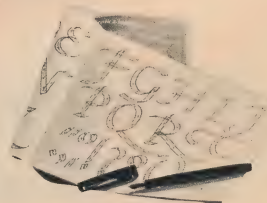


## Penmantips™

Whose handwriting is illegible — yours? Your children's? Even if it is just passable, try the famous English Osmiroid pen, now required in many British schools. With it, practice the art of writing in classic italic style, following the step-by-step instructions in "Better Handwriting," the booklet also included. Once mastered, the written word becomes both readable and beautiful. Wide-tipped Osmiroid pen takes any fountain pen ink. 9 yrs.-adult.

KR453 (8 oz.)

\$3.45



## "Rainbow Origami"

Japanese children have been doing origami (paper-folding) for 10 centuries. Here is a book of instructions without words. Every fold is clearly illustrated, and samples of completed origami are pasted in so you can unfold them as an aid. 22-page book with instructions for 20 objects, generous supply of origami paper. 9-16 yrs.

KL969 (10 oz.)

\$2.00



## Melt-Art™

Don't throw away those worn-down crayons or those candle stubs! Otherwise useless left-overs melted down in this completely safe 8-cup, 8-color electric palette, become a working medium for an exciting new art form. They turn into liquid wax paints with which to decorate bottles, cans, other

household containers; or, to make window hangings with a stained glass effect (drip paint on wax paper, cover with a second piece, use warm iron to laminate both together); or, to make effective paintings; or, even to do batik! Rubber-grip handle, UL-approved heating unit with 1-year guarantee. Includes box of new crayons, supply of swab-stick "brushes." 4 yrs.-adult.

KA080 (1 lb.)

\$5.50



## Dab-Art™

Machine made "dab-stracts," in weird and wonderful patterns, take shape as the "instant" artist squeezes bits of paint here and there on his poster-board card, then spins it with a turn of the switch. No two pictures are ever alike, which adds to the fun and interest. Battery-operated turntable is housed in sturdy plastic box. Included are five 2-oz. bottles of paint, 40 picture cards, 6 picture frames. Paint is nontoxic, washable. Two standard flashlight batteries

required, but not included. 6 yrs.-adult.

KA086 (4 lbs.)

\$7.00

### Dab-Art™ Refill

Five 2-oz. bottles of paint, 40 picture cards.

KA087 (2 lbs.)

\$2.50





# 7-12 YEARS the expansive world of fine arts

## Spiralograph

With this fascinating drawing device from West Germany, one can readily make beautiful symmetric patterns in endless profusion. The set consists of three flat plastic rings, graduated in size, each with gear-like teeth in its inner circumference. A fourth ring fits within any of the

others, meshes with it, and acts as a guide for the colored pens that transcribe the patterns onto the paper below. By varying the rings, the pen position, and the pen colors; and, by superimposing designs, an almost limitless variety of colorful patterns emerges. Don't buy just one for your own children; keep another in reserve for emergencies. 6-14 yrs.

KA077 (1 lb.)

\$5.50



## Pendulum Clock Kit

Clocks hold never-ending fascination for children. Infants are attracted to the "tick-tock"; preschoolers notice the hand movements; older children wonder about the inner workings; even adults are clock-watchers! Here's a do-it-yourself clock that solves all the mystery

of what makes it tick. You get parts and illustrated instructions for assembling a pendulum clock that winds by pulling the weighted chain, runs for 24 hours. Although not a precision timepiece, it is an attractive working model with visible gears and movements. 8-14 yrs.

KR204 (2 lbs. 2 oz.)

\$7.00

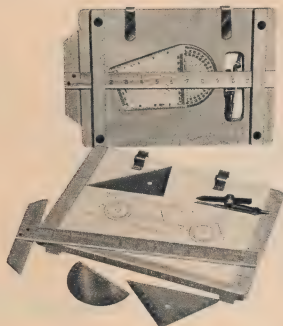


## Junior Draftsman

Imagine — one's very own drawing board with a T-square, compass, angles, even a protractor — grown-up materials for growing-up artists and engineers. The heavy wood board has slip-proof rubber "feet" to protect tables, strong clips for holding paper in place, compartments to contain its equipment. 9" x 14". 7-14 yrs.

KA066 (1 lb. 14 oz.)

\$4.00



## Lithography Kit

To introduce an artistically inclined child to the techniques of lithographic printing, this Japanese kit provides all the tools and materials needed. One can make greeting cards, calendars, pictures, etc. Has metal print plate, roller, powders, oils, spatula, baren, etc. 12 yrs.-adult.

KR120 (2 lbs.)

\$4.95

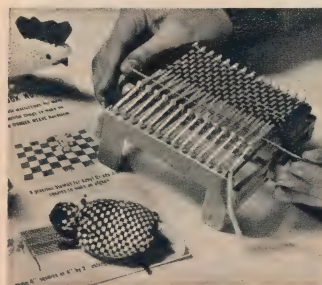


## Wonder-Weave Loom

Not a toy, but an excellent working loom. Tedious over-and-under weaving is eliminated; movable heddle makes it possible to weave a whole row with one thrust of the needle. Makes 4" squares (or narrower pieces) for sewing together into scarves, sweaters, skirts, etc. Loom, skein of yard, pattern book. Quick achievement, certain success. 7 yrs.-adult.

KA998 (1 lb.)

\$3.50

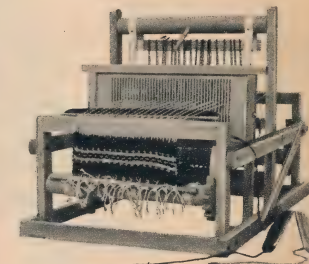


## Swedish Weaving Loom

A table-model loom much like larger treadle looms known to all craftsmen. The shuttle, wound with yarn, is "shuttled" back and forth between rows of threads. A turn of the geared crank after each shuttle shifts the threads, producing material up to 7" wide. Includes yarn. 8 yrs.-adult.

KQ803 (3 lbs. 12 oz.)

\$7.95



## Polymer Paint Sets

The big excitement in the art world is polymer paints. They look like oil paints, but behave much better. They paint on more surfaces, dry faster, won't chip or crack, clean easily with soap and water. But that's not all! Thinned with water, these very same paints can be used like tempera, or even for thin transparent watercolor washes. Smaller compartmented carrying case has 11 tubes of paint, 4 mediums to add

versatility, 4 brushes, palette knife, palette and instructions. Larger set has more paints plus charcoal sticks, spray fixative, and canvas painting panel. 10 yrs.-adult.

### Introductory Set

KA012 (5 lbs. 8 oz.)

\$16.50

### Classic Set

KA013 (9 lbs.)

\$27.50



## Creative Sculpey™

Unique Sculpey™ stays soft and pliable. Modeled objects can be permanently hardened by baking in a home oven, can then be carved, sanded, painted. (See page 35 for detailed description) 3 yrs.-adult.

### Special Set

A068 (2 lbs. 12 oz.)

\$4.00

### Bulk, 3 lbs.

A075 (3 lbs. 4 oz.)

\$3.75

### Bulk, 5 lbs.

A076 (5 lbs. 8 oz.)

\$5.60



## Vario Collage Kit

Beginning with 4 paper cards printed with bold and charming background designs, children position colorful self-sticking shapes to make their own variations of a tree, a house, a bird, for instance. Start with black and white background cards for stunning effects (Set B), or colored background ones (Set A), and then you'll send for the other! 5-10 yrs.

KR243 (7 oz.) Set A

\$1.75

KR244 (7 oz.) Set B

\$1.75





# ALL AGES games and puzzles

*Certain toys are ageless and offer fun for the entire family. And they are often the toys children enjoy most, because they involve mommy and daddy in the child's world. We offer several such toys here for family participation, indoor sport on snowy or rainy afternoons, outdoor gamboling once Spring is here again. (Please give special attention to the one toy that proved to be our very best seller in 1967-68, its first year on the market: Multiway Rollaway, page 45.) Make those "can't go out" afternoons "can have fun anyway" days by giving your family challenging games and puzzles to while away the hours.*

## Shuttle Loop

How closely can you control and direct a shuttlecock? It must be batted back and forth through a 22" metal hoop, requiring practice, dexterity, occasionally luck. Easily portable stand is 42" high; includes 2 wood paddles, shuttlecock. 6 yrs.-adult.

KQ355M (4 lbs.)

\$7.00



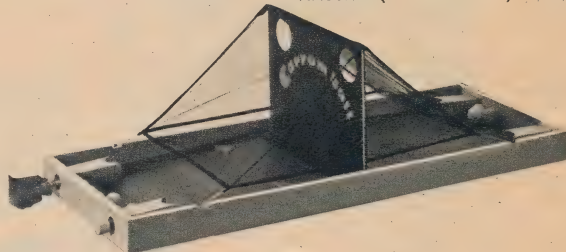
## Jump Ball

It's hilarious—you shoot your white ping-pong balls under the net to your opponent's side, he shoots his yellow ones to yours. Whichever one manages first to get rid of all on his side wins. Or, you may choose other rules—and elect to time your play; then scoring depends on who ends up with fewer balls on his side. However you do

it, the game is fast and furious and fun! For two or four players, young or old, or young and old. Great for teen-agers, but don't underestimate its adult appeal! Well constructed wood-framed playing board is 18" x 48". 12 balls are activated by two spring shooters on each end. 6 yrs.-adult

KR602M (13 lbs. 11 oz.)

\$16.50



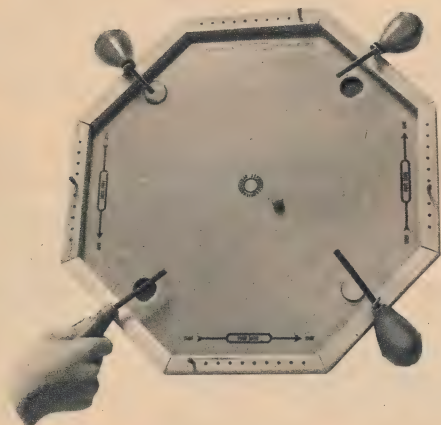
## Jet Billiards

Action must be quick, fast, and planned in order to blow an elusive cork ball away from your side of the octagonal board and into one of your opponents' scoring cups.

Rubber bulb blowers fit into freely-pivoting holders. Masonite board, edged in wood. 16" in diameter. 6 yrs.-adult.

KQ503M (3 lbs.)

\$8.00



## Carrom Board

The whole family will enjoy playing carroms, crokinole, backgammon, tenpins, and other games, as families have done for the past 50 years. Attractive board is card table size (28½" square), has raised

frame with felt facing for "banking" shots, string pockets in 4 corners. Included are instructions and all equipment for 106 different games. 6 yrs.-adult.

KP271M (8 lbs. 7 oz.)

\$10.00



## Kikit™

"Kicking" consists in quickly twisting wood dowels to advance a ping-pong ball to your opponent's goal (a net pocket) or to block its progress toward yours. It involves

rushing, passing, defending — and reacting quickly! A classic game for young and old, up to 6 players. Wood. 12" x 29". 6 yrs.-adult.

KR605M (7 lbs.)

\$8.00



## Skittles

Start the top on its spinning course, and watch the ten pins as they fall — or don't. Aimed properly, the top can be spun to rebound from wooden box sides and continue to leave destruction in its wake. It's not easy, but it is fun. An old favorite, that all ages can enjoy together. 14" x 30". 6 yrs.-adult.

KQ882M (8 lbs. 2 oz.)

\$9.00





# ALL AGES games and puzzles

## Multiway Rollway™

There's never been a marble roll game like this! Children lay it out themselves; they build it high, or out in all directions. Then the fun begins — racing marbles down the course they've prescribed. When one configuration becomes boring, they make another. All they need is a steady hand for positioning, imagination for the multiple pos-

sibilities. Unit blocks may be used as additional props, to make higher and longer courses — they are the same scale. Short ramps, long ramps, risers, columns, blocks with holes for corner use — 49 pieces in hardwood, plus 5 marbles. It all adds up to hours of fun, for one or more. 6-14 yrs.

KR604 (3 lbs. 10 oz.)

\$6.95



## Gravitation

To the uninitiated it appears easy of accomplishment — manipulating the double steel rods so that the heavy shiny ball is forced all the way up the incline. The higher it goes before dropping below, the greater the score. But you're defying gravity, and it therefore requires patience, practice, and expertise. It's an uphill fight, which challenges all comers. Leave this on a conveniently located table and you'll be surprised at how often people will stop by and "work" at it, especially teenagers. This game is a kind of "sleeper," we feel; its best salesmen are those who have been

exposed to it. This model is well made, of hardwood, with stainless steel rods and ball. 18". 6 yrs.-adult KR217 (3 lbs. 8 oz.)

\$6.00

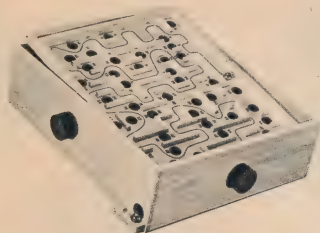


## Labyrinth™

Knobs on either side of this wooden box control a two-way tilting tray that forms a racecourse maze. The object of the game is to so manipulate the tray that a small steel ball will follow its course without dropping into any one of the many holes en route. It takes a steady hand, and patience! The original, the best, by now a classic. 8 yrs.-adult

KQ797 (4 lbs.)

\$10.00

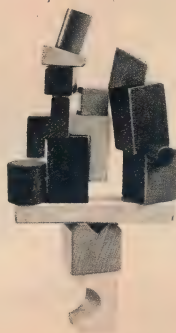


## Topple™ Tower

Tricky balancing game with odd-shaped blocks. Players alternate in placing one on top of another to form high tower. Object is to select the odd shape that will balance for you, but pose a problem for the next builder. Steady hand helps. 15 bright wood blocks, all in hardwood. 5 yrs.-adult

KQ976 (12 oz.)

\$1.50



## Wall Quoits

We Americans prosaically refer to this game as Ring Toss. But not the English, who made this unique version. The bull's-eye target, on a 12" x 12" board, hangs on the wall. Players stand back, aim, toss 2½" rubber rings, record their score and keep trying to better it. Board, 5 rings. 8-14 yrs.

KR245 (1 lb. 14 oz.)

\$4.00



## Juggling

It's a wily art, yet it looks so easy. Have you tried lately keeping even three balls aloft? Here is professional equipment, professional instructions, and all you need is practice! There are six rubber balls of proper weight, size, balance and bounce, and step-by-step lessons on how to master them. 10 yrs.-adult

KQ821 (1 lb. 8 oz.)

\$5.50



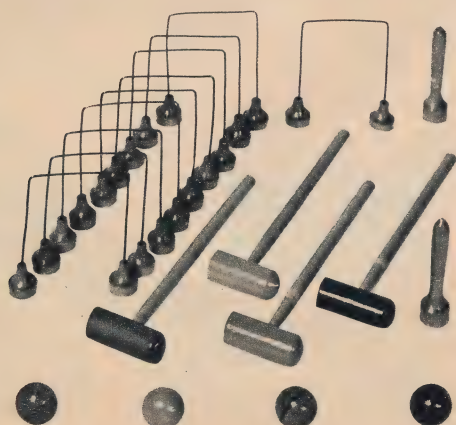
## Rug Croquet

Play it just as in the yard — but by day or night, in summer or winter, rain or shine. The youngest will compete with the oldest, and possibly even win! Our new mini-

croquet has 3" wire wickets on wood stands, goal posts, balls, and 8½" wood mallets, for up to 4 players. For floor or table. 6 yrs.-adult.

KR606 (14 oz.)

\$5.00



## Hopscotch

You may not remember the rules, but surely you remember the fun involved in hopping, trying never to touch a line, never to lose your balance, always to outlast and outscore your opponent. Keep your sidewalk clear, your floor unscuffed; use this durable vinyl playing surface, 3' x 7'. Playing pieces included. 5-12 yrs.

KQ427 (12 oz.)

\$2.00





### Introduce a friend...

Now that you have seen many of the items in our new 1968-69 *Creative Playthings* catalog, perhaps you know a friend or relative who would enjoy looking it over. If you will note the envelope bound into this catalog, you will see room for the names and addresses of anyone you feel would want a free copy. Simply fill in these blanks and mail—whether you order anything or not. We are always more than happy to send free catalogs to those who we feel will appreciate them. Also, if you are a school teacher or administrator, you may be interested in our new 200-page school catalog. We'll be glad to send a copy if you write on your school's letterhead.

### Crossword Blocks

A first crossword puzzle, the goal being to form six different 3-letter words, 3 across and 3 down, from the nine 1 1/4" wood letter cubes. 25 such combinations are possible. It's not easy, it's not hard, but it is good mental gymnastics and word-building practice at the elementary school level. In hardwood tray, 4 3/8". 6-10 yrs.

KR238 (12 oz.)

\$3.00



### TufTM

Number cubes, fraction cubes, computation cubes, and timers are just part of the intriguing equipment for this superlative mathematics game. Actually, it's a progressive series of games for everyone from second-grade to Ph.D., but it's best if you're somewhere in between and like math. The object is to make the longest possible equation with

a given assortment of cubes, but if your opponent makes a "tuffer" equation, you get another chance to try for "tuffest." The play is fast and frantic fun. Comes with a handy carrying case because this is a game that's going places—with you. 7 yrs.-adult.

KR618 (1 lb. 8 oz.)

\$8.00



### Wif'n ProofTM

This widely acclaimed game of logic is a series of 21 progressively more difficult games, which employ symbols for words. Players are rewarded for logical, orderly thinking; penalized for incorrect deductions. Developed by Professor Layman Allen of Yale. 36 logic cubes, minute timer, manual. 6 yrs.-adult

KR025 (1 lb. 8 oz.)

\$6.00



### Configurations

This is a series of serious puzzles—to be worked out alone, by careful reasoning, as a solitaire game. They are mathematical puzzles, based on a book titled "The Geometry of Incidence." But don't let that frighten you. They are lots of fun, and a real challenge! 10 yrs.-adult.

KR603 (8 oz.)

\$4.00



### On-Sets

One of the games that has emerged from a program of games research that is being conducted by various university groups throughout the country. On-sets is a fast-moving, highly competitive game that makes set theory, a fundamental of the new math, understandable and enjoyable to the young learner. 6 yrs.-adult.

KR172a (12 oz.)

\$4.00

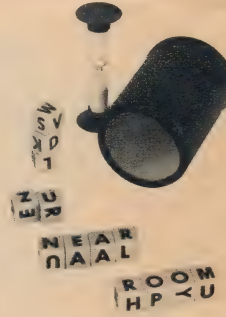


### Perquackey

This is **not** just another word game. It is competitive, with a premium put on words formed in a given time. An innovation in scoring involves penalties when words fail you. Our experience is that once introduced, this game mushrooms in popularity. Cup, timer, 13 cubes. 8 yrs.-adult.

KR214 (14 oz.)

\$2.95



### 3-D Tic-Tac-Toe

Once a third dimension is added, this classic pencil-and-paper game assumes a whole new character. Now one must get four in a row, but that row may be on either a horizontal or vertical plane, straight line or diagonal. This requires a strategic offense, an alert defense. 9 yrs.-adult

KP486 (2 lbs. 1 oz.)

\$3.50



### PitfallTM

The newest version of a 7,000-year-old game—and once you start playing, you'll know why it has remained so popular down through the centuries. Its advantages: easy to learn rules, short playing time, develops mathematical and logical reasoning. Its disadvantages: you never want to stop playing! Sleek dark wooden board; smooth, colorful playing stones.

KR621 (1 lb. 9 oz.)

\$5.95



### Trimino

Traditional rectangular dominoes are changed to triangular ones to make a new and fascinating game based on a mathematical formula that is apt to elude many players. However, winning depends on relative skill, not total achievement. Wood playing pieces from West Germany. 7 yrs.-adult

KB744 (1 lb.)

\$3.00



### "Brain-Boosters"

What a collection of puzzles, experiments, brain-teasers, all science-oriented! No sooner is **one** solved than you're faced with another. The book most certainly achieves its avowed purpose: to inform, delight, and exasperate all! It's bound to cause havoc in any family. 8 yrs.-adult.

KL976 (1 lb. 4 oz.)

\$3.50





# ALL AGES

## stocking toys and party favors

Be prepared when folks drop in for the Christmas and New Year's holiday; when that next short-notice birthday invitation is received; when an emergency illness may prompt a small remembrance; when a morale-booster would be helpful; whenever a special surprise would be fun. In thinking in terms of your needs, we offer on these pages items that are both economical in price and, in most cases, small enough to fit into the traditional Christmas stocking. In addition, we have selected special items for Christmas stocking gifts at a particularly economical price (see page 48). We hope, too, you will save by buying in quantity those special "Six Pack" items offered on pages 50 and 51.

### Woodcraft Parts

This large and varied assortment of interesting parts — all turned out of hardwood — is exciting source material for the imaginative child, as well as his enterprising parent. With sandpaper, nails, and ideas, almost anything may take form. 6 yrs.-adult.

KR084 (4 lbs.)

\$2.00



### Timba Kits

Individual wood parts, pegged together with rubber connectors, become charming representational animals — a 6½" kangaroo and a 5½" elephant. They'll be made and re-made many a time, proudly exhibited to family and friends. 5-8 yrs.

KR314 (11 oz.)

\$2.50



### Explorer Field Glasses™

These are professional-looking in their simulated leather carrying case with shoulder strap. Adjustable for focusing, with 3X magnification (viewed objects appear at ⅓ the distance), these glasses are adequate and useful for early exploratory projects. 6-16 yrs.

KQ473 (1 lb.)

\$4.50

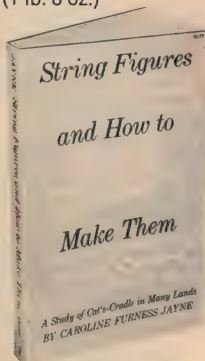


### "String Figures And How To Make Them"

It's become almost a lost art—deftly maneuvering a string between the fingers, pulling and crossing it and ending up with a Cat's Cradle or Jacob's Ladder. This paperback describes, in easy-to-follow steps, just how to do it. 10 yrs.-adult

KR034 (1 lb. 8 oz.)

\$2.00

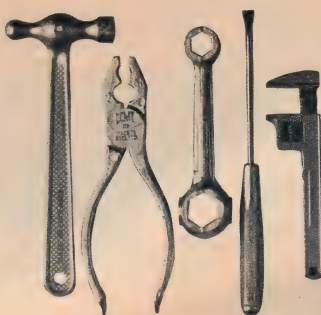


### Roadmaster Tools

Excellent set of five small tools made in England, with bicyclists' needs in mind. It's the exceptional family that won't also find them especially useful for sundry jobs about the house. Real working tools, made of cast aluminum alloy. Longest (screwdriver) is 5½". 4 yrs.-adult

KQ896 (12 oz.)

\$2.25



### Kokeshi Dolls

Two traditional Japanese folk dolls, made of wood and painted in bright Oriental designs, are 3½" tall and are boxed together as a pair. Children soon discover that each comes apart in the middle, and inside are tiny, tinier, and tiniest ones, miniatures of the bigger wooden dolls, 12 more of them! 4-10 yrs.

KQ443 (10 oz.)

\$2.25



### Self-Help Cloth Books

A practice game for learning dressing essentials, in cloth book form: how to tie bows, zip zippers, button buttons, lace laces, snap snaps. Practice materials are on double-fold cloth, with illustrations and instructions in rhyme. 8 pages; 7" x 9½". 2½-4 yrs.

All By Herself

KT240 (10 oz.)

\$2.00

All By Himself

KT241 (10 oz.)

\$2.00



### Calculator

This is the neatest trick yet in multiplying devices! How much is 4 x 19? Just turn the knob end to 4, read off the result on the calibrated scale. Goes up to 20, is pocket-size (5¼"), is six-sided for ease in handling, non-rolling. From West Germany. 8 yrs.-adult

KR260 (2 oz.)

\$2.00



### Child-Sized Scissors

With blunt ends, hand-ground blades for lasting sharpness, and made of forged steel with nickel-plated finish, these 4" safety scissors are perfect for home or school use, and are a fine idea for your preschooler's Christmas stocking. Available for right-or left-handers. 3-6 yrs.

Left

KA253 (2 oz.)

\$6.00

Regular

KA254 (2 oz.)

\$6.00



### People Finger Puppets

Set of 5, wood heads, cloth bodies. Includes two adults, two children, clown. 3-8 yrs.

KG625 (10 oz.)

\$2.50

### Animal Finger Puppets

Set of 5, wood heads, cloth bodies. 3-8 yrs.

KG447 (12 oz.)

\$1.75



### Audubon Bird Call

Have you ever wondered what the birds are singing about? You can't quite talk to them but almost with this little device that requires just twisting motions to make authentic-sounding bird calls. With practice you'll hear an answering bird every time. 6 yrs.-adult

KQ844 (6 oz.)

\$1.50





"... the stockings were hung by the chimney with care ..."



### Creative Playthings 1968 Stocking Toy Assortments

For many years we have provided a stocking-filling Santa Claus service for everyone, starting with small babies (see Infant's Christmas Stocking, p. 27), and including even teen-agers and adults. It saves customers countless hours of looking and shopping, and has consequently been most successful. We offer completely new assortments each year; after all, it would be unforgivable of Santa if six-year-olds received the same things they had when they were five! It's not an easy task to continue to put together a variety of different and meaningful small toys, but we like the challenge. We've searched far and wide, and this year we bring you the most interesting from around the world.

In each age-grouped assortment are 8 to 12 surprises that will fit right into your own traditional holiday stockings. You can't miss—they are the small gifts that will make the big difference on Christmas morning. Not only are they high in fun value, they are a **real** value.

Each assortment in vinyl drawstring bag. STOCKING NOT INCLUDED.

- |                           |       |              |
|---------------------------|-------|--------------|
| <b>Girls 2-4 yrs.</b>     | KR401 | 2 lbs.       |
| <b>Boys 2-4 yrs.</b>      | KR402 | 2 lbs. 2 oz. |
| <b>Girls 5-7 yrs.</b>     | KR403 | 1 lb. 7 oz.  |
| <b>Boys 5-7 yrs.</b>      | KR404 | 1 lb. 11 oz. |
| <b>Girls 8-12 yrs.</b>    | KR405 | 2 lbs. 1 oz. |
| <b>Boys 8-12 yrs.</b>     | KR406 | 1 lb. 8 oz.  |
| <b>Teens-adult Female</b> | KR407 | 1 lb. 7 oz.  |
| <b>Teens-adult Male</b>   | KR408 | 2 lbs. 2 oz. |

See also Infant's Christmas Stocking, p. 27.

### Canned Movies

An old principle in a new guise. The ingredients are there: a can that converts readily to a zoetrope viewer, 12 strips of drawings in a sequence of positions that become animated movies as the viewer is rotated, 5 blank strips for individual experimentation. Canned entertainment at its best! 5-10 yrs.

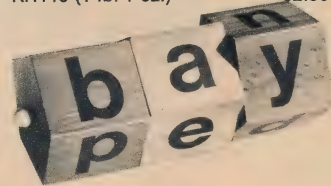
KR456 (1 lb. 5 oz.) \$2.50



### Turn-A-Word™

This new toy fascinates all ages. Three pentagonal blocks, fastened together on a strong elastic, turn individually, revealing a different letter on each face to make an alphabet recognition toy for pre-schoolers, a spelling game for beginning readers, a challenge in multiple word construction for older children. If you're smart enough, you can get complete 3-letter words on all 5 sides at once, or even all 72 possible word combinations. Everyone will enjoy trying! Hardwood, in subtle colors, 6½" long. 4-10 yrs.

KR446 (1 lb. 1 oz.) \$2.50



### Work-A-Day Wind-Ups™

On a test course (over a smooth floor), these small trucks ran from 20' to 30' on one winding. They are hand and pocket size (2½"); of sturdy metal, with no sharp edges; have set-in wheels as insurance against breakage or loss, permanently attached keys, and powerful motors. Set of 3. 2-8 yrs.

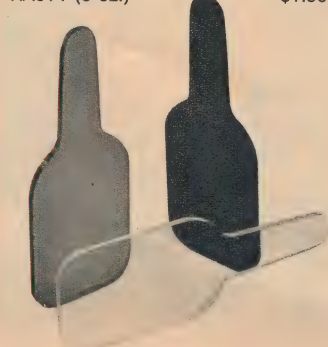
KR074 (11 oz.) \$2.50



### Color Paddles

It's great fun to observe the world through these red, blue, and yellow "glasses." They are clear plastic paddles, 6" long, one in each primary color. Two together form a third color so the fun expands into further exploration of color and light. 3-10 yrs.

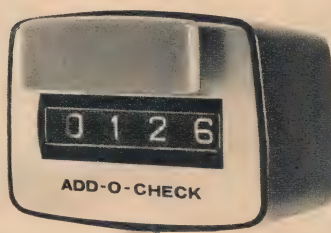
KA814 (8 oz.) \$1.50



### Add-O-Check

Intriguing to all children, but especially helpful to those just learning their numbers. Great fun on trips for counting passing cars, gas stations, or other landmarks. Neat and compact, it adds as it counts, clicking off the answers. 4 digits, instant re-set. Has attractive cord for belt or purse. 5-10 yrs.

KR266 (11 oz.) \$4.00



### Stars That Glow In The Dark

Provide a sparkling night sky on bedroom or playroom ceiling. 125 luminous decals of the stars and planets. After exposure to electric light, they glow, making "lights out" easier. Older children will form constellations. Easy to apply. 3-12 yrs.

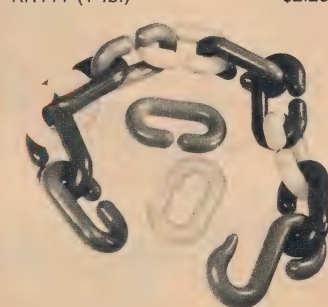
KQ527 (3 oz.) \$1.50



### Oversize Chain

Hooked onto a bike or trike, this is a tow rope. Attached to a dog collar, it becomes a leash. With a child at each end, a tug of war will ensue. Made of soft, sturdy plastic, it will stand the gaff, whatever the use. 12 links and 2 hooks, in bright colors. Stretched-out length, 36". 2-8 yrs.

KR444 (1 lb.) \$2.25



### Four-In-One Knife

Almost certain to generate new interest in eating—on picnics or at home. American-made, of high-carbon steel, this four-purpose knife has received unusually enthusiastic acceptance from customers. Length, with spoon extended, 5" closed, 3½". 8-14 yrs.

KQ970 (6 oz.) \$2.50



### Please Note:

Age ranges, as used throughout this catalog, are necessarily general. The lowest age specified is that at which a child is **usually** ready for a given toy for the maximum benefit and enjoyment to be derived. The highest age is that at which he will **most generally** have outgrown the toy, or have a lesser interest in it. Because children vary so greatly in maturation and experience, we urge you to interpret these age ranges broadly.



# ALL AGES

stocking toys and party favors

## Pedometer

How far did you jog today? How far is it to school, and the park? Did you hike farther this week than last? How far do you travel just doing household tasks? This accurate instrument, worn on your belt, will supply the answers for the whole family. 6 yrs.-adult.

KQ580 (6 oz.)

\$8.00

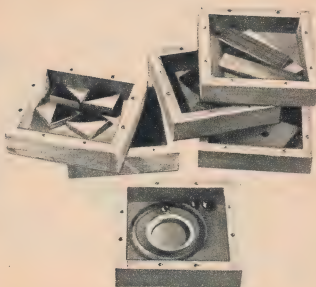


## Wood Palm Puzzles

Sized for a palm or a pocket, each of these 6 handsome wood puzzles poses a different problem, no one of which is easily solved. There are enough to pass around in the family, to distribute as small gifts in the neighborhood, or to use as party favors. Set of 6. 8-16 yrs.

KQ437 (10 oz.)

\$2.50



## Dri-Mark Water Colors

These pens have revolutionized painting for children — and their mothers. Water color feeds evenly into broad felt tips, protected by removable caps. The vivid colors are odorless and nontoxic. We've tested many and we highly recommend these. Set of 12. 3 yrs.-adult.

KQ605 (10 oz.)

\$2.00

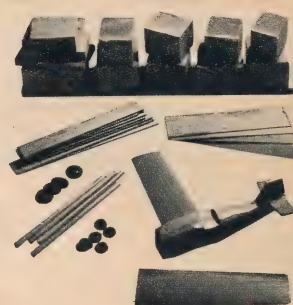


## Bag O' Balsa

Children will have a heyday with this too-good-to-be-true collection of balsa wood in varying widths, lengths, and thicknesses. It's soft, lightweight, easy to cut, glue, or nail; has no splinters, can't mar floors. It will turn into new toys and play props. Big bag, big value. 6-14 yrs.

KR455 (1 lb. 10 oz.)

\$2.00



## Bicycle Bugle Horn

Your way will be quickly cleared as pedestrians and cyclists respond to the loud, clear, and pleasant sound of this unusual horn. Its distinctive shape lends class to any bike or trike. Polished metal with rubber squeeze bulb. Mounting hardware for easy installation is included. 3-12 yrs.

KQ492 (10 oz.)

\$2.75

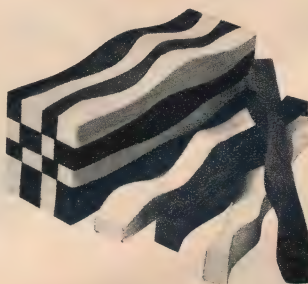


## Contour Puzzle

Be careful, because once these squiggly-shaped pieces are separated, it's hard to realize they originally formed a solid block. It's even harder to believe that that's the way you're supposed to fit them together again! Completed wood block 1 3/4" x 2 3/4" x 6". 8 yrs.-adult

KB745 (10 oz.)

\$2.25



## Micro-Zoo

This 50-power mini-microscope is one of the best little instruments we know. We've combined with it some fascinating material for microscopic observation: a variety of species of protozoans in dry hibernation state. With water added, they become active specimens for exciting microscopic discoveries. 6-14 yrs.

KR021 (6 oz.)

\$3.00



## Flying Condor Helicopter

You'll be amazed to see how beautifully this takes off, rising vertically in true helicopter fashion, and soaring up to as high as 50 feet and more. Efficient hand launcher is retracting spring with nylon pull cord. With nylon blades, sturdy plastic body. Easily assembled. 10 3/4" long. 6-12 yrs.

KQ966 (12 oz.)

\$4.00



## Magnetic Train

Made of solid blocks of hardwood, with firmly attached wheels, this engine and 3 cars "hook" together magnetically, so even the youngest child can manage them. Magnetic rods are pressed permanently into each car, not glued. Over-all length, 11". 2-8 yrs.

KQ930 (15 oz.)

\$3.00



## Racemaster Stopwatch

Clock your neighborhood track events, bicycle and model car races, or do a time and motion study with this inexpensive stopwatch that is remarkably accurate (within one second). Certain to be a treasured possession in the hands (or pocket) of any growing boy. 6-12 yrs.

KS746 (6 oz.)

\$5.00

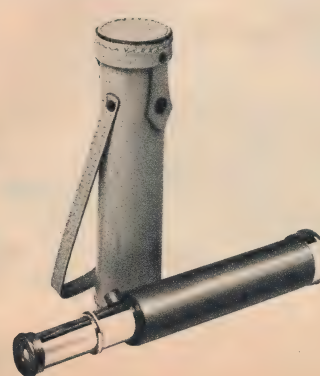


## Ten-Power Telescope In Case

This small, compact telescope (6 3/4") is not a toy, but a real optical instrument with coated objective lenses that provide great clarity and brightness of view. No other at this price can approach it in quality. In real leather carrying case. 8 yrs.-adult.

KS819 (12 oz.)

\$6.95

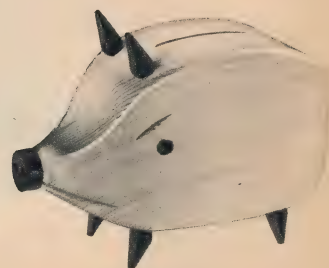


## Piggy Bank

Encourage the laudable virtue of saving via the piggy bank that has intrigued all peoples since the Middle Ages. Then it was made of clay. Our latest edition is durable and attractive wood, with a lock and key for private ownership. The gift that always increases in value! All ages.

KR450 (7 oz.)

\$3.00





# SIX PACKS

save by buying in quantity

You will save 11% to 16% if you buy SIX of any of the items on these two pages.

These are popular and unusual gifts priced between \$1.00 and \$2.00 that we are offering at special reduced prices if you buy in SIX-PACKS.

They will serve well for many needs, many occasions — for unexpected visitors, for inadvertently forgotten neighbors, for on-hand gifts ready for the next birthday, for party favors; or — replacements should the one your child loves get lost or left behind.

Buy SIX-PACKS and save!  
MAIL ORDER ONLY

## Superwood

A fascinating new modeling compound from England that is actually wood in powdered form. A great on-hand activity for any age, any occasion, to be mixed as needed into a clay-like consistency, then modeled and dried into real wood. See full description on page 35. 6-14 yrs.

|                       |        |
|-----------------------|--------|
| KA071 (14 oz.)        | \$1.00 |
| <b>Six-Pack</b>       |        |
| KA0716 (5 lbs. 4 oz.) | \$5.25 |



## Spindle Top

Big boys can throw spinning tops, or make yo-yos work. This top both big and little children can manage quite handily. Insert cord in hole, wind string, then pull. The top jumps loose and spins an unbelievably long time. Hardwood, metal spinning tip. Handle, 7 1/2". 5-12 yrs.

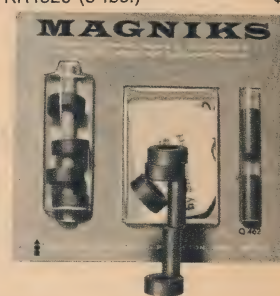
|                        |        |
|------------------------|--------|
| KQ836 (7 oz.)          | \$1.50 |
| <b>Six-Pack</b>        |        |
| KQ8366 (2 lbs. 10 oz.) | \$8.00 |



## Magniks

They're small but amazingly powerful ceramic magnets, colorful and break-resistant. With a little experimenting, boys will make them skip, jump, attract, repel, balance, chase one another. They are sure to find a place in their pockets — and their hearts. Set of 6: 4 rings, 2 rods. 6-14 yrs.

|                 |        |
|-----------------|--------|
| KR452 (8 oz.)   | \$1.50 |
| <b>Six-Pack</b> |        |
| KR4526 (3 lbs.) | \$8.00 |



## 3-Color Flashlight

A flick of its switch, and this special flashlight signals red or green. Another flick, and it flashes its white light. Head rotates to focus the beam from floodlight to spotlight. The other end has a red warning blinker. Uses two "D" batteries (not incl.). 4-16 yrs.

|                        |         |
|------------------------|---------|
| KQ476 (10 oz.)         | \$1.95  |
| <b>Six-Pack</b>        |         |
| KQ4766 (3 lbs. 12 oz.) | \$10.00 |



## Cock-A-Doodlers™

Everywhere these days there's a profusion of color. This set of 12 fine-tipped markers runs the color gamut — from bright primaries to lush pink, lavender, even gray. Whether for school, office, studio, or home they'll find instant success, infinite uses. Nontoxic. All ages.

|                 |         |
|-----------------|---------|
| KA073 (8 oz.)   | \$2.00  |
| <b>Six-Pack</b> |         |
| KA0736 (3 lbs.) | \$10.00 |



## Dis-Kit

Forget your dislike for toys with many small pieces. Take our advice and buy this Dis-Kit set for every 4-to-10-year-old you know; they'll build and doodle with it endlessly. Approximately 200 notched plastic discs, bright colors, 1" diameter. 4-10 yrs.

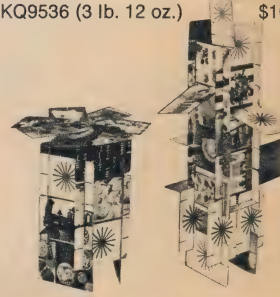
|                 |         |
|-----------------|---------|
| KR237 (8 oz.)   | \$2.00  |
| <b>Six-Pack</b> |         |
| KR2376 (3 lbs.) | \$10.00 |



## Eames House Of Cards

Those who are familiar with our stores, will recognize this slotted building system. These 52 cards are slotted on ends and sides so that criss-crossed, they readily fit together. Playing-card size, they are in stunning colors and patterns for making all kinds of fanciful structures. 6-14 yrs.

|                       |         |
|-----------------------|---------|
| KQ953 (10 oz.)        | \$2.00  |
| <b>Six Pack</b>       |         |
| KQ9536 (3 lb. 12 oz.) | \$10.00 |



## 10-Color Pen

No need to complain that you haven't the color you want — everything you could possibly need is combined in this one ball point pen. Lever action-locks the one you select into writing position. A flick of the thumb releases it for your next requirement. 5 yrs.-adult.

|                      |        |
|----------------------|--------|
| KR203 (3 oz.)        | \$1.25 |
| <b>Six-Pack</b>      |        |
| KR2036 (1 lb. 2 oz.) | \$6.50 |



## Lilliput Town™

Smooth wood blocks, tiny in size, bright in color, resemble roofs, parts of buildings, trees, cars, people. Small children who love tiny toys will delight in making this village or that, being the giants in a Gulliver's world. All parts neatly store in acetate box, 3" x 4". Unit cube, 3/4". 4-8 yrs.

|                        |         |
|------------------------|---------|
| KR440 (13 oz.)         | \$2.00  |
| <b>Six-Pack</b>        |         |
| KR4406 (4 lbs. 14 oz.) | \$10.00 |



## Twisteez

Bright colored wire in 3' lengths, can be cut, twisted, braided, woven, to form many and various wire sculptures and creative designs. Good for sick-bed play, travel, party favors, just doodling. 150' in all. Now includes wire clipper and wood dowel for curling wire. 4-10 yrs.

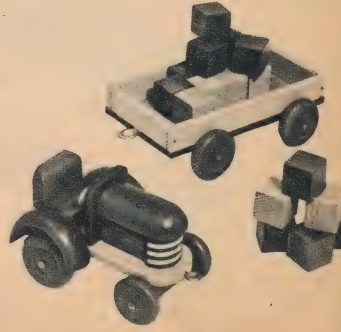
|                       |        |
|-----------------------|--------|
| KA838 (12 oz.)        | \$1.50 |
| <b>Six-Pack</b>       |        |
| KA8386 (4 lbs. 8 oz.) | \$8.00 |



## Tractor, Trailer & Blocks

Most small trucks and cars are made of metal or plastic nowadays. This imported tractor and trailer is an exception; it is small and beautifully made in smooth, polished wood, brightly painted, and loaded with 18 small blocks. Overall length 9". 2 1/2-6 yrs.

|                       |        |
|-----------------------|--------|
| KR063 (14 oz.)        | \$1.75 |
| <b>Six-Pack</b>       |        |
| KR0636 (5 lbs. 4 oz.) | \$9.25 |





# SIX PACKS save by buying in quantity

## Pen Pals™

The happiest development in pens in recent years is the fiber tip — it combines the smooth flow of the felt marker with the fineness of the ball point to make a real all-purpose pen. These six, in six colors, are metal-capped, in handy pocket case. 5 yrs.-adult.

KR202 (5 oz.) \$2.00

**Six-Pack**  
KR2026 (1 lb. 14 oz.) \$10.00

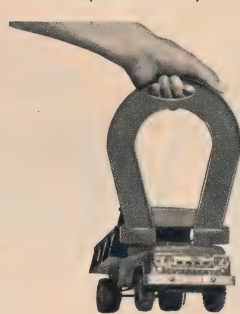


## Giant Super Magnet

Impressive in size and strength, this red horseshoe "picker-upper" has magnets imbedded in each end. It will pick up toy trucks as shown, and a host of other things. So strong that protective bar "keeper" is best removed by sliding not pulling. 3-10 yrs.

KQ461 (14 oz.) \$1.25

**Six-Pack**  
KQ4616 (5 lbs. 4 oz.) \$6.50



## Crazy Ten™

It may drive you crazy — trying to line up these four wood cubes so that the numbers total ten on all four exposed sides, with no duplication of numbers on any one side. We include the solution, but suggest you not peek until desperate! 8 yrs.-adult.

KR259 (2 oz.) \$1.25

**Six-Pack**  
KR2596 (12 oz.) \$6.50



## Flying Bird

With his wings folded close to his body, he is launched high into the air by a simple rubber-band catapult. His wings open to a full 21" span, and he soars gracefully back to earth. Strong metal frame, blue-and-orange wings. A sure hit, and a perfect fit for stockings. 6-12 yrs.

KR191 (3 oz.) \$1.25

**Six-Pack**  
KR1916 (1 lb. 2 oz.) \$6.50

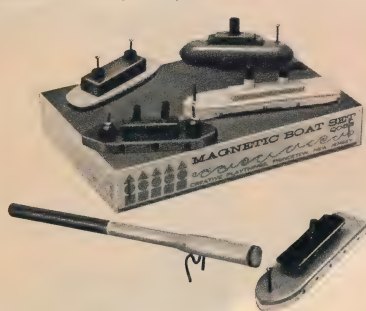


## Magnetic Boat Set

This fleet of five appealingly tiny wooden boats will be at home in any bathtub, puddle, or on any playroom floor. Magnetic wand propels them magically about. Sized for small hands, and boys' pockets, and are sure to please their owners. 2" to 3", 3-8 yrs.

KQ056 (8 oz.) \$1.65

**Six-Pack**  
KQ0566 (3 lbs.) \$8.75

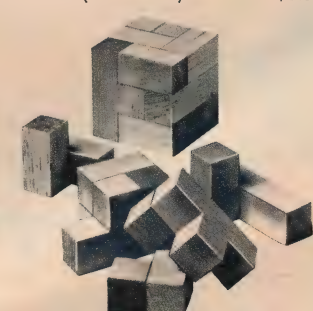


## Bet-You-Can't™

If you do put this puzzle back together, we'll bet you can't repeat it in less than 4 hours, be you child or Ph.D. Developed by a mathematician, it has only 2 solutions. Promise not to peek until you're really peaked! Assembled wood cube, 2 1/4". 8 yrs.-adult.

KR256 (4 oz.) \$1.50

**Six-Pack**  
KR2566 (1 lb. 8 oz.) \$8.00



## Gooseneck Flashlight

Its flexible cable neck bends in any direction to light up all hard-to-see areas. Any child who owns this is a willing and eager helper when things are lost or in need of repair! 2 penlight batteries required, not supplied. 8 1/2" 4 yrs.-adult.

KR116 (10 oz.) \$1.95

**Six-Pack**  
KR1166 (3 lbs. 12 oz.) \$10.00



## Go-Together Animal Cards

Playing card size (2 3/8" x 3 1/2"), each of these 24 cards features an animal in bright colors, its name in bold print. Each card is cut in half. The game is to match the top of each animal picture with its correct bottom half. To play competitively or alone. 3-8 yrs.

KA308 (8 oz.) \$1.00

**Six-Pack**  
KA3086 (3 lbs.) \$5.25



## Ball-Bearing Skip Rope

Our long-wearing rope turns without tangling, thanks to ball bearings in its wood handles. Handles unscrew to shorten or replace 8' rope. English import. 6-12 yrs.

KP228 (1 lb.) \$1.75

**Six-Pack**  
KP2286 (6 lbs.) \$9.25

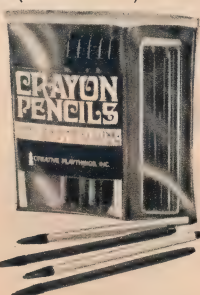


## Crayon Pencils

They are just that — separate crayon "leads" that work like mechanical pencils. They have points to be sharpened, making them desirable for fine-line drawing, are clean to handle. Set of 10 in plastic pocket case, 10 refills, sharpener. Made for us in England. 6-14 yrs.

KA043 (10 oz.) \$1.75

**Six-Pack**  
KA0436 (3 lbs. 12 oz.) \$9.25

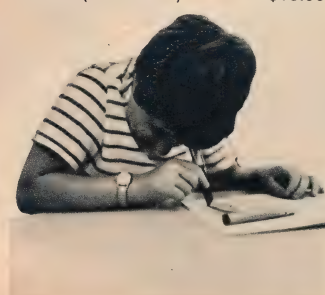


## Micro-Telescope

Our science researcher is enthused about this two-in-one pen-size instrument — a precision-engineered 30-power microscope and 8-power telescope. Within its capabilities it is an excellent pocket-sized tool for inquisitive children, fun-loving adults, hobbyists. 6 yrs.-adult.

KR250 (4 oz.) \$2.00

**Six-Pack**  
KR2506 (1 lb. 8 oz.) \$10.00

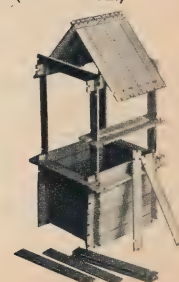


## Time-Waster™

Properly named for adults, a misnomer for children, who find this compact bundle of finished flat "lumber," notched at the ends for interlocking, perfect material to make temporary housing, other innovative structures. More than 50 pieces, approximately 1" x 7". 6 yrs.-adult.

KQ828 (1 lb. 4 oz.) \$1.00

**Six-Pack**  
KQ8286 (7 lbs. 8 oz.) \$5.25





# ALL AGES family investments

## Fire Escape Ladder

Most of us buy our children safety belts, life preservers, toys that have built-in safety features. But, how many of us think to protect them against one of the greatest potential dangers of all — fire in the home? This escape ladder, that fits over any window in a matter of seconds, is heavy-duty steel chain with aluminum rungs, 15' in length (2 stories high). Window attachment included. All ages.

KP497M (7 lbs. 4 oz.) \$15.95



## Rectangular Table

Extra large, extra sturdy, practical for your own children and their friends; for a Sunday School group, or for a school. 24" x 48" plastic top, resistant to heat, liquids, scratches. Frame and tubular steel legs have a baked copper-bronze finish. Order it in 1" gradations of height, from 18" to 30". To determine height, add 8" or 9" to height of chair seat. Extra sets of legs, so that the table will grow as your children grow. Express. PLEASE BE

SURE TO SPECIFY HEIGHT WHEN ORDERING. 2-12 yrs.

KF284E (49 lbs.) \$39.50

## Stacking Chairs

School quality; maple veneer seat screwed to tubular steel frame. Seat and back contour-molded for comfort. Chairs stack, match Rectangular Table; also, Round Table (below). Express.

12" KF412E (8 lbs.) 2-5 yrs. \$12.00

14" KF414E (9 lbs.) 5-7 yrs. \$12.50



## "Find The Constellations"

In this book, H. A. Rey has pictorialized the stars and planets in their various groupings so expertly and imaginatively that the inquiring star-gazer, child or adult, will in no time identify outlines and locations of the well-known constellations. High on our list of recommended books for schools, we single it out for your attention because it also belongs in every home library. 9 yrs.-adult.

KL566 (1 lb. 3 oz.) \$3.95



## Quality Sport & Field Glasses

These outstanding glasses give a clear, undistorted view. Small and light, they fit compactly into their lined pigskin case, 3½" x 6". 40mm. coated lenses, 4-power magnification, hinged at center for eye adjustment. An important gift for older children. 8 yrs.-adult.

KR066 (15 oz.)

\$12.95



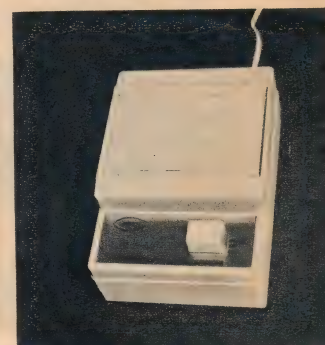
## Family Intercom

Your children can be as near as your intercom — if they are sick and need help; if they are infants and must cry for attention; if they are school age and must be roused in the morning, or summoned to table or phone. They can hear you — and you can hear them — loud and clear. One boxed unit is the master control and initiates the contact; the

other, with a push of a button, becomes a receiver, with reply capability. Includes 50' of connecting wire (more can be added). We tested many, and found this to be by far the best for the price. Two powerful transistor batteries are included. 4 yrs.-adult.

KR265 (1 lb. 14 oz.)

\$9.95



## Magic Sets

The art of fooling the public is an old one. Down through the ages children have enjoyed learning, practicing, and especially, performing for family and friends. We offer two different sets, both assembled especially for us. The smaller one

has 15 tricks that are fairly easy to master; the larger set, 19 tricks for those who are ready for more skillful skullduggery! Both sets include tricks that can be performed impressively, with a bit of practice.

Jr. Magic Set 7-14 yrs.

KQ571 (1 lb. 8 oz.) \$6.00

Sr. Magic Set 9-16 yrs. (not illust.)

KQ991 (1 lb. 12 oz.) \$10.00



## Round Table and Chairs

The table top is spill and mar-proof plastic. Its tapered, tubular steel legs are fastened with screws, so they may be easily replaced with longer ones as the children grow. The two comfortable chairs, 12" seat height, are the same as the

Stacking Chairs described above. This serviceable set is useful for meals, school work, game playing. 30" diameter; 20" high. Express. 2-5 yrs.

KH325E (50 lbs.)

\$55.00





# ALL AGES fun for the whole family

## Tote-ables

In our shops, children invariably seek out our Instant (folds out for play, up for storage) Playhouse. They are in and out of it, peeking through its windows, hiding behind its door. And it never appears the worse for wear! Now, we have added a table and chairs, of the same durable fibreboard for really

playing house, as well as for real work-and-play projects.

## Instant Playhouse

Set this up in a matter of minutes and it provides ample room for several children at a time, ample height for standing. 40" sq.; 4'2" to peak of roof. Express. 2-8 yrs.

KH269E (28 lbs.)

\$17.95

## Tote™ Table Trio

One Tote™ Table, two Tote™ Chairs. In attractive shades of green and blue, this table is light enough for even the smallest to tote about, strong enough for all children to use, for dining, game-playing, drawing, with practical wipe-off surface, 22½" sq. x 19½" high. Each of the chairs has a hand hole for toting, a

stowaway compartment beneath the seat, and they stack for easy storage. 2-6 yrs. Table, two chairs.

KH470 (11 lbs.)

\$8.95

**Tote™ Table**  
KH471M (5 lbs.)

\$5.00

**Tote™ Chairs** Set of 4.  
KH469M (14 lbs.)

\$8.95



## Fischertechnik

Far more sophisticated than any building set you've ever seen before, this is the perfect set for fathers, let alone their sons! Its basic part is a precision-engineered hex-ide block that permits building on all 6 sides or at any

angle without nuts, bolts, or fasteners. Parts are designed to permit multiple uses; for example, tires serve also as gears and pulleys. Made entirely of nylon and other high quality materials that are strong, durable, and colorful, it is

unique in incorporating basic engineering parts such as cams, universal joint, bevel and rack gears. It may well serve as the inspiration for a future career.

**Set No. 100** An excellent starter set. Manual shows 35 possible models. 7-14 yrs.

KT750 (1 lb. 8 oz.) \$8.95

**Set No. 200** (illustrated). More parts, more models to make. 7-14 yrs.

KT751 (2 lbs. 4 oz.) \$14.95

**Set No. 400** The ultimate! 8-16 yrs.

KT752 (3 lbs. 12 oz.) \$26.95

**Motor Kit.** How exciting! A motor that is reversible, can drive 2 things simultaneously, has replaceable brushes and universal joint; drive, reduction, and transmission gears. Works on 3 flashlight batteries (not included). 8-16 yrs.

KT753 (1 lb.) \$14.95



## Super Speedsters

Three-wheeled roller skates with over-sized rubber-tired wheels? Why not? They provide a faster ride for less effort, are direction-controllable, as easy to stop as regular skates, can be ridden on surfaces other than sidewalks, and besides, they are infinitely more fun! It all started with an elderly European who made his own and was the envy of his village. In no time a leading English skate manufacturer reproduced them in electroplated steel, adjustable for length, and added reinforced toe pieces, strong ankle straps. Now we have them, so you can be sure to be the first to ride with the latest! 10 yrs.-Adult.

KP538 (6 lbs.) \$4.95

Not available until Jan. 1.

## Alpine Toboggan

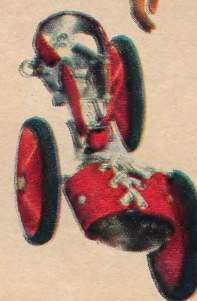
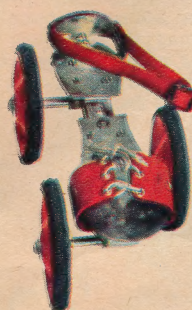
What? No trip to the Alps in your future? Don't fret — here's real Alpine fun right at home for all the family to enjoy. This marvelous Italian-made toboggan is large enough and sturdy enough for two

adults, or one adult and a child passenger, yet it is light enough for even a child to pull uphill without help. And it has an important built-in safety feature of a dual steering mechanism that serves both to guide its path and control its speed. Its smooth slide and fast ride prompt one to want to yodel all the way downhill! Bright durable plastic retains its flexibility in winter temperatures. 18" x 36". Express.

6 yrs.-adult.

KP512E (13 lbs. 8 oz.)

\$19.95



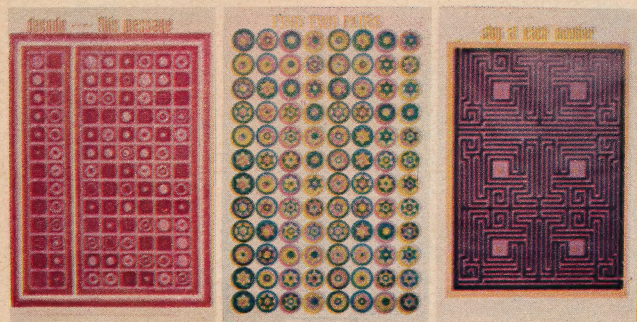


# ALL AGES fun for the whole family

## Ponder™ Posters

Combine a hot fad (wall posters) with an old delight (puzzles) and you have our best-selling Ponder Posters, three novel designs in stunning colors. And, wait 'til your family ponders over them! There's a maze, a message to decode, and patterns

to be matched. Artists love their graphics, teachers use them for reading readiness, parents decorate their den or playroom, and everyone wants to solve them! Set of 3; each 22½" x 35". 6 yrs.-adult. KC670 (8 oz.) \$3.50



## Psychepaths™

A real breakthrough in the history of games, developed by thinking men for puzzle people, solitaire people, and game people, and oriented to the psychedelic world of today. It's bewitching in its eye appeal, beguiling in its mind appeal. 85 six-sided playing pieces, with

ribbons of color running through each, must be fitted side by side to form meandering paths. The ultimate goal is to form a large hexagon or truncated triangle in which the winding path finally meets itself. For 1-5 players. 10 yrs.-adult. KR616 (12 oz.) \$4.00



## Create-A-Card®

Greeting cards and invitations are a joy to make with the modern materials in this kit. The soft easy-cut 8½" x 11" printmaker plate revolutionizes block printing. The water-washable red and black ink prints on all papers. Gold bronzing powder adds stunning effects. Also included are 50 sheets of 8½" x 11" white and colored paper, 25 envelopes, tools, Masonite register board, pre-printed designs for be-

ginners, and particularly lucid instructions—all carefully worked out by a printer who knows and loves his business. 10 yrs.-adult.

KA014 (3 lbs. 6 oz.) \$7.50

### Refill

One printmaker plate, 10 sheets assorted paper, one sheet manila for masking, all 8½" x 11". 10 yrs.-adult.

KA034 (12 oz.) \$1.50



## Lectron LC IIITM

Fascinating fun and lots of learning! "See-through" transistorized blocks connect magnetically to form a transistor radio, an electronic organ, a microphone, a Morse code circuit, other wondrous devices. Each block has a cover showing the electronic symbol of the component inside. The rest of the block is transparent so you can see what the component looks like. To perform an experiment, simply arrange the necessary blocks on the ground plate. No wiring, no tools, no soldering, no boring de-

tail work. A manual explains components and gives illustrated instructions complete with purpose and conclusions for 27 experiments. Metal base plate, 13" x 16½" 9 V. transistor battery not included. 8 yrs.-adult.

KS822 (4 lbs.) \$29.95



## Printmaker's Press

This new prototype of the old Benjamin Franklin press has all the traditional features that inspire youngsters to print announcements, news, or menus. The type is movable, the platen moves up and down, and the carriage moves in and out. Noteworthy for its generous size, it prints on 8½" x 11" paper in ¾" type which is large enough for young children to handle and to read comfortably. The press has

a 12" x 18" lacquer-finished wood frame with a turn screw to provide pressure for printing. Brayer, tweezers, red and black water-soluble ink, a full font of letters and numbers, a rubber type mat, and instructions fit into the storage drawer below. The press can also be used to print from linoleum blocks or leaves, press flowers, or clamp objects for gluing. 8-16 yrs. KE625 (9 lbs. 4 oz.) \$24.95



## Collage and Construction Sets

One sure way to encourage creativity at home is to have collage materials on hand when needed. In cooperation with the N. Y. Museum of Modern Art, we have assembled two gay and colorful collections of foils, cellophane, paper, beads, yarn, feathers, wire, corks, sponges — a world of textures and colors to

inspire many artistic endeavors. Included is a particularly excellent manual. The larger set has more variety, more materials. Either set is ideal for family participation, especially at holiday time. 4 yrs.-adult.

Collage KR122 (3 lbs. 1 oz.) \$13.95

Family Set KA567M (7 lbs.) \$24.95



Family Set



## ALL AGES fun for the whole family

### Ventriloquial Puppets

An entire village in England is devoted to making puppets that have achieved world fame. Their creator, Bob Pelham (pictured here) designed a fresh new concept this year—ventriloquial puppets. He has made two delightful characters, just for Creative Playthings, Inc.: **Walter Ego™**, who becomes an extension of the performer's personality; and **Confido™**, a faithful dog and friend, who expresses one's innermost thoughts. Together, or alone, they'll provide limitless fun, even therapeutic relief. To operate, the

puppeteer uses one hand on the concealed handle that supports and controls the action of the head and mouth. His other hand slips through the puppet's clothing so both his hand and his arm become the puppet's. He can then pick things up, shake hands, scratch an ear, carrying on a running monologue for a hilarious performance.

**Walter Ego™** 8-yrs.-adult.  
KD360 (1 lb. 14 oz.) \$14.50

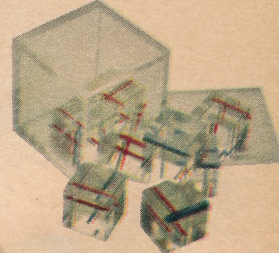
**Confido™** 8-yrs. adult.  
KD361 (2 lb.) \$14.50



### Mental Blocks

You'll find yourself facing this puzzle time and again, with a firm resolve to solve it, or else! Meanwhile, it will innocently grace your desk or coffee table, luring other victims. A handsome rendition of the new art-and-puzzle concept, it consists of 8 lucite cubes, each embedded with 3 colored rods. You must arrange into one cube (1½") with all rods connecting to form continuous lines. Teens-adult.

KR617 (8 oz.) \$3.00



### Rolling Stones™

Suddenly everyone is interested in the art of rock polishing. Some city recreation departments are even teaching it. Our exciting new lapidary set offers a home course in transforming rough rocks or stones into beautiful polished gems: a motor-operated tumbling machine, two tumbling jars, 70 or more variegated agates, plus grit and polish.

Included also are 9 settings for useful articles of jewelry, mounting adhesive, and full instructions. Nature takes centuries to grind and polish stones. This set reduces the time to weeks, but like all important projects, time and patience are major ingredients. 14 yrs.-adult

KA050 (7 lbs.) \$19.00

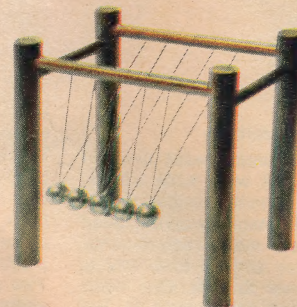


### Swinging Wonder

The IN toy of the year! Five shiny 1" steel balls are suspended from wood frame. Pull the first ball back a few inches, release it; as it contacts no. 2 in line, no. 5 shoots forward exactly the same distance; when it swings back against no. 4, no. 1 responds again, setting up a strange, restless, hypnotic rhythm which is as fascinating to hear as to see. Releasing more than 1 ball at

a time, or interrupting others in full swing complicates the pattern, adds to the fun. A dramatic and impressive demonstration of Newton's Third Law of Motion: action and reaction are equal and opposite. If you buy it for the oldsters, count on sharing it with the youngsters! All ages.

KS823 (1 lb. 14 oz.) \$7.95



### Private Lines™

This status intercom system resembles the popular Swedish Erikofon. It is elegant enough for adults' use, simple enough for the youngest child. Press a button on your phone; the other phone rings. Pick up your unit and you can then converse with remarkable clarity along the 50 feet of wire provided. The preschooler will imitate adult phone calls. Mom

can call Dad to dinner. And beware, Dad may impound it for his office. Attractive ivory color blends with any room decor. From two years' experience, we can report these phones are virtually trouble-free. Operates on four "C" batteries (not included). 3 yrs.-adult.

KR205 (2 lbs. 3 oz.) \$9.00



### Plasticraft

An outstanding new kit for preserving treasures like rare coins, insect specimens, flowers, in a crystal-clear plastic, and then making them into paperweights, desk accessories, or strikingly handsome jewelry. Materials supplied include a generous amount of special-formula liquid plastic, a unique multishaped mold, necessary measuring and

mixing equipment, jewelry mountings and adhesive, even seashells for first experimentation. The process is simple enough, results handsome enough, to encourage continuing the hobby and perfecting the technique. From England. 10 yrs.-adult.

KA051 (3 lbs. 9 oz.) \$11.00





T NELSON K5180221066  
VASSAR COLLEGE  
POUGHKEEPSIE N Y 12601

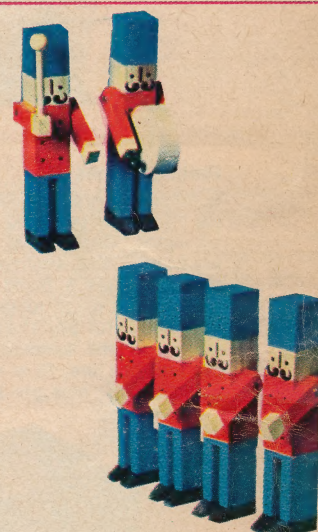
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### Playroom Furniture

What do children always need in their rooms? A work table, chairs, a cabinet, a room divider, bookshelves. This imaginatively designed set answers most requirements, even as they change from day to day, and year to year. One basic unit is a chair, seat height 9". Re-

versed, the same chair is 12¼". Two of them stack to make a corner cabinet. A second unit is a desk with shelves. Two of these, back to back, serve as a double desk. Or, separated, they support a molded playboard top for a perfect table. Two additional panels close in the shelves for neat and safe storage



**The King's Guard.** These colorful wooden men become the "props" for holiday parades, school band functions, changing of the guard. They have moving arms, are painted in full-dress regalia, are six in number, 6" tall. Playthings first, favorite room decoration later. 3-8 yrs.

(Price includes shipping charges)  
KH468 \$55.00

KB 638 (1 lb.) \$10.00

### Hermit Treecrabs with Terrarium

This is The Year of the Crab at Creative Playthings, Inc. We've played with "Clyppy" (Coenobita Clypeatus), studied his habits, researched his history, watched all ages of children handling him, noted parents' enthusiasm, obtained endorsements from marine biologists, cleared him with health authorities, and now can recommend him as a fascinating household pet, new to the U.S. Not to be confused with the aquatic variety,

Treecrabs are of tropical origin. In their native habitat, they live on land but annually migrate to the seashore to spawn. There they seek protection in the empty shell of a snail or mollusk, in which they come to you. In your home, they live at normal room temperature, eat sparingly of common foods, are clean and easy to handle, and will not reproduce. Additional interesting data is contained in the informative booklet we will send

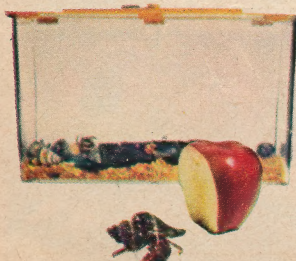
you along with a 12½" x 5" x 7½" terrarium, complete with colored gravel. Two Clyppies, in shells, with two extra seashell homes, will be mailed shortly thereafter, postpaid, live delivery guaranteed. All ages.

KS900 (3 lbs. 10 oz.) \$8.95

**Treecrabs Only.** Two treecrabs, plus 2 extra seashells.

KS901 (Postpaid) \$5.00

(KS900, KS901 MAIL ORDER ONLY)



### Kitty Sock Banks

Sock your money away, and before long you'll have a full kitty for some special occasion, or to satisfy some special whim. Kitty's face is a wooden disk with a slot that gratefully receives all your change and stashes it away in a colorful sock for future use. Until you untie its yarn bow your fortunes remain intact. All ages.

**Kitty Sock, Red**  
KR442 (10 oz.) \$2.00

**Kitty Sock, Orange**  
KR443 (10 oz.) \$2.00

